

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl Zeiss Vision Inc.		07/10/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Carl Zeiss Vision GmbH		
Street Address:	Turnstrasse 27		
City:	Aalen		
State/Country:	GERMANY		
Postal Code:	73430		
Entity Type:	GmbH: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3363437	SYNCHRONY	
CORRESPONDENCE DATA			
Fax Number:	3125691459		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 569 1459		
Email:	IPDOCKETCHICAGO@DBR.COM		
Correspondent Name:	Melissa S. Dillenbeck		
Address Line 1:	191 North Wacker Drive		
Address Line 2:	Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	SOL017USA		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Melissa S. Dillenbeck

Signature:

/melissasdillenbeck-nmc/

Date:

08/01/2013

Total Attachments: 1

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UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made this 10 day of July, 2013, by and between Carl Zeiss Vision Inc. ("Assignor"), a corporation organized under the laws of the state of Delaware, USA, located at 10590 West Ocean Air Drive, Torrey View Corporate Center, Suite 300, San Diego, California 92130, USA, and Carl Zeiss Vision GmbH ("Assignee"), a company organized under the laws of Germany, located at Turnstrasse 27, 73430 Aalen, Germany.

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademark SYNCHRONY, including United States Trademark Reg. No. 3,363,437 (the "Mark"); and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this assignment to be signed and executed by its duly authorized officers or agents on the date and year written above.

CARL ZEISS VISION INC.

By: i. V. i. V.

Name: D. Hoffmann C. Boisinger

Title: authorized clerks

CARL ZEISS VISION GMBH

By: i. V. i. V.

Name: H. Genswangel P. D. Vatheuer

Title: authorized clerks