

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------|----------|----------------|-------------------------------------|
| AGC, LLC | | 08/09/2013 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|---|
| Name: | PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT |
| Street Address: | 500 FIRST AVENUE |
| Internal Address: | COMMERCIAL LOAN SERVICE CENTER/DCC |
| City: | PITTSBURGH |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 15219 |
| Entity Type: | NATIONAL ASSOCIATION: UNITED STATES |

PROPERTY NUMBERS Total: 168

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 3966646 | MARYOKU YUMMY |
| Registration Number: | 3551713 | KID SQUAD |
| Registration Number: | 1243365 | AMERICAN GREETINGS |
| Registration Number: | 1166644 | SOFT TOUCH |
| Registration Number: | 1570892 | L'CHAYIM TO LIFE |
| Registration Number: | 2218292 | DESIGNWARE |
| Registration Number: | 1719466 | THOUGHTS TO LIVE BY |
| Registration Number: | 2025915 | MI TIERRA |
| Registration Number: | 1862974 | PLUS MARK |
| Registration Number: | 878262 | AMERICAN GREETINGS |
| Registration Number: | 1421915 | CELEBRATIONS OF FAITH |
| Registration Number: | 1967455 | BALLOON ZONE |
| Registration Number: | 773675 | AMERICAN GREETINGS |

OP \$4215.00 3966646

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|----------------------|---------|---|
| Registration Number: | 1988597 | MENSAJES DEL CORAZON |
| Registration Number: | 967578 | MOMENTS OF INSPIRATION |
| Registration Number: | 936663 | QUIET THOUGHTS |
| Registration Number: | 1289535 | BABY'S FIRST YEAR |
| Registration Number: | 2131104 | AMERICAN GREETINGS SAYS IT BEST |
| Registration Number: | 2305057 | AMERICAN GREETINGS |
| Registration Number: | 1696940 | JUST THINKING OF YOU |
| Registration Number: | 1672212 | CARLTON CARDS |
| Registration Number: | 823810 | DESIGNERS' COLLECTION |
| Registration Number: | 2018245 | COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS |
| Registration Number: | 1814870 | BAINBRIDGE BEARS |
| Registration Number: | 2286744 | DESIGNERS' COLLECTION |
| Registration Number: | 2402864 | IN RHYTHM |
| Registration Number: | 2299044 | INTUITIONS |
| Registration Number: | 2387777 | DESIGN STUDIO |
| Registration Number: | 2385759 | BUBBLEGUM |
| Registration Number: | 1858461 | |
| Registration Number: | 783866 | GIBSON |
| Registration Number: | 2076540 | MESSAGES OF FAITH, HOPE AND LOVE |
| Registration Number: | 940276 | PLEASANT THOUGHTS |
| Registration Number: | 1153114 | TENDER THOUGHTS |
| Registration Number: | 1860899 | DESIGN PORTFOLIO |
| Registration Number: | 2117926 | THE FINISHING TOUCH |
| Registration Number: | 2496273 | SPEED OF LIFE |
| Registration Number: | 2509979 | STICKETY-DOO-DA |
| Registration Number: | 2589835 | CREACIONES CARINOSAS |
| Registration Number: | 2671214 | WINKING MOON PRESS |
| Registration Number: | 2781858 | CONFETTIO'S |
| Registration Number: | 2960876 | JUST FOR YOU |
| Registration Number: | 3009356 | PARTY MAKERS |
| Registration Number: | 3006593 | LAUGH LINES |
| Registration Number: | 3088800 | SHARE A LAUGH |
| Registration Number: | 3269367 | THIMON THEZ |
| Registration Number: | 3286987 | SHARE A LAUGH |
| Registration Number: | 3314368 | SUNBEAM FRIENDS |

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|----------------------|---------|-----------------------------------|
| | 3314367 | FUNHOUSE |
| Registration Number: | 3524760 | PAPER THREAD |
| Registration Number: | 3513184 | PERSPECTIVES |
| Registration Number: | 3676958 | PAPER THREAD |
| Registration Number: | 3540987 | LAUGH TRACKS |
| Registration Number: | 3521467 | TRUE TO YOU |
| Registration Number: | 3502543 | CLICKS & WISHES |
| Registration Number: | 3502610 | |
| Registration Number: | 3502666 | TREASURED EXPRESSIONS |
| Registration Number: | 3502667 | TREASURED EXPRESSIONS |
| Registration Number: | 3627881 | FUN PIX |
| Registration Number: | 4038797 | NEW RETAIL STAGE |
| Registration Number: | 4067467 | SIMPLE FOR YOU. PERFECT FOR THEM. |
| Registration Number: | 3599993 | LOVEMATTERS |
| Registration Number: | 3944708 | P.S. BUTTON |
| Registration Number: | 3737756 | FORGET ME NOT |
| Registration Number: | 3693842 | TALKING HEADS |
| Registration Number: | 3573862 | SIMPLY AMERICAN GREETINGS |
| Registration Number: | 4350379 | RAPIDWRAP |
| Registration Number: | 3789237 | IN TOUCH |
| Registration Number: | 3768725 | POCKET PLATES |
| Registration Number: | 3815282 | LISA & LAURA |
| Registration Number: | 3719900 | LISA & LAURA |
| Registration Number: | 3753857 | PAINTBOX STUDIOS |
| Registration Number: | 4257933 | FLIPSIDE |
| Registration Number: | 3822865 | STICK-A 'TOOS |
| Registration Number: | 3715117 | CARLTON CARDS |
| Registration Number: | 1159571 | PAPYRUS |
| Registration Number: | 1972557 | THE ART OF SOCIAL EXPRESSION |
| Registration Number: | 2364138 | PAPYRUS |
| Registration Number: | 3240635 | |
| Registration Number: | 3235090 | |
| Registration Number: | 3199759 | PAPYRUS |
| Registration Number: | 3390782 | PAPYRUS |
| Registration Number: | 3380270 | PAPYRUSONLINE.COM |

