

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Publishing Sales, LLC		08/26/2013	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Publishing Concepts, LLC		
Street Address:	6590 Scanlan Ave.		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63139		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3387332	MEET	
CORRESPONDENCE DATA			
Fax Number:	3144694850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
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Correspondent Name:	Annette P. Heller		
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Address Line 4:	Chesterfield, MISSOURI 63017		
ATTORNEY DOCKET NUMBER:	G205 001TM		
NAME OF SUBMITTER:	Annette P. Heller		
Signature:	/aph72met/		
Date:	09/03/2013		
Total Attachments: 1 source=G205001TMmet.ass (Executed)#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Global Publishing Sales, LLC ("Assignor"), a Missouri limited liability company with a mailing address of 6590 Scanlan Ave., St. Louis, Missouri 63139, is the owner of the following trademark currently in use in commerce and registered in the United States Patent and Trademark Office (Reg. No. 3,387,332):



for "promoting and advertising St. Louis, Branson, Kansas City, Florida, Ohio and Missouri as destinations for tourism, conventions, meetings and events"

WHEREAS, Publishing Concepts, LLC ("Assignee"), a Missouri limited liability company with a mailing address of 6590 Scanlan Ave., St. Louis, Missouri 63139, is desirous of acquiring said trademark and federal trademark registration.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all rights, title and interest in and to the said trademark and federal trademark registration, together with the goodwill of the ongoing business symbolized by said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages for any past, present, or future infringement or misappropriation of said trademark.

GLOBAL PUBLISHING SALES, LLC ("Assignor")

By: Joseph W. Clote (member)

Name: Joseph W. Clote

Title: Member

Dated: 8-26-13

PUBLISHING CONCEPTS, LLC ("Assignee")

By: Joseph W. Clote

Name: Joseph W. Clote

Title: Member

Dated: 8-26-13