

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Procter & Gamble Manufacturing Cologne GmbH		04/30/2013	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Procter & Gamble International Operations SA		
Street Address:	47, route de Saint-Georges,		
City:	1213 Petit-Lancy		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2051807	DESIRE	
Registration Number:	2147069	INDIVIDUELLE	
Registration Number:	2806957	INSPIRE	
Registration Number:	3798121	MAGNETIC	
Registration Number:	3490675	MAGNETIK	
Registration Number:	2915681	MAGNETISM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-983-8241		
Email:	hammann.lm@pg.com		
Correspondent Name:	Lynn M. Hammann		
Address Line 1:	299 East Sixth Street		
Address Line 2:	SY8		
Address Line 4:	Cincinnati, OHIO 45202		

CH \$165.00 2051807

ATTORNEY DOCKET NUMBER:	MM-326944 TR730.2-G
DOMESTIC REPRESENTATIVE Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Lynn M. Hammann
Signature:	/lynn hammann/
Date:	07/03/2013
Total Attachments: 3 source=DoA#page1.tif source=DoA#page2.tif source=DoA#page3.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS Procter & Gamble Manufacturing Cologne GmbH, a corporation organized and existing under the laws of Germany, located at Wilhelm-Mauser-Straße 40, 50827 Köln, Germany (the "Assignor"), has adopted and used the following Trademarks registered in the United States Patent and Trademark Office:

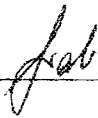
DESIRE	No. 2051807 dated April 15, 1997
INDIVIDUELLE	No. 2 147 069 dated March 31, 1998
INSPIRE	No. 2 806 957 dated January 20, 2004
MAGNETIC	No. 3798121 dated June 08, 2010
MAGNETIK	No. 3490675 dated August 19, 2008
MAGNETISM	No. 2915681 dated January 04, 2005

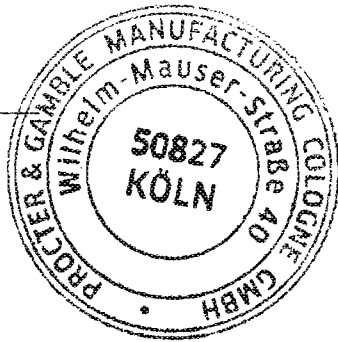
AND WHEREAS, Procter & Gamble International Operations SA, a corporation organized and existing under the laws of Switzerland located at 47, route de Saint-Georges, 1213 Petit-Lancy, Switzerland (the "Assignee") is desirous of acquiring the right, title and interest in and to the said trademarks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 30 day of April, 2013

Procter & Gamble Manufacturing Cologne GmbH

By  _____
Brigitte Grab
Authorized Signatory



[Notarial Acknowledgement required]

I hereby certify, that the above is the true signature, subscribed in my presence of

Mrs. Brigitte G r a b , born: 10.05.1960,
Berliner Allee 65 in 64274 Darmstadt,

who is personally known to me.

I hereby certify upon today's inspection of the electronic Commercial Register of Köln Local Court (Amtsgericht) – record no. HRB 68440 – that the company Procter & Gamble Manufacturing Cologne GmbH in Köln is registered with said Commercial Register and that Ms. Brigitte Grab has joint collective power of procuration of the afore-mentioned company.

I also certify that Ms. Brigitte Grab is authorized to represent the company Procter & Gamble Manufacturing Cologne GmbH alone in all matters regarding "Trademarks, patents, designs and related Intellectual Property rights" by virtue of the legally effective Power of Attorney of the company Procter & Gamble Manufacturing Cologne GmbH dated March 6, 2013, being available to me today and not having been revoked.

Darmstadt, 30th day of April, 2013
Berliner Allee 65 in 64274 Darmstadt



Caspar
Notar

