

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|--------------|
| Dean Foods Company | | 07/02/2013 | CORPORATION: |

RECEIVING PARTY DATA

| | |
|-----------------|--|
| Name: | JPMorgan Chase Bank, National Association, as Administrative Agent |
| Street Address: | 10 SOUTH DEARBORN |
| City: | CHICAGO |
| State/Country: | ILLINOIS |
| Postal Code: | 60603 |
| Entity Type: | NATIONAL BANKING ASSOCIATION: UNITED STATES |

PROPERTY NUMBERS Total: 131

| Property Type | Number | Word Mark |
|----------------------|----------|---|
| Registration Number: | 2669147 | "ADD SOMETHING." |
| Registration Number: | 3924035 | 5 CINCO PUNTOS DE CONTROL DE PUREZA |
| Registration Number: | 3949100 | 5 FIVE POINT PURITY CHECKLIST |
| Registration Number: | 3949101 | 5 POINT PURITY CHECKLIST |
| Serial Number: | 85897706 | A TRULY GOOD THING |
| Registration Number: | 3902102 | A TRULY GOOD THING |
| Registration Number: | 3375938 | ANY TIME OF DAY, IT'S THE MORNING GLORY |
| Registration Number: | 1993870 | ARCTIC SPLASH |
| Registration Number: | 2225264 | BARBE'S |
| Registration Number: | 1394226 | |
| Registration Number: | 1970663 | |
| Registration Number: | 2914718 | |
| Registration Number: | 2936478 | |
| Registration Number: | 2871890 | |

CH \$3290.00 2669147

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| Registration Number: | 2759109 | |
| Registration Number: | 1088833 | BROUGHTON B |
| Registration Number: | 1918220 | BROWN MULE |
| Registration Number: | 2650081 | BROWN'S DAIRY |
| Registration Number: | 2650082 | BROWN'S DAIRY SMOOTH AS VELVET |
| Registration Number: | 2230141 | BROWN'S VELVET DAIRY |
| Registration Number: | 0673697 | CCC |
| Registration Number: | 3924034 | CINCO PUNTOS DE CONTROL DE PUREZA |
| Registration Number: | 3303495 | COFFEE CREATIONS |
| Registration Number: | 2852238 | COUNTRY FRESH |
| Registration Number: | 2775829 | COUNTRY LANE |
| Registration Number: | 2045280 | COUNTRY LOVE |
| Registration Number: | 1413524 | COUNTRYSIDE |
| Registration Number: | 1876773 | COUNTRYSIDE |
| Registration Number: | 3550811 | |
| Registration Number: | 1741509 | DAIRY EASE |
| Registration Number: | 4227906 | DAIRY PURE |
| Serial Number: | 85563129 | DAIRY PURE |
| Registration Number: | 1910269 | DAIRY QUALITY & FRESHNESS SINCE 1929 |
| Registration Number: | 1636468 | DAIRY QUALITY SINCE 1929 |
| Registration Number: | 2162986 | DAIRYLAND |
| Registration Number: | 3159269 | DEAN FOODS |
| Registration Number: | 1640081 | DELICIOUS |
| Registration Number: | 1899083 | DELICIOUS |
| Registration Number: | 2622347 | DIPZZ |
| Registration Number: | 1245919 | DRIGGS FARMS |
| Registration Number: | 0776272 | ELGIN |
| Registration Number: | 3271112 | EVERYTHING YOU LOVE, NOTHING YOU DON'T.. |
| Registration Number: | 3955859 | FIVE POINT PURITY CHECKLIST |
| Serial Number: | 77968401 | FIVE POINT PURITY CHECKLIST |
| Serial Number: | 77647349 | FRESHLAST |
| Registration Number: | 4191908 | FRUIT RUSH |
| Serial Number: | 85616084 | FRUIT GROVE |
| Registration Number: | 2535791 | GARELICK FARMS |
| Registration Number: | 2588579 | GARELICK FARMS SINCE 1931 |