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|----------------------|---------|---|
| | 3235089 | THE JOY OF EVERYDAY |
| Registration Number: | 3926437 | FLYING LEAP |
| Registration Number: | 3874369 | FLYING LEAP |
| Registration Number: | 4035441 | FOR THE LOVE OF PETS |
| Registration Number: | 4038976 | FOR THE LOVE OF PETS |
| Registration Number: | 3945166 | TODAY AND ALWAYS |
| Registration Number: | 4214317 | THE LOST SOCKS |
| Registration Number: | 3951727 | GOOD VIBRATIONS |
| Registration Number: | 4250408 | BETWEEN WOMEN |
| Registration Number: | 3917881 | OPEN THIS WHEN |
| Registration Number: | 3917880 | STANDING OVATIONS |
| Registration Number: | 4264877 | ON TAP |
| Registration Number: | 4006797 | PULL-EEZ |
| Registration Number: | 3945362 | OPEN THIS WHEN...A CARD FOR NOW, A NOTE |
| Registration Number: | 3917953 | GUITAR |
| Registration Number: | 3887795 | DANCE MACHINE |
| Registration Number: | 3917952 | TASTIES |
| Registration Number: | 4010022 | MAGIC TOUCH |
| Registration Number: | 3986529 | JUST WINK |
| Registration Number: | 4206345 | KIDS ZONE |
| Registration Number: | 3951850 | YAKETY YAKS |
| Registration Number: | 3932195 | ILLUMINOTES |
| Registration Number: | 4292644 | POCKET TALKERS |
| Registration Number: | 3821891 | INVENTIONS |
| Registration Number: | 4238066 | PERFECTLY SAID |
| Registration Number: | 4016638 | PULL EEZ |
| Registration Number: | 4361684 | LOCOMOTIONS |
| Registration Number: | 4242380 | PERFECT SETTINGS |
| Registration Number: | 4335187 | HYPER BUTTONS |
| Registration Number: | 4246399 | BOOFLE |
| Registration Number: | 4064154 | GOING GA-GA |
| Registration Number: | 4280161 | MUSTACHE PARTY |
| Registration Number: | 4301722 | SUR?RISE INSIDE |
| Registration Number: | 4003631 | READY, SET, BLOW! |
| Registration Number: | 4099740 | CHEAP LAUGHS |

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|----------------------|---------|--------------------------|
| | 4074851 | 78TH STREET |
| Registration Number: | 4071551 | 78TH STREET |
| Registration Number: | 4010385 | SOCIAL BUTTERFLY |
| Registration Number: | 4036153 | WHOOAAAH WISHES |
| Registration Number: | 3987271 | JUST WINK |
| Registration Number: | 4358372 | 3D WISHES |
| Registration Number: | 4358373 | BIG MUSIC |
| Registration Number: | 4358374 | CELEBRATE BIG TIME |
| Registration Number: | 4298553 | JUMBO POPS |
| Registration Number: | 4195327 | HYPER POP-UPS |
| Registration Number: | 4361754 | GLOW POPS |
| Registration Number: | 4261846 | OPENING ACTS |
| Registration Number: | 4272719 | LET ME OUT |
| Registration Number: | 4305723 | IMPRESSIONS ON THE HEART |
| Registration Number: | 3990208 | MARKETPLACE |
| Registration Number: | 3990194 | KID SQUAD |
| Registration Number: | 4106739 | HAPPY CRAPPY |
| Registration Number: | 4286527 | FLAP HAPPY |
| Registration Number: | 4305746 | GRAND STANDS |
| Registration Number: | 4298680 | HOT BUTTONS |
| Registration Number: | 4226463 | LIGHT SCAPES |
| Registration Number: | 4335321 | SAY AHH! |
| Registration Number: | 4140021 | ZONK! |
| Registration Number: | 4110113 | JUST WINK |
| Registration Number: | 4324930 | VIP WISHES |
| Registration Number: | 4053009 | GIFTS & GOOD WISHES |
| Registration Number: | 4110236 | JUST WINK |
| Registration Number: | 4054191 | JUST WINK |
| Registration Number: | 4110237 | JUSTWINK |
| Registration Number: | 4110238 | JUSTWINK |
| Registration Number: | 4324948 | WISH BOX |
| Registration Number: | 4354468 | VINYL NOTES |
| Registration Number: | 3987305 | BOOFLE |
| Registration Number: | 4361823 | BRIEF WISHES |
| Registration Number: | 4298830 | WINTER WOBLERS |

