900260041 07/08/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Market America, Inc.		107/08/2013	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	DNA Miracles, Ltd.	
Street Address:	89-14 163RD STREET	
City:	Jamaica	
State/Country:	NEW YORK	
Postal Code:	11432	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85914248	DNA
Serial Number:	85917185	DNA MIRACLES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Email: ryanl@marketamerica.com

Correspondent Name: Ryan S. Luft

Address Line 1: 1392 Pleasant Ridge Road

Address Line 2: Legal Department

Address Line 4: Greensboro, NORTH CAROLINA 27410

NAME OF SUBMITTER:	Ryan S. Luft
Signature:	/Ryan S. Luft/
Date:	07/08/2013

Total Attachments: 1

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TRADEMARK REEL: 005065 FRAME: 0089 OP \$65.00 85914248

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment") is made and entered into as of July 2013, by and between MARKET AMERICA, INC., a North Carolina corporation ("Assignor") and DNA MIRACLES, LTD., a New York corporation ("Assignee").

WHEREAS, Assignor is the owner of or has rights in certain trademarks, including all trademark applications and common law rights related thereto, and, in particular, U.S. trademark application serial numbers 85914248 (DNA) and 85917185 (DNA MIRACLES logo) (all such trademarks, trademark applications, and common law rights related thereto, collectively, the "Trademarks");

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademarks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks. Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on this $\frac{S^{(4)}}{S^{(4)}}$ day of July, 2013.

MARKET AMERICA, INC. (Assignor)

By:

Name: Marc Ashley

RECORDED: 07/08/2013

Title: Chief Operating Officer

TRADEMARK
REEL: 005065 FRAME: 0090