

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tula Inc.		06/01/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Baby Tula LLC		
Street Address:	5581 Maryland Ave.		
City:	La Mesa		
State/Country:	CALIFORNIA		
Postal Code:	91942		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85450051	TULA	
CORRESPONDENCE DATA			
Fax Number:	8882508707		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(619) 987-7033		
Email:	BabyTula@mailovo.com		
Correspondent Name:	Michael Pham		
Address Line 1:	5581 Maryland Ave.		
Address Line 4:	La Mesa, CALIFORNIA 91942		
NAME OF SUBMITTER:	Michael Pham		
Signature:	/Michael Pham/		
Date:	08/08/2013		
Total Attachments: 1 source=Signed transfer affidavit#page1.tif			

OP \$40.00 85450051

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of June 1, 2013, from Tula Inc. ("ASSIGNOR"), To: Baby Tula LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark TULA, identified by US Patent and Trademark Office Serial No. 85450051 ("The Mark"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year above written.

I, assignor, hereby accept this agreement.

Tula Inc.



Michael Pham, CFO
Assignor

I, assignee, hereby accept this agreement.



Michael Pham, Principal
Baby Tula LLC, Assignee