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|----------------------|----------|---------------------|
| | 4296182 | PLAYGROUND PALOOZA |
| Registration Number: | 4317752 | PAPER MIRACLES |
| Registration Number: | 4317753 | PICTURE PERFECT |
| Registration Number: | 4343215 | CHRISTMAS VILLAGE |
| Registration Number: | 4343216 | WORLD OF WISHES |
| Registration Number: | 4343217 | TEERIFIC |
| Registration Number: | 4343218 | SWITCH IT UP |
| Registration Number: | 4328951 | SWEET STUFF |
| Registration Number: | 4251192 | OUR VOICES |
| Registration Number: | 4258894 | LOVE EVERYWHERE |
| Registration Number: | 4077612 | OUT OF BOUNDS |
| Registration Number: | 4091579 | PRINCESS JEWELIETTE |
| Registration Number: | 4194732 | BOOFLE |
| Registration Number: | 4194759 | BOOFLE |
| Serial Number: | 85190139 | NEON WISHES |

CORRESPONDENCE DATA

Fax Number: 7147558290

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 TOWN CENTER DRIVE, 20TH FLOOR

Address Line 4: COSTA MESA, CALIFORNIA 92626

| | |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 052248-0000 |
| NAME OF SUBMITTER: | KRISTIN J AZCONA |
| Signature: | /KJA/ |
| Date: | 09/09/2013 |

Total Attachments: 12

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TRADEMARK

REEL: 005107 FRAME: 0389

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AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS

AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS dated as of August 9, 2013 (“Agreement”), between AGC, LLC, a Delaware limited liability company (together with its successors and assigns, the “Assignor”), and PNC BANK, NATIONAL ASSOCIATION, as collateral agent (together with its successors and assigns in such capacity, the “Collateral Agent”), for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below):

RECITALS:

(1) Reference is made to that certain Collateral Assignment of Trademarks, dated as of April 4, 2006, made by the Assignor in favor of the Collateral Agent, as heretofore amended (as so amended, the “Existing Collateral Assignment of Trademarks”).

(2) This Agreement is made pursuant to the Credit Agreement, dated as of August 9, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among Century Merger Company, an Ohio corporation (“Merger Sub”, and upon consummation of the Closing Date Acquisition, American Greetings Corporation, an Ohio corporation, as successor by merger to Merger Sub) (together with its successors and assigns, the “Borrower”), Century Intermediate Holding Company, a Delaware corporation (“Holdings”), the Canadian borrowers from time to time party thereto, the lenders from time to time party thereto (the “Lenders”), Bank of America, N.A., as global agent, and PNC Bank, National Association, as revolver agent and collateral agent for the Lenders.

(3) In connection with the Credit Agreement, the Assignor is a party to an Amended and Restated Pledge and Security Agreement, dated as of August 9, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), among the Assignor, the other grantors from time to time party thereto and the Collateral Agent, pursuant to which the Assignor has granted to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in, assignment of and lien on substantially all of its assets, whether now owned or existing or hereafter acquired or arising.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby (i) amends and restates in its entirety the Existing Collateral Assignment of Trademarks and (ii) covenants and agrees with the Collateral Agent and the other Secured Creditors as follows:

1. Defined Terms. Terms used herein without definition shall have the respective meanings ascribed thereto in the Security Agreement.

2. Assignment and Grant of Security Interest. As security for the prompt payment and performance of the Secured Obligations, the Assignor hereby assigns to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in (whether now owned or hereafter acquired by the Assignor and whether acquired in the United States or elsewhere in the world) all right, title and interest of the Assignor in and to the following, whether now existing or hereafter acquired (the “Trademark Collateral”):

(a) all trademarks, trade names and service marks registered with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(b) all applications for the registration of trademarks, trade names and service marks filed with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(c) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any State, the District of Columbia or any possession or territory of the United States;

(d) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any other country or any province, department or other governmental subdivision thereof;

(e) all registrations and recordings with respect to any of the foregoing;

(f) all reissues, extensions and renewals of any of the foregoing;

(g) all corporate names, business names, trade styles, logos, other source or business identifiers; all information, customer lists, identification of supplier, data, plans, blueprints, specifications, designs, drawings, recorded knowledge, surveys, engineering reports, test reports, manuals, materials standards, processing standards, performance standards, catalogs, computer and automatic machinery software and programs, and the like pertaining to operations by the Assignor in, on or about any of its plants or warehouses; all field repair data, sales data and other information relating to sales or service of products now or hereafter manufactured on or about any of its plants; and all accounting information pertaining to operations in, on or about any of its plants and all media in which or on which all of the information or knowledge or data or records relating to its plants and warehouses may be recorded or stored and all computer programs used for the compilation or printout of such information, knowledge, records or data, and the Collateral Agent shall keep all such information, knowledge, records or data strictly confidential in accordance with the Credit Agreement;

(h) all licenses and other agreements relating in whole or in part to any of the foregoing, including all rights to payments in respect thereof;

(i) all rights to sue for past, present or future infringements of any of the foregoing;

(j) all good will related to any of the foregoing;

(k) to the extent not included above, all general intangibles (as such term is defined in the UCC) of the Assignor related to the foregoing; and

(l) all proceeds of any and all of the foregoing.

Notwithstanding the foregoing, no Trademark Collateral shall include any Excluded Assets.

3. Reference to Separate Security Agreement. This Agreement has been entered into by the Assignor and the Collateral Agent primarily for recording purposes as contemplated by the Security Agreement, dated as of the date hereof, between the Assignor and any other Assignors named therein, as debtors, and the Collateral Agent, as secured party for the benefit of the Secured Creditors. In the event of any inconsistency between any of the terms or provisions hereof and the terms and provisions of such Security Agreement, the terms and provisions of such Security Agreement shall govern.

