

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hostess Brands, Inc.		04/17/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Old HB, Inc.
Street Address:	12 East Armour Boulevard
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64111
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	3982572	SMARTWHEAT
Registration Number:	3851507	SMARTWHITE
Registration Number:	3898049	SMARTWHITE
Registration Number:	3507610	AUTUMN GRAIN
Registration Number:	3311532	OVEN GOLD
Registration Number:	1905106	HARVEST RIDGE
Registration Number:	3768903	NATURE'S PRIDE
Registration Number:	3641120	NATURE'S PRIDE
Registration Number:	3845596	NATURE'S PRIDE
Registration Number:	4019849	NOTHING LESS THAN 100%
Registration Number:	3892321	PREMIUM HARVEST
Registration Number:	3885216	100% NATURAL. 100% DELICIOUS.
Registration Number:	3901885	OVENCLASSICS
Registration Number:	2119823	HOME PRIDE

OP \$1315.00 3982572

Registration Number:	1649834	HOME PRIDE BUTTER TOP
Registration Number:	1785724	HOME PRIDE
Registration Number:	0214191	HOME PRIDE
Registration Number:	2091104	THE WHEAT YOU WANT
Registration Number:	1015409	BUTTERNUT
Registration Number:	0721100	BUTTERNUT
Registration Number:	0620968	BUTTERNUT
Registration Number:	0586855	
Registration Number:	1362235	GOLDEN HONEY
Registration Number:	1394241	
Registration Number:	1165717	BUTTERMAID
Registration Number:	1732156	AUTUMN WHEAT
Registration Number:	4185108	WONDER
Registration Number:	3256410	WONDER
Registration Number:	3256393	WONDER
Registration Number:	3493873	WHITE BREAD FANS
Registration Number:	4112278	FREDDY THE FRESH GUY
Registration Number:	3905495	SANDWICH WONDER-IZER
Registration Number:	3881337	WONDER-IZER
Registration Number:	3643022	WONDER
Registration Number:	3545549	SOFT.DELICIOUS.NUTRITIOUS.
Registration Number:	3547823	JUST BAKED TASTE
Registration Number:	3398278	GIVE 'EM WHAT THEY LOVE... WONDER!
Registration Number:	1665998	WONDER
Registration Number:	2013047	WONDER
Registration Number:	1874079	WONDER
Registration Number:	1843823	GOOD HEARTH
Registration Number:	1818543	WONDER
Registration Number:	1772507	WONDER KIDS
Registration Number:	0732800	WONDER
Registration Number:	0215188	WONDER
Registration Number:	0776291	WONDER
Registration Number:	2300141	HELPS BUILD STRONG BODIES
Registration Number:	1806898	WHITE GRAIN
Registration Number:	0898833	FUN BUNS

	0780661	
Registration Number:	3356492	MERITA
Registration Number:	3488081	MERITA

CORRESPONDENCE DATA

Fax Number: 4045414753
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Email: miskowitz@kiltown.com
 Correspondent Name: Theodore H. Davis, Kilpatrick Townsend
 Address Line 1: 1100 Peachtree Street, Suite 2800
 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	F1001-070025
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend
Signature:	/mji/
Date:	07/30/2013

Total Attachments: 0

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