

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
San Val Incorporated	FORMERLY Sanval Corporation	05/29/2013	CORPORATION: MISSOURI

RECEIVING PARTY DATA	
Name:	Turtleback Books, Inc.
Street Address:	1230 Macklind Avenue
City:	Saint Louis
State/Country:	MISSOURI
Postal Code:	63110
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	0730945	VINABIND
Registration Number:	1679006	TURTLEBACK

CORRESPONDENCE DATA	
Fax Number:	3142593983
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	314-863-0800
Email:	Trademark.STL@stinson.com
Correspondent Name:	Laila S. Wolfgram
Address Line 1:	7700 Forsyth Blvd, Suite 1100
Address Line 4:	Saint Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	1000848-0005
NAME OF SUBMITTER:	Laila S. Wolfgram
Signature:	/laila s. wolfgram/

CH \$65.00 0730945

Date:

08/05/2013

Total Attachments: 4

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AMENDMENT OF ARTICLES OF INCORPORATION
OF
SAN VAL INCORPORATED

HONORABLE JASON KANDER
SECRETARY OF STATE
STATE OF MISSOURI
CORPORATIONS DIVISION
P. O. BOX 778
JEFFERSON CITY, MISSOURI 65102

Pursuant to the provisions of the General and Business Corporation Law of Missouri, the undersigned Corporation certifies the following:

1. The present name of the Corporation is **San Val Incorporated** (Missouri charter number 00101009).

The name under which it was originally incorporated was **Sanval Corporation**.

2. An amendment to the Corporation's Articles of Incorporation was adopted by the shareholders on May 29, 2013.
3. Article I of the Corporation's Articles of Incorporation is hereby amended and restated to read as follows:

"ARTICLE ONE

The name of the corporation is: Turtleback Books, Inc."

4. Article Six of the Corporation's Articles of Incorporation is hereby amended and restated to read as follows:

"ARTICLE SIX

The number of directors shall be fixed or changed in the manner provided in the By-laws of the corporation."



5. Article Eight of the Corporation's Articles of Incorporation is hereby amended by adding the following item 12 below existing item 11:

"12) In general, to engage in and carry on any other lawful business and to have and exercise all the powers conferred by the laws of Missouri upon a corporation formed under the General and Business Corporation Law of Missouri and to do any or all of the things hereinbefore set forth to the same extent as a natural person might or could do."

6. Of the 68 shares outstanding, 68 of such shares were entitled to vote on such amendment.

The number of outstanding shares of any class entitled to vote thereon as a class were as follows:

<u>Class</u>	<u>Number of Outstanding Shares</u>
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N/A	
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7. The number of shares voted for and against the amendment was as follows:

<u>Class</u>	<u>Number Voted For</u>	<u>Number Voted Against</u>
Common	68	0

8. If the amendment provides for an exchange, reclassification, or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, the following is a statement of the manner in which such reduction shall be effected: N/A.

9. If the effective date of the amendment is to be a date other than the date of filing of the certificate of amendment with the Secretary of State, then the effective date, which shall be no more than 90 days following the filing date, shall be specified: N/A.

[Signature page to follow.]

**SIGNATURE PAGE TO
AMENDMENT OF ARTICLES OF INCORPORATION
OF
SAN VAL INCORPORATED**

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)


Authorized Signature

Neil Jaffe
Printed Name

President
Title

5/29/13
Date

Name and address to return filed document:

Brian C. Behrens
Carmody MacDonald P.C.
120 S. Central Ave., Suite 1800
St. Louis, Missouri 63105

State of Missouri



Jason Kander
Secretary of State

CERTIFICATE OF AMENDMENT

WHEREAS,

Turtleback Books, Inc.
00101009

Formerly,

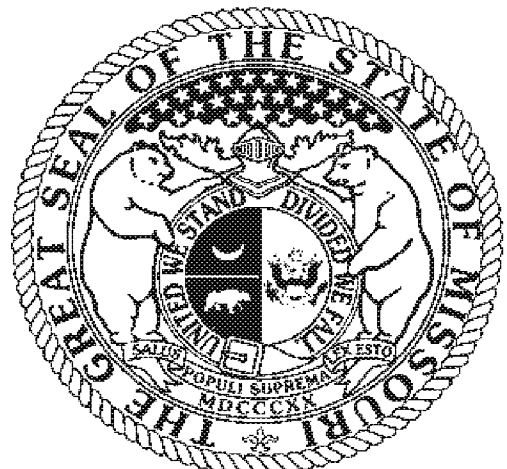
SAN VAL INCORPORATED

A corporation organized under The General and Business Corporations Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under The General Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I hereunto
set my hand and cause to be affixed the
GREAT SEAL of the State of Missouri.
Done at the City of Jefferson, this
20th day of June, 2013.

A handwritten signature in cursive script, appearing to read "Jason Kander", is written over a horizontal line.

Secretary of State



TRADEMARK