4. Amendment and Restatement; No Novation. The Existing Collateral Assignment of Trademarks is hereby amended and restated in its entirety as provided herein, and this Agreement is not intended to constitute, nor does it constitute, an interruption suspension of continuity, satisfaction, discharge of prior duties, novation, or termination of the liens or security interests, under the Existing Collateral Assignment of Trademarks.

[REMAINDER OF PAGE LEFT BLANK INTENTIONALLY]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

AGC, LLC

By: _____




Name: Gregory M. Steinberg
Title: Treasurer

Signature page to Collateral Assignment of Trademarks

TRADEMARK
REEL: 005107 FRAME: 0394

Accepted and acknowledged by:

PNC BANK, NATIONAL ASSOCIATION, as Collateral
Agent

By: 
Name: **Christian S. Brown**
Title: **Senior Vice President**

[Signature Page to Collateral Assignment of Trademarks]

TRADEMARK
REEL: 005107 FRAME: 0395

Schedule A
to
Collateral Assignment of Trademarks

See attached.

AGC, LLC

Trademarks

| Mark | Reg. Owner | Application # | App. Date | Registration # | Reg. Date | TM Class | TM Status |
|--|------------|---------------|------------|----------------|------------|--------------------------|------------|
| MARYOKU YUMMY | AGC, LLC | 77/446689 | 4/11/2008 | 3966646 | 5/24/2011 | 18 | Registered |
| KID SQUAD (Stylized) | AGC, LLC | 77/452169 | 4/18/2008 | 3551713 | 12/23/2008 | 16 | Registered |
| AMERICAN GREETINGS WITH ROSE DESIGN | AGC, LLC | 73331732 | 10/8/1981 | 1243365 | 6/28/1983 | 04, 16, 21, 28 | Registered |
| SOFT TOUCH | AGC, LLC | 73199810 | 1/12/1979 | 1166644 | 8/25/1981 | 28 | Registered |
| L'CHAYIM TO LIFE | AGC, LLC | 73790996 | 4/3/1989 | 1570892 | 12/12/1989 | 16 | Registered |
| DESIGNWARE | AGC, LLC | 75301199 | 9/3/1997 | 2218292 | 1/19/1999 | 04, 8, 16, 21, 24, 28 | Registered |
| THOUGHTS TO LIVE BY | AGC, LLC | 74134896 | 1/31/1991 | 1719466 | 9/22/1992 | 16 | Registered |
| MI TIERRA | AGC, LLC | 74593072 | 10/31/1994 | 2025915 | 12/24/1996 | 16 | Registered |
| PLUS MARK AND DESIGN | AGC, LLC | 74324950 | 10/23/1992 | 1862974 | 11/15/1994 | 16, 26 | Registered |
| AMERICAN GREETINGS | AGC, LLC | 319559 | 2/19/1969 | 878262 | 10/7/1969 | 16 | Registered |
| CELEBRATIONS OF FAITH | AGC, LLC | 73603712 | 6/11/1986 | 1421915 | 12/23/1986 | 16 | Registered |
| BALLOON ZONE | AGC, LLC | 593075 | 10/31/1994 | 1967455 | 4/9/1996 | 28 | Registered |
| AMERICAN GREETINGS | AGC, LLC | 72168268 | 5/7/1963 | 773675 | 7/21/1964 | 16 | Registered |
| MENSAJES DEL CORAZON | AGC, LLC | 714875 | 8/14/1995 | 1988597 | 7/23/1996 | 16 | Registered |
| MOMENTS OF INSPIRATION | AGC, LLC | 72432339 | 8/10/1972 | 967578 | 9/4/1973 | 16 | Registered |
| QUIET THOUGHTS | AGC, LLC | 72390510 | 4/28/1971 | 936663 | 6/27/1972 | 16 | Registered |
| BABY'S FIRST YEAR | AGC, LLC | 73410619 | 1/24/1983 | 1289535 | 8/7/1984 | 16 | Registered |
| AMERICAN GREETINGS SAYS IT BEST | AGC, LLC | 75063870 | 2/26/1996 | 2131104 | 1/20/1998 | 16 | Registered |
| AMERICAN GREETINGS WITH ROSE DESIGN | AGC, LLC | 75/180276 | 10/11/1996 | 2305057 | 1/4/2000 | 35, 42 | Registered |
| JUST THINKING OF YOU | AGC, LLC | 74134900 | 1/31/1991 | 1696940 | 6/23/1992 | 16 | Registered |
| CARLTON CARDS | AGC, LLC | 74109530 | 10/26/1990 | 1672212 | 1/14/1992 | 42 | Registered |
| DESIGNERS' COLLECTION | AGC, LLC | 72234495 | 12/13/1965 | 823810 | 2/7/1967 | 16 | Registered |
| COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS AND WISHES | AGC, LLC | 74613721 | 12/21/1994 | 2018245 | 11/19/1996 | 16 | Registered |
| BAINBRIDGE BEARS | AGC, LLC | 74374714 | 4/2/1993 | 1814870 | 1/4/1994 | 15, 20 | Registered |

