

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lifestyle Products, LLC		07/26/2013	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	North Atlantic Imports, LLC		
Street Address:	1011 W. 400 North, Suite 140		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85517533	LENA	
CORRESPONDENCE DATA			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-706-8875		
Email:	stottdl@comcast.net		
Correspondent Name:	David L. Stott		
Address Line 1:	P.O. Box 400		
Address Line 4:	Providence, UTAH 84332		
ATTORNEY DOCKET NUMBER:	131T3US		
NAME OF SUBMITTER:	David L. Stott		
Signature:	/David L. Stott/		

OP \$40.00 85517533

Date:

07/30/2013

Total Attachments: 2

source=LENA_Assignment_pending#page1.tif

source=LENA_Assignment_pending#page2.tif

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made and entered into as of 26th day of July 2013 (the "Effective Date"), by and between Lifestyle Products, LLC, a Utah limited liability company, having an address at P.O. Box 4614, Logan, UT 84323 ("Assignor") and North Atlantic Imports, LLC, a Utah limited liability company, having an address at 1011 W. 400 North, Suite 140, Logan, UT 84321 ("Assignee").

WHEREAS, Assignor wishes to assign all rights, title and interest that it may have in and to the trademark listed in Schedule A below (the "Trademark"), including the pending application to register the trademark with the United States Patent and Trademark Office and all related common law rights and all other goodwill associated therewith; and

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor assigns to Assignee all of its right, title and interest in and to the Trademark, including the pending application to register the trademark with the United States Patent and Trademark Office and all related common law rights and all other goodwill associated therewith.

ASSIGNOR: Lifestyle Products, LLC

Dated: 7/26/13

Signed: David B. Thornley

Name: David B. Thornley

Title: President

Place of Signature: Logan, UT

Schedule A

COUNTRY	MARK	APPLICATION NO.	INTERNATIONAL CLASS	STATUS
U.S.	LENA	85/517,533	21	PENDING

DB 7/24/13