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| | 2647314 | GARELICK FARMS SINCE 1931 |
| Registration Number: | 3386382 | GOLD STAR QUALITY |
| Serial Number: | 85414056 | GOOD NUTRITION. GREAT TASTE. NO DEBATE. |
| Serial Number: | 85833878 | GROVE FRESH |
| Registration Number: | 2084633 | HEALTHY DELIGHT |
| Registration Number: | 3195185 | HEARTLAND FARMS |
| Registration Number: | 2191071 | HILLSIDE FARMS |
| Registration Number: | 0746288 | HOLLAND DUTCH |
| Registration Number: | 1755550 | HYGEIA |
| Registration Number: | 3105731 | IDEAL DAIRY FARMS |
| Registration Number: | 2902356 | IT'S A BRAND NEW DAY |
| Registration Number: | 2372440 | |
| Registration Number: | 4198151 | KIDS CAPS & CASH |
| Registration Number: | 1458580 | KISSED WITH HONEY |
| Registration Number: | 2995293 | LA CORONA |
| Registration Number: | 1883709 | LAND-O-SUN |
| Registration Number: | 2014110 | |
| Registration Number: | 2102824 | |
| Registration Number: | 2135366 | LEHIGH VALLEY DAIRY FARMS |
| Registration Number: | 2403496 | LOUIS TRAUTH DAIRY, INC. |
| Registration Number: | 2054280 | LUNCH MUNCH |
| Registration Number: | 1777520 | MCKINNEY |
| Registration Number: | 0582470 | MEADOW GOLD |
| Registration Number: | 0281436 | MEADOW GOLD |
| Registration Number: | 0285893 | MEADOW GOLD |
| Registration Number: | 1149064 | MELODY FARMS |
| Serial Number: | 85714419 | MICHIGAN MADE DAIRY |
| Registration Number: | 1816437 | MIDWEST FARMS |
| Registration Number: | 1412503 | |
| Registration Number: | 2387189 | MODEL DAIRY |
| Registration Number: | 3945827 | MOO DAT |
| Registration Number: | 3126992 | MORNING GLORY |
| Registration Number: | 3457997 | MORNING GLORY |
| Registration Number: | 3173996 | MORNING GLORY |
| Registration Number: | 3581709 | MORNING GLORY |

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| | 2637455 | NATURE'S PRIDE |
| Registration Number: | 0766008 | OAK FARMS |
| Registration Number: | 0773278 | OAK FARMS |
| Registration Number: | 2304338 | OAK FARMS |
| Registration Number: | 1496023 | OLDE FASHIONED RECIPE |
| Serial Number: | 85833893 | ORCHARD PURE |
| Registration Number: | 1794910 | ORCHARDS HAWAII |
| Registration Number: | 3252264 | OVER THE MOON |
| Registration Number: | 3965508 | PASSIONATE ABOUT PURITY |
| Registration Number: | 0813109 | POINSETTIA |
| Registration Number: | 4255242 | PURE PROTECT BOTTLE |
| Serial Number: | 77965699 | PURECLICK |
| Registration Number: | 4223416 | PUREPROTECT |
| Serial Number: | 85323074 | PUREPROTECT |
| Registration Number: | 2203564 | RAINBOW RAPTURE |
| Registration Number: | 4271107 | ROBINSON DAIRY |
| Registration Number: | 4206087 | R |
| Registration Number: | 1199735 | ROBINSON |
| Registration Number: | 2256339 | ROYAL DANISH |
| Serial Number: | 85760063 | SCHEPPS |
| Registration Number: | 1725958 | SCHEPPS |
| Registration Number: | 1438209 | SHENANDOAH'S PRIDE |
| Registration Number: | 0644259 | |
| Serial Number: | 85774866 | SINCE 1925 DEAN'S COUNTRY FRESH |
| Registration Number: | 2100495 | SKIM SUPREME |
| Serial Number: | 85771680 | SMART LUNCHBOX NUTRITION |
| Registration Number: | 2022921 | SO-LO |
| Registration Number: | 3457026 | SONORA |
| Registration Number: | 2217956 | |
| Serial Number: | 85952228 | STACK PACK |
| Serial Number: | 85952217 | STACK PACK |
| Registration Number: | 4325258 | START RIGHT. END RIGHT. |
| Registration Number: | 4251346 | START RIGHT. END RIGHT. |
| Registration Number: | 4126982 | STARTS PURE. STAYS PURE. |
| Registration Number: | 1378326 | STROH'S |

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| | 2046782 | SUPER RAINBOW |
| Registration Number: | 3185994 | |
| Registration Number: | 3767289 | TASTE THE PRIDE INSIDE. |
| Registration Number: | 1655638 | THE DAIRY BEST |
| Registration Number: | 3875009 | TRUMOO |
| Serial Number: | 85898596 | TRUMOO |
| Registration Number: | 1042416 | TUSCAN |
| Registration Number: | 0950435 | TUSCAN |
| Registration Number: | 2869199 | VELVET SPRINGS |
| Registration Number: | 2277013 | VIVA |
| Serial Number: | 85853375 | WORRY-FREE FLIP CAP |
| Registration Number: | 1532258 | YOFRO |

CORRESPONDENCE DATA

Fax Number: 2149813400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

| | |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 36084-35920 |
| NAME OF SUBMITTER: | Dusan Clark |
| Signature: | /Dusan Clark/ |
| Date: | 07/03/2013 |

Total Attachments: 8
source=Dean Foods_ 2013 Confirmatory Grant of SI in Trademarks (Dean Foods Company) - Executed#page1.tif
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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (the "Confirmatory Grant") is made effective as of July 2, 2013 by and from DEAN FOODS COMPANY, a Delaware corporation (the "Grantor"), to and in favor of JPMORGAN CHASE BANK, NATIONAL ASSOCIATION, (the "Grantee") for itself and as Administrative Agent for the Lenders (as defined in the Credit Agreement referenced below).