| Mark | Reg. Owner | Application # | App. Date | Registration # | Reg. Date | TM Class | TM Status |
|--|------------|---------------|------------|----------------|------------|----------|------------|
| DESIGNERS' COLLECTION | AGC, LLC | 75/520226 | 7/16/1998 | 2286744 | 10/12/1999 | 16 | Registered |
| IN RHYTHM | AGC, LLC | 75/704307 | 5/13/1999 | 2402864 | 11/7/2000 | 16 | Registered |
| INTUITIONS | AGC, LLC | 75/978658 | 3/18/1997 | 2299044 | 12/7/1999 | 16 | Registered |
| DESIGN STUDIO | AGC, LLC | 75/831969 | 10/22/1999 | 2387777 | 9/19/2000 | 16 | Registered |
| BUBBLEGUM | AGC, LLC | 75/849520 | 11/17/1999 | 2385759 | 9/12/2000 | 38 | Registered |
| Design (fleur-de-lis) | AGC, LLC | 74/446101 | 10/12/1993 | 1858461 | 10/18/1994 | 9, 16 | Registered |
| GIBSON & Design (new) | AGC, LLC | 72/174584 | 8/7/1963 | 783866 | 1/26/1965 | 16 | Registered |
| MESSAGES OF FAITH, HOPE AND LOVE | AGC, LLC | 75/976096 | 9/22/1995 | 2076540 | 7/1/1997 | 16 | Registered |
| PLEASANT THOUGHTS | AGC, LLC | 72395292 | 6/21/1971 | 940276 | 8/8/1972 | 16 | Registered |
| TENDER THOUGHTS (stylized) | AGC, LLC | 73202249 | 2/1/1979 | 1153114 | 5/5/1981 | 16 | Registered |
| DESIGN PORTFOLIO | AGC, LLC | 74/415956 | 7/21/1993 | 1860899 | 11/1/1994 | 16, 26 | Registered |
| FINISHING TOUCH; THE | AGC, LLC | 75/204001 | 11/21/1996 | 2117926 | 12/2/1997 | 16, 26 | Registered |
| SPEED OF LIFE | AGC, LLC | 76/156164 | 10/30/2000 | 2496273 | 10/9/2001 | 16 | Registered |
| STICKETY-DOO-DA | AGC, LLC | 76/190079 | 12/15/2000 | 2509979 | 11/20/2001 | 16 | Registered |
| CREACIONES CARINOSAS | AGC, LLC | 76/206949 | 2/9/2001 | 2589835 | 7/2/2002 | 16 | Registered |
| WINKING MOON PRESS | AGC, LLC | 76/221221 | 3/8/2001 | 2671214 | 1/7/2003 | 16 | Registered |
| CONFETTIO'S | AGC, LLC | 78/133395 | 6/5/2002 | 2781858 | 11/11/2003 | 28 | Registered |
| JUST FOR YOU | AGC, LLC | 78/224875 | 3/12/2003 | 2960876 | 6/7/2005 | 16 | Registered |
| PARTY MAKERS | AGC, LLC | 78/232535 | 4/1/2003 | 3009356 | 10/25/2005 | 16, 21 | Registered |
| LAUGH LINES | AGC, LLC | 78/364802 | 2/9/2004 | 3006593 | 10/11/2005 | 16 | Registered |
| SHARE A LAUGH | AGC, LLC | 78/543638 | 1/7/2005 | 3088800 | 5/2/2006 | 16 | Registered |
| THIMON THEZ | AGC, LLC | 78/565870 | 2/11/2005 | 3269367 | 7/24/2007 | 16 | Registered |
| SHARE A LAUGH | AGC, LLC | 78/727276 | 10/5/2005 | 3286987 | 8/28/2007 | 28 | Registered |
| SUNBEAM FRIENDS | AGC, LLC | 78/817670 | 2/17/2006 | 3314368 | 10/16/2007 | 16 | Registered |
| FUNHOUSE | AGC, LLC | 78/817666 | 2/17/2006 | 3314367 | 10/16/2007 | 16 | Registered |
| PAPER THREAD | AGC, LLC | 77/073303 | 12/29/2006 | 3524760 | 10/28/2008 | 35 | Registered |
| PERSPECTIVES | AGC, LLC | 77/085314 | 1/18/2007 | 3513184 | 10/7/2008 | 16 | Registered |
| PAPER THREAD and Design | AGC, LLC | 77/157194 | 4/16/2007 | 3676958 | 9/1/2009 | 35 | Registered |
| LAUGH TRACKS | AGC, LLC | 77/161436 | 4/20/2007 | 3540987 | 12/2/2008 | 16 | Registered |
| TRUE TO YOU | AGC, LLC | 77/157671 | 4/16/2007 | 3521467 | 10/21/2008 | 16 | Registered |
| CLICKS & WISHES | AGC, LLC | 77/181610 | 5/15/2007 | 3502543 | 9/16/2008 | 16 | Registered |
| Envelope Computer Keyboard Design (clicks & wishes) | AGC, LLC | 77/197091 | 6/4/2007 | 3502610 | 9/16/2008 | 16 | Registered |

