

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RH Allergy Acquisition, LLC		07/10/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Royal Heritage Home, LLC
Street Address:	175 Great Neck Road
City:	Great Neck
State/Country:	NEW YORK
Postal Code:	11021
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3211140	NATIONAL ALLERGY
Registration Number:	3041301	NATIONAL ALLERGY SUPPLY
Registration Number:	3078964	NATIONAL ALLERGY SUPPLY
Registration Number:	4032165	HEALTHY DREAMS
Registration Number:	2748277	BEDCARE

CORRESPONDENCE DATA

Fax Number: 7324762445
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 732-476-2444
 Email: emelzer@greenbaumlaw.com
 Correspondent Name: Eric H. Melzer, Esq.
 Address Line 1: 99 Wood Avenue South
 Address Line 2: 4th Floor
 Address Line 4: Iselin, NEW JERSEY 08830

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NAME OF SUBMITTER:	Eric H. Melzer
Signature:	/Eric H. Melzer/
Date:	09/03/2013
Total Attachments: 2 source=rhast#page1.tif source=rhast#page2.tif	

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS AGREEMENT

WHEREAS, RH ALLERGY ACQUISITION II, LLC, a Delaware limited liability company having a principal place of business at 19 Hilltop Road, Short Hills, New Jersey 07078 (the "Assignor"), has used and is the owner of the trademarks set forth on Exhibit A attached hereto and made a part hereof (collectively, the "Trademarks"); and

WHEREAS, ROYAL HERITAGE HOME, LLC, a Delaware limited liability company having a principal place of business at 175 Great Neck Road, Great Neck, New York 11021 (the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the Trademarks and the applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, and the registrations and the applications therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action, powers and benefits accruing to the Trademarks, including without limitation, the right to recover for damages and profits for past infringe-ments thereof.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all the Assignor's rights, title and interest in and to the Trademark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of this 10th day of July 2012

ASSIGNOR:

RH ALLERGY ACQUISITION II, LLC

By: _____

Jeffrey Tauber, Manager

ASSIGNEE:

ROYAL HERITAGE HOME, LLC

By: _____

EXHIBIT A

<u>Trademark</u>	<u>Registration #</u>	<u>Registration Date</u>
NATIONAL ALLERGY®	3,211,140	February 20, 2007
NATIONAL ALLERGY SUPPLY®	3,041,301	January 10, 2006
NATIONAL ALLERGY SUPPLY®	3,078,964	April 11, 2006
HEALTHY DREAMS®	4,032,165	September 27, 2011
BEDCARE AND LOGO®	2,748,277	August 5, 2003

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