

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Eastman Kodak Company		09/03/2013	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	111616 Opco (Delaware) Inc.
<b>Street Address:</b>	2400 Mount Read Boulevard
<b>City:</b>	Rochester
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14650
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
Registration Number:	2014121	ADVANCED PHOTO SYSTEM
Registration Number:	2799080	APS
Registration Number:	0104254	AZO
Registration Number:	2027411	
Registration Number:	2012256	
Registration Number:	0417214	DEKTOL
Registration Number:	0704798	DIMEZONE
Registration Number:	1318806	DURAFLO
Registration Number:	1255696	DURATRANS
Registration Number:	1353506	DX
Registration Number:	2018280	DXIX
Registration Number:	0099861	ELON
Registration Number:	0958395	FLEXICOLOR
Registration Number:	1872361	FUN SAVER

OP \$615.00 2014121

**TRADEMARK**

Registration Number:	0792034	HC-110
Registration Number:	0724081	MICRODOL-X
Registration Number:	0882813	"PAKON"
Registration Number:	1814344	PHOTO CD
Registration Number:	1796685	P-MAX
Registration Number:	1799901	PRIME
Registration Number:	3994462	PYNK
Registration Number:	1707629	ROYAL
Registration Number:	1025554	ROYALPRINT
Registration Number:	1347045	VR

**CORRESPONDENCE DATA**

Fax Number: 7036106200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 703-610-6100  
Email: boxip@hoganlovells.com  
Correspondent Name: Valerie Brennan, Hogan Lovells US LLP  
Address Line 1: 7930 Jones Branch Drive, 9th Floor  
Address Line 2: Box Intellectual Property  
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	002951.04
NAME OF SUBMITTER:	Valerie Brennan
Signature:	/vb/
Date:	09/05/2013

**Total Attachments: 5**  
source=Trademark Assignment - PI Business#page1.tif  
source=Trademark Assignment - PI Business#page2.tif  
source=Trademark Assignment - PI Business#page3.tif  
source=Trademark Assignment - PI Business#page4.tif  
source=Trademark Assignment - PI Business#page5.tif

**TRADEMARK ASSIGNMENT (PI BUSINESS)**

WHEREAS, Eastman Kodak Company, a New Jersey corporation, having an address of 343 State Street, Rochester, New York 14650-0218 (hereafter "Assignor") is the owner of the registered marks and applications for registration set forth on Exhibit A attached hereto (hereafter the "Marks"); and

WHEREAS, 111616 Opco (Delaware) Inc., a Delaware corporation, having an address of 2400 Mount Read Boulevard, Rochester, New York 14650-0218 (hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks throughout the world, Assignee being a successor to the portions of the business of Assignor to which the Marks pertain and which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably sell, assign, transfer and set over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all equitable and legal claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

This assignment has been executed and delivered by the Assignor for the purpose of recording the assignment herein with the United States Patent and Trademark Office, and/or other trademark offices throughout the world. The assignment granted herein has been granted in accordance with the terms of a separate purchase agreement between the parties and is expressly subject to the terms thereof.

[Signature page follows]

SC1:3418945.1

\\NORTHVA - 002951\000004 - 578687 v2

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed on the date and in the capacity shown below.

**EASTMAN KODAK COMPANY**



Printed Name: Patrick M. Sheller

Its: Senior Vice President, General Counsel, Secretary & Chief Administrative officer

Date: September 3, 2013

343 State Street  
Rochester, New York 14650-0218

STATE OF NEW YORK

§

COUNTY OF NEW YORK

§

§

Before me, the undersigned, a Notary Public on this day personally appeared Patrick M. Sheller, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Eastman Kodak Company, a corporation, and that he/she had executed the same as the act of such corporation for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this 3<sup>rd</sup> day of September, 2013.

Matthew Ryan Blair

Notary Public in and for

MATTHEW RYAN BLAIR  
Notary Public, State of New York  
No. 018274626  
Qualified in New York County  
Certificate Filed in New York County  
Commission Expires January 14, 2017

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed as of the date and in the capacity shown below.

**111616 OPCO (DELAWARE) INC.**



Printed Name: Phillip Gibbons

Its: DIRECTOR

Date: September 3, 2013

2400 Mount Read Boulevard  
Rochester, New York 14650-0218

**EXHIBIT A**

**U.S. Trademarks**

<b>Title</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Application Date</b>	<b>Registration Date</b>
ADVANCED PHOTO SYSTEM (STYLIZED)	74-505683	2014121	3/25/1994	11/5/1996
APS	78/044918	2799080	1/25/2001	12/23/2003
AZO	71/082098	104254	10/23/1914	5/11/1915
D:ADVANCED PHOTO SYSTEM	74-486757	2027411	2/4/1994	12/31/1996
D:ADVANCED PHOTO SYSTEM	74-486759	2012256	3/16/1994	10/29/1996
DEKTOL	71482365	417214	4/20/1945	10/16/1945
DIMEZONE	77525	704798	7/13/1959	9/27/1960
DURAFLO	73467686	1318806	2/27/1984	2/12/1985
DURATRANS	382209	1255696	8/27/1982	11/1/1983
DX (STYLIZED)	73492593	1353506	7/30/1984	8/13/1985
DXIX (STYLIZED)	74-628109	2018280	1/31/1995	11/19/1996
ELON	72130	99861	8/2/1913	9/22/1914
FLEXICOLOR	72/423006	958395	5/1/1972	5/8/1993
FUN SAVER	74-489446	1872361	2/14/1994	1/10/1995
HC-110	72189278	792034	3/23/1964	7/6/1965
MICRODOL-X	114197	724081	2/23/1961	11/21/1961
PAKON	72302171	882813	7/8/1968	12/23/1969
PHOTO CD AND DESIGN	74/101482	1814344	9/28/1990	12/28/1993
P-MAX	74/296810	1796685	7/23/1992	10/5/1993
PRIME	270701	1799901	4/30/1992	10/19/1993
PYNK	77813033	3994462	8/26/2009	7/12/2011
ROYAL	74/147837	1707629	3/15/1991	8/18/1992
ROYALPRINT	73-047991	1025554	3/28/1975	11/25/1975
VR (STYLIZED)	492642	1347045	7/30/1984	7/9/1985