| Mark | Reg. Owner | Application # | App. Date | Registration # | Reg. Date | TM Class | TM Status |
|---|------------|---------------|------------|----------------|------------|---------------|------------|
| TREASURED EXPRESSIONS | AGC, LLC | 77/210319 | 6/20/2007 | 3502666 | 9/16/2008 | 16 | Registered |
| TREASURED EXPRESSIONS | AGC, LLC | 77/210331 | 6/20/2007 | 3502667 | 9/16/2008 | 9 | Registered |
| FUN PIX and Design | AGC, LLC | 77/304305 | 10/17/2007 | 3627881 | 5/26/2009 | 16 | Registered |
| NEW RETAIL STAGE | AGC, LLC | 77/353451 | 12/17/2007 | 4038797 | 10/11/2011 | 35 | Registered |
| SIMPLE FOR YOU. PERFECT FOR THEM | AGC, LLC | 77/423720 | 3/17/2008 | 4067467 | 12/6/2011 | 16 | Registered |
| LOVEMATTERS (Stylized) | AGC, LLC | 77/475418 | 5/15/2008 | 3599993 | 3/31/2009 | 16 | Registered |
| P.S. BUTTON | AGC, LLC | 77/493724 | 6/8/2008 | 3944708 | 4/12/2011 | 16 | Registered |
| FORGET ME NOT | AGC, LLC | 77/512631 | 7/1/2008 | 3737756 | 1/12/2010 | 16 | Registered |
| TALKING HEADS | AGC, LLC | 77/539228 | 8/5/2008 | 3693842 | 10/6/2009 | 16, 45 | Registered |
| SIMPLY AMERICAN GREETINGS and Design | AGC, LLC | 77/452173 | 4/18/2008 | 3573862 | 2/10/2009 | | Registered |
| RAPID WRAP and Design | AGC, LLC | 77/598101 | 10/22/2008 | 4350379 | 6/11/2013 | 16 | Registered |
| IN TOUCH | AGC, LLC | 77/606489 | 11/4/2008 | 3789237 | 5/18/2010 | 16 | Registered |
| POCKET PLATES (Stylized) | AGC, LLC | 77/617327 | 11/19/2008 | 3768725 | 3/30/2010 | 21 | Registered |
| LISA & LAURA and Design | AGC, LLC | 77/651381 | 1/16/2009 | 3815282 | 7/6/2010 | 16 | Registered |
| LISA & LAURA | AGC, LLC | 77/651383 | 1/16/2009 | 3719900 | 12/1/2009 | 16 | Registered |
| PAINTBOX STUDIOS | AGC, LLC | 77/665239 | 2/6/2009 | 3753857 | 3/2/2010 | 42 | Registered |
| FLIPSIDE | AGC, LLC | 77/704264 | 4/1/2009 | 4257933 | 12/11/2012 | 16 | Registered |
| STICK-A 'TOOS | AGC, LLC | 77/15397 | 4/16/2009 | 3822865 | 7/20/2010 | 16 | Registered |
| CARLTON CARDS | AGC, LLC | 77/727004 | 5/1/2009 | 3715117 | 11/24/2009 | 16 | Registered |
| PAPYRUS | AGC, LLC | 73240229 | 11/23/1979 | 1159571 | 6/30/1981 | 42 | Registered |
| THE ART OF SOCIAL EXPRESSION | AGC, LLC | 74630587 | 2/6/1995 | 1972557 | 5/7/1996 | 16 | Registered |
| PAPYRUS (Circle with flower) Design | AGC, LLC | 75642167 | 2/17/1999 | 2364138 | 7/4/2000 | 35 | Registered |
| Hummingbird Design | AGC, LLC | 78671678 | 7/15/2005 | 3240635 | 5/8/2007 | 16 | Registered |
| Hummingbird Design | AGC, LLC | 78671703 | 7/15/2005 | 3235090 | 4/24/2007 | 35 | Registered |
| PAPYRUS | AGC, LLC | 78671692 | 7/15/2005 | 3199759 | 1/16/2007 | 16 | Registered |
| PAPYRUS with Hummingbird Design | AGC, LLC | 77059668 | 12/7/2006 | 3390782 | 3/4/2008 | 4, 16, 20, 35 | Registered |
| PAPYRUSONLINE.COM | AGC, LLC | 77060659 | 12/8/2006 | 3380270 | 2/12/2008 | 16, 35 | Registered |
| THE JOY OF EVERYDAY | AGC, LLC | 78671689 | 7/15/2005 | 3235089 | 4/24/2007 | 35 | Registered |
| FLYING LEAP and Design | AGC, LLC | 77765421 | 6/22/2009 | 3926437 | 3/1/2011 | 16 | Registered |
| FLYING LEAP | AGC, LLC | 77765416 | 6/22/2009 | 3874369 | 11/9/2010 | 16 | Registered |

