

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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08/15/2013
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/15/2013	CORPORATION MINNESOTA

RECEIVING PARTY DATA

Limited Liability Company: Delaware

Name:	Societe des Produits Nestle S.A.
Street Address:	353 Case Postale
City:	Vevey
State/Country:	SWITZERLAND
Postal Code:	1800
Entity Type:	societe anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3805611	ADOPTION OPTIONS
Registration Number:	3891461	PETFINDER
Registration Number:	3927215	PETFINDER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-982-5192
 Email: TMOoffice@purina.nestle.com
 Correspondent Name: Andrea K. Cannon
 Address Line 1: Checkerboard Square
 Address Line 2: Legal Brand IP
 Address Line 4: St. Louis, MISSOURI 63164

ATTORNEY DOCKET NUMBER: FL 105526/BPET/S/TXR

DOMESTIC REPRESENTATIVE

CH \$90.00 3805611

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Andrea K. Cannon
Signature:	/andrea k. cannon/
Date:	08/15/2013
Total Attachments: 2 source=Petfinder US#page1.tif source=Petfinder US#page2.tif	

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U.S.

WHEREAS, Discovery Communications, LLC, a Delaware Limited Liability Company, with its principal office located at One Discovery Place, Silver Spring, Maryland 20910, (hereinafter "Discovery") desires to convey certain Intellectual Property to Societe des Produits Nestle, S.A., a Swiss Societe Anonyme (hereinafter "SPN").

WHEREAS, SPN desires to acquire such Intellectual Property from Discovery.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Intellectual Property means the trademark registrations set forth on the attached Schedule together with all goodwill associated with each of the foregoing.

Discovery hereby sells, transfers, conveys and assigns to SPN all of its right, title and interest in the Intellectual Property together with the goodwill associated therewith.

This trademark assignment is effective July 15, 2013.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

DISCOVERY COMMUNICATIONS, LLC

SOCIETE DES PRODUITS NESTLE S.A.

By: 

David S. Modzeleski
Vice President, Legal

By: 

Andrea Cannon
Its Attorney

SCHEDULE

TRADEMARK

REGISTRATION NUMBER

ADOPTION OPTIONS

3805611

PETFINDER

3891461

PETFINDER

3927215