

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strongmail Systems Inc.		07/02/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	StrongView Systems, Inc.		
Street Address:	1300 Island Drive, Suite 200		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4136578	MAGNETIK	
Registration Number:	3258172		
Registration Number:	2914711	STRONGMAIL	
Registration Number:	3905630	SOCIAL DIRECT	
Registration Number:	3862097	SOCIAL STUDIO	
Registration Number:	3586899	SOCIALNOTES	
Registration Number:	3594422	POPULARMEDIA	
Registration Number:	3478982	MESSAGE STUDIO	
Serial Number:	85932135	MML	
Serial Number:	85922076	PRESENT TENSE MARKETING	
Serial Number:	85899486	STRONGVIEW	
Registration Number:	2965565	STRONGMAIL	
Registration Number:	3478983	STRONGSTART	
CORRESPONDENCE DATA			

900260385

TRADEMARK  
 REEL: 005067 FRAME: 0477

CH \$340.00 4136578

Fax Number: 2027393001

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202-739-3000

Email: jennifer.evans@morganlewis.com

Correspondent Name: Morgan, Lewis & Bockius LLP

Address Line 1: 1111 Pennsylvania Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	011653-2000
NAME OF SUBMITTER:	Jennifer C. Evans
Signature:	/jce/
Date:	07/11/2013

Total Attachments: 2

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STRONGMAIL SYSTEMS, INC.", CHANGING ITS NAME FROM "STRONGMAIL SYSTEMS, INC." TO "STRONGVIEW SYSTEMS, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF JULY, A.D. 2013, AT 1:49 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3742821 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0561982

DATE: 07-03-13

TRADEMARK  
REEL: 005067 FRAME: 0479

**CERTIFICATE OF AMENDMENT  
TO THE  
FIFTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
STRONGMAIL SYSTEMS, INC.**

**July 2, 2013**

Strongmail Systems, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "*Company*"), does hereby certify as follows:

**FIRST:** The original Certificate of Incorporation of the Company was filed with the Secretary of State of Delaware on December 30, 2003. The Second Amended and Restated Certificate of Incorporation of the Company was filed with the Secretary of State of Delaware on December 20, 2005. The Third Amended and Restated Certificate of Incorporation of the Company was filed with the Secretary of State of Delaware on March 12, 2007. The Fourth Amended and Restated Certificate of Incorporation of the Company was filed with the Delaware Secretary of State on November 25, 2008. The Fifth Amended and Restated Certificate of Incorporation of the Company was filed with the Secretary of State of Delaware on July 21, 2010 and amended on August 22, 2012 (the "*Charter*").

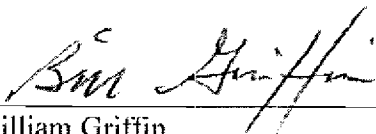
**SECOND:** The Board of Directors of the Company, acting in accordance with Section 242 of the General Corporation Law of the State of Delaware, approved and adopted resolutions proposing to amend the Charter by deleting Article I thereof and by substituting in lieu of said Article I the following new Article:

**"ARTICLE I**

The name of the corporation (hereinafter called the "*Corporation*") is StrongView Systems, Inc."

**THIRD:** Thereafter, pursuant to a resolution of the Board of Directors of the Company, this Certificate of Amendment was submitted to the stockholders of the Company for approval, and was duly adopted in accordance with the provisions of Section 228 and 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said Corporation has caused this Certificate to be signed on this 2<sup>nd</sup> day of July, 2013.

  
\_\_\_\_\_  
William Griffin  
Chief Financial Officer