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| FOR THE LOVE OF PETS | AGC, LLC | 77771411 | 6/30/2009 | 4035441 | 10/4/2011 | 16 | Registered |
| FOR THE LOVE OF PETS and Design | AGC, LLC | 77774675 | 7/6/2009 | 4038976 | 10/11/2011 | 16 | Registered |
| TODAY AND ALWAYS | AGC, LLC | 77790368 | 7/27/2009 | 3945166 | 4/12/2011 | 16 | Registered |
| THE LOST SOCKS | AGC, LLC | 77813086 | 8/26/2009 | 4214317 | 9/25/2012 | 16 | Registered |
| GOOD VIBRATIONS (Stylized) | AGC, LLC | 77841029 | 10/5/2009 | 3951727 | 4/26/2011 | 16 | Registered |
| BETWEEN WOMEN | AGC, LLC | 77843120 | 10/7/2009 | 4250408 | 11/27/2012 | 16 | Registered |
| OPEN THIS WHEN | AGC, LLC | 77853763 | 10/21/2009 | 3917881 | 2/8/2011 | 16 | Registered |
| STANDING OVATIONS and Design | AGC, LLC | 77853760 | 10/21/2009 | 3917880 | 2/8/2011 | 16 | Registered |
| ON TAP and Design | AGC, LLC | 77853755 | 10/21/2009 | 4264877 | 12/25/2012 | 16 | Registered |
| PULL-EEZ | AGC, LLC | 77861075 | 10/30/2009 | 4006797 | 8/2/2011 | 16 | Registered |
| OPEN THIS WHEN...A CARD FOR NOW, A NOTE FOR LATER and Design | AGC, LLC | 77861071 | 10/30/2009 | 3945362 | 4/12/2011 | 16 | Registered |
| GUITAR and Design | AGC, LLC | 77878464 | 11/23/2009 | 3917953 | 2/8/2011 | 16 | Registered |
| DANCE MACHINE and Design | AGC, LLC | 77878465 | 11/23/2009 | 3887795 | 12/7/2010 | 16 | Registered |
| TASTIES and Design | AGC, LLC | 77878462 | 11/23/2009 | 3917952 | 2/8/2011 | 16 | Registered |
| MAGIC TOUCH and Design | AGC, LLC | 77891616 | 12/11/2009 | 4010022 | 8/9/2011 | 16 | Registered |
| JUST WINK | AGC, LLC | 77889616 | 12/9/2009 | 3986529 | 6/28/2011 | 16 | Registered |
| KIDS ZONE | AGC, LLC | 77909361 | 1/11/2010 | 4206345 | 9/11/2012 | 16 | Registered |
| YAKETY YAKS and Design | AGC, LLC | 77885072 | 12/3/2009 | 3951850 | 4/26/2011 | 16 | Registered |
| ILLUMINOTES and Design | AGC, LLC | 77885070 | 12/3/2009 | 3932195 | 3/15/2011 | 16 | Registered |
| POCKET TALKERS and Design | AGC, LLC | 77888354 | 12/8/2009 | 4292644 | 2/19/2013 | 16 | Registered |
| INVENTIONS and Design | AGC, LLC | 77928344 | 2/4/2010 | 3821891 | 7/20/2010 | 16 | Registered |
| PERFECTLY SAID | AGC, LLC | 77936211 | 2/16/2010 | 4238066 | 11/5/2012 | 16 | Registered |
| PULL-EEZ and Design | AGC, LLC | 77955697 | 3/10/2010 | 4016638 | 8/23/2011 | 16 | Registered |
| LOCOMOTIONS and Design | AGC, LLC | 77968746 | 3/25/2010 | 4361684 | 7/2/2013 | 16 | Registered |
| PERFECT SETTINGS and Design | AGC, LLC | 77968748 | 3/25/2010 | 4242380 | 11/13/2012 | 16 | Registered |
| HYPER BUTTONS and Design | AGC, LLC | 85006757 | 4/5/2010 | 4335187 | 5/14/2013 | 16 | Registered |
| BOOFLE | AGC, LLC | 85013414 | 4/14/2010 | 4246399 | 11/20/2012 | 16 | Registered |

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| GOING GA-GA and Design | AGC, LLC | 85027092 | 4/30/2010 | 4064154 | 11/29/2011 | 16 | Registered |
| MUSTACHE PARTY and Design | AGC, LLC | 85027009 | 4/30/2010 | 4280161 | 1/22/2013 | 16 | Registered |
| SURPRISE INSIDE and Design | AGC, LLC | 85033256 | 5/7/2010 | 4301722 | 3/12/2013 | 16 | Registered |
| READY, SET, BLOW! and Design | AGC, LLC | 85042918 | 5/19/2010 | 4003631 | 7/26/2011 | 16 | Registered |
| CHEAP LAUGHS and Design | AGC, LLC | 85062106 | 6/14/2010 | 4099740 | 2/14/2012 | 16 | Registered |
| 78TH STREET | AGC, LLC | 85072824 | 6/28/2010 | 4074851 | 12/20/2011 | 16 | Registered |
| 78TH STREET and Design1 | AGC, LLC | 85121768 | 9/2/2010 | 4071551 | 12/13/2011 | 16 | Registered |
| SOCIAL BUTTERFLY | AGC, LLC | 85075699 | 7/1/2010 | 4010385 | 8/9/2011 | 9 | Registered |
| WHOOAAH WISHES and Design | AGC, LLC | 85116540 | 8/26/2010 | 4036153 | 10/4/2011 | 16 | Registered |
| JUST WINK and Design | AGC, LLC | 85139569 | 9/28/2010 | 3987271 | 6/28/2011 | 16 | Registered |
| 3D WISHES and Design | AGC, LLC | 85155683 | 10/19/2010 | 4358372 | 6/25/2013 | 16 | Registered |
| BIG MUSIC and Design | AGC, LLC | 85155687 | 10/19/2010 | 4358373 | 6/25/2013 | | Registered |
| CELEBRATE BIG TIME and Design | AGC, LLC | 85157680 | 10/21/2010 | 4358374 | 6/25/2013 | 16 | Registered |
| JUMBO POPS and Design | AGC, LLC | 85074658 | 6/30/2010 | 4298553 | 3/5/2013 | 16 | Registered |
| HYPER POP-UPS and Design | AGC, LLC | 85190183 | 12/3/2010 | 4195327 | 8/21/2012 | 16 | Registered |
| GLOW POPS and Design | AGC, LLC | 85190181 | 12/3/2010 | 4361754 | 7/2/2013 | 16 | Registered |
| OPENING ACTS and Design | AGC, LLC | 85190148 | 12/3/2010 | 4261846 | 12/18/2012 | 16 | Registered |
| LET ME OUT and Design | AGC, LLC | 85190141 | 12/3/2010 | 4272719 | 1/8/2013 | 16 | Registered |
| NEON WISHES and Design | AGC, LLC | 85190139 | 12/3/2010 | | | 16 | Registered |
| IMPRESSIONS ON THE HEART and Design | AGC, LLC | 85221294 | 1/19/2011 | 4305723 | 3/19/2013 | 16 | Registered |
| MARKETPLACE | AGC, LLC | 85222899 | 1/21/2011 | 3990208 | 7/5/2011 | 16 | Registered |
| KID SQUAD (Stylized) | AGC, LLC | 85215251 | 1/11/2011 | 3990194 | 7/5/2011 | 16 | Registered |
| HAPPY CRAPPY | AGC, LLC | 85222438 | 1/20/2011 | 4106739 | 2/28/2012 | 38 | Registered |
| FLAP HAPPY and Design | AGC, LLC | 85234587 | 2/4/2011 | 4286527 | 2/5/2013 | 16 | Registered |
| GRAND STANDS and Design | AGC, LLC | 85234591 | 2/4/2011 | 4305746 | 3/19/2013 | 16 | Registered |
| HOT BUTTONS and Design | AGC, LLC | 85234593 | 2/4/2011 | 4298680 | 3/5/2013 | 16 | Registered |
| LIGHT SCAPES and Design | AGC, LLC | 85234594 | 2/4/2011 | 4226463 | 10/16/2012 | 16 | Registered |
| SAY AHH! and Design | AGC, LLC | 85234599 | 2/4/2011 | 4335321 | 5/14/2013 | 16 | Registered |
| ZONK! (Stylized) | AGC, LLC | 85234601 | 2/4/2011 | 4140021 | 5/8/2012 | 16 | Registered |