WHEREAS, the Grantor, the Lenders and the Grantee have entered into a Credit Agreement dated July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement").

WHEREAS, the Grantor and certain Subsidiaries of the Grantor have entered into a Pledge and Security Agreement dated July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Pledge and Security Agreement").

WHEREAS, the Grantor owns the trademarks (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to Grantee under the Pledge and Security Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Pledge and Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor. Upon the payment in full of all Secured Obligations (other than contingent indemnification obligations), Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to Grantor all reasonably requested instruments in writing releasing the security interest in the Trademarks acquired under this Confirmatory Grant.

(b) The Grantor hereby grants to Grantee a security interest in (1) all of Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest effective as of the date first written above.

DEAN FOODS COMPANY

By: 

Name: Timothy A. Smith

Title: Senior Vice President, Finance and Treasurer

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS
Exhibit A - SCHEDULE OF TRADEMARKS

Attached.

Owner: Dean Foods Company

2711 North Haskell Avenue
Suite 3400

| ID | Country | Mark | Classes | App. # | App. Dt | Reg. # | Reg. Dt | Status |
|-------|---------------|--|------------|-----------|------------|-----------|------------|---------------------|
| 9330 | United States | "ADD SOMETHING." | 29 | 78/053150 | 3/14/2001 | 2,669,147 | 12/31/2002 | Registered |
| 11077 | United States | 5 CINCO PUNTOS DE CONTROL DE PUREZA & design | 29 | 77/883052 | 12/1/2009 | 3,924,035 | 2/22/2011 | Registered |
| 11392 | United States | 5 FIVE POINT PURITY CHECKLIST & design | 29 | 77/981155 | 10/13/2009 | 3,949,100 | 4/19/2011 | Registered |
| 11391 | United States | 5 POINT PURITY CHECKLIST | 29 | 77/981165 | 10/7/2009 | 3,949,101 | 4/19/2011 | Registered |
| 11725 | United States | A TRULY GOOD THING | 30 | 85/897706 | 4/8/2013 | | | Pending Application |
| 11033 | United States | A TRULY GOOD THING | 29 | 77/980677 | 8/31/2009 | 3,902,102 | 1/4/2011 | Registered |
| 10974 | United States | ANY TIME OF DAY, IT'S THE MORNING GLORY WAY | 29 | 78/703653 | 8/30/2005 | 3,375,938 | 1/29/2008 | Registered |
| 8543 | United States | ARCTIC SPLASH | 32 | 74/506231 | 3/22/1994 | 1,993,870 | 8/13/1996 | Registered |
| 9099 | United States | BARBE'S | 29 | 75/330629 | 7/25/1997 | 2,225,264 | 2/23/1999 | Registered |
| 9294 | United States | BARBE'S COW & MOON Design | 29 | 73/549507 | 7/22/1985 | 1,394,226 | 5/20/1986 | Registered |
| 8498 | United States | BOTTLE DESIGN | 32 | 74/607324 | 12/5/1994 | 1,970,663 | 4/23/1996 | Registered |
| 9407 | United States | BOTTLE DESIGN02 | 29, 32 | 75/336153 | 8/5/1997 | 2,914,718 | 12/28/2004 | Registered |
| 9411 | United States | BOTTLE DESIGN06 | 29 | 75/336317 | 8/5/1997 | 2,936,478 | 3/29/2005 | Registered |
| 9412 | United States | BOTTLE DESIGN07 | 29 | 75/336318 | 8/5/1997 | 2,871,890 | 8/10/2004 | Registered |
| 9413 | United States | BOTTLE DESIGN08 | 29 | 75/336316 | 8/5/1997 | 2,759,109 | 9/2/2003 | Registered |
| 8879 | United States | BROUGHTON LOGO | 29 | 73/120292 | 3/24/1977 | 1,088,833 | 4/4/1978 | Registered |
| 8813 | United States | BROWN MULE | 30 | 74/548877 | 7/13/1994 | 1,918,220 | 9/12/1995 | Registered |
| 9157 | United States | BROWN'S DAIRY | 29 | 76/009076 | 3/24/2000 | 2,650,081 | 11/12/2002 | Registered |
| 9158 | United States | BROWN'S DAIRY/SMOOTH AS VELVET | 29 | 76/009077 | 3/24/2000 | 2,650,082 | 11/12/2002 | Registered |
| 9108 | United States | BROWN'S VELVET DAIRY | 29 | 75/330373 | 7/25/1997 | 2,230,141 | 3/9/1999 | Registered |
| 8633 | United States | CCC and Design | 21 | 72/047940 | 3/18/1958 | 673,697 | 2/10/1959 | Registered |
| 11076 | United States | CINCO PUNTOS DE CONTROL DE PUREZA | 29 | 77/883040 | 12/1/2009 | 3,924,034 | 2/22/2011 | Registered |
| 11058 | United States | COFFEE CREATIONS | 29 | 78/505176 | 10/25/2004 | 3,303,495 | 10/2/2007 | Registered |
| 8801 | United States | COUNTRY FRESH | 29, 30, 32 | 75/013828 | 11/2/1995 | 2,852,238 | 6/15/2004 | Registered |
| 9720 | United States | COUNTRY LANE | 30 | 78/189445 | 11/27/2002 | 2,775,829 | 10/21/2003 | Registered |
| 8814 | United States | COUNTRY LOVE | 30 | 74/544515 | 7/1/1994 | 2,045,280 | 3/18/1997 | Registered |
| 8827 | United States | COUNTRYSIDE | 29 | 73/563781 | 10/18/1985 | 1,413,524 | 10/14/1986 | Registered |

Dean Foods Company Trademarks

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| 8815 | United States | COUNTRYSIDE and Design | 29, 32 | 74/484981 | 1/31/1994 | 1,876,773 | 1/31/1995 | Registered |
| 10586 | United States | COW DESIGN (TUSCAN DAIRY FARMS LOGO) | 29 | 77/116528 | 2/26/2007 | 3,550,811 | 12/23/2008 | Registered |
| 9398 | United States | DAIRY EASE | 29 | 74/261895 | 4/2/1992 | 1,741,509 | 12/22/1992 | Registered |
| 11591 | United States | DAIRY PURE | 29 | 85/563134 | 3/7/2012 | 4,227,906 | 10/16/2012 | Registered |
| 11592 | United States | DAIRY PURE | 30 | 85/563129 | 3/7/2012 | | | Pending Application |
| 8816 | United States | DAIRY QUALITY & FRESHNESS SINCE 1929 and Design | 29, 32 | 74/455958 | 11/9/1993 | 1,910,269 | 8/8/1995 | Registered |
| 8822 | United States | DAIRY QUALITY SINCE 1929 and Design | 42 | 74/049018 | 4/16/1990 | 1,636,468 | 2/26/1991 | Registered |
| 9119 | United States | DAIRYLAND | 29 | 74/218003 | 10/30/1991 | 2,162,986 | 6/9/1998 | Registered |
| 9377 | United States | DEAN FOODS AND RIVER OF LIFE LOGO | 29, 30, 32 | 76/349779 | 12/18/2001 | 3,159,269 | 10/17/2006 | Registered |
| 10838 | United States | DELICIOUS | 30 | 74/059571 | 5/17/1990 | 1,640,081 | 4/2/1991 | Registered |
| 10839 | United States | DELICIOUS (Stylized) | 30 | 74/447246 | 10/13/1993 | 1,899,083 | 6/13/1995 | Registered |
| 9343 | United States | DIPZZ | 29 | 78/057591 | 4/10/2001 | 2,622,347 | 9/17/2002 | Registered |
| 10840 | United States | DRIGGS FARMS | 30 | 73/308137 | 4/30/1981 | 1,245,919 | 7/19/1983 | Registered |
| 11046 | United States | ELGIN | 29 | 72/173242 | 7/18/1963 | 776,272 | 9/1/1964 | Registered |
| 10546 | United States | EVERYTHING YOU LOVE, NOTHING YOU DON'T... | 29 | 77/012362 | 10/3/2006 | 3,271,112 | 7/31/2007 | Registered |
| 11358 | United States | FIVE POINT PURITY CHECKLIST | 29 | 77/981571 | 3/25/2010 | 3,955,859 | 5/3/2011 | Registered |
| 11119 | United States | FIVE POINT PURITY CHECKLIST | 30 | 77/968401 | 3/25/2010 | | | Pending Application |
| 10906 | United States | FRESHLAST | 29 | 77/647349 | 1/12/2009 | | | Pending