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| JUST WINK and Design | AGC, LLC | 85242936 | 2/15/2011 | 4110113 | 3/6/2012 | 45 | Registered |
| VIP WISHES and Design | AGC, LLC | 85282770 | 3/31/2011 | 4324930 | 4/23/2013 | 16 | Registered |
| GIFTS & GOOD WISHES | AGC, LLC | 85294204 | 4/13/2011 | 4053009 | 11/8/2011 | 16 | Registered |
| JUST WINK and Design | AGC, LLC | 85300270 | 4/20/2011 | 4110236 | 3/6/2012 | 38 | Registered |
| JUST WINK and Design | AGC, LLC | 85300280 | 4/20/2011 | 4054191 | 11/8/2011 | 9 | Registered |
| JUSTWINK | AGC, LLC | 85300298 | 4/20/2011 | 4110237 | 3/6/2012 | 38 | Registered |
| JUSTWINK | AGC, LLC | 85300314 | 4/20/2011 | 4110238 | 3/6/2012 | 9 | Registered |
| WISH BOX and Design | AGC, LLC | 85306321 | 4/27/2011 | 4324948 | 4/23/2013 | 16 | Registered |
| VINYL NOTES and Design | AGC, LLC | 85306364 | 4/27/2011 | 4354468 | 6/18/2013 | 16 | Registered |
| BOOFLE | AGC, LLC | 85975211 | 4/14/2010 | 3987305 | 6/28/2011 | 45 | Registered |
| BRIEF WISHES and Design | AGC, LLC | 85318944 | 5/12/2011 | 4361823 | 7/2/2013 | 16 | Registered |
| WINTER WOBBLERS and Design | AGC, LLC | 85350154 | 6/20/2011 | 4298830 | 3/5/2013 | 16 | Registered |
| PLAYGROUND PALOOZA and Design | AGC, LLC | 85350407 | 6/20/2011 | 4296182 | 2/26/2013 | 16 | Registered |
| PAPER MIRACLES and Design | AGC, LLC | 85350424 | 6/20/2011 | 4317752 | 4/9/2013 | 16 | Registered |
| PICTURE PERFECT and Design | AGC, LLC | 85350443 | 6/20/2011 | 4317753 | 4/9/2013 | 16 | Registered |
| CHRISTMAS VILLAGE and Design | AGC, LLC | 85406326 | 8/24/2011 | 4343215 | 5/28/2013 | 16 | Registered |
| WORLD OF WISHES and Design | AGC, LLC | 85406343 | 8/24/2011 | 4343216 | 5/28/2013 | 16 | Registered |
| TEERIFIC and Design | AGC, LLC | 85406354 | 8/24/2011 | 4343217 | 5/28/2013 | 16 | Registered |
| SWITCH IT UP | AGC, LLC | 85406362 | 8/24/2011 | 4343218 | 5/28/2013 | 16 | Registered |
| SWEET STUFF and Design | AGC, LLC | 85409523 | 8/29/2011 | 4328951 | 4/30/2013 | 16 | Registered |
| OUR VOICES | AGC, LLC | 85428519 | 9/21/2011 | 4251192 | 11/27/2012 | 16 | Registered |
| LOVE EVERYWHERE | AGC, LLC | 85447550 | 10/14/2011 | 4258894 | 12/11/2012 | 16 | Registered |
| OUT OF BOUNDS | AGC, LLC | 77982701 | 9/25/2009 | 4077612 | 12/27/2011 | 16 | Registered |
| PRINCESS JEWELIETTE and Design | AGC, LLC | 77982594 | 2/16/2010 | 4091579 | 1/24/2012 | 16 | Registered |
| BOOFLE | AGC, LLC | 85533516 | 2/3/2012 | 4194732 | 8/21/2012 | 28 | Registered |
| BOOFLE and Design | AGC, LLC | 85548683 | 2/21/2012 | 4194759 | 8/21/2012 | 28 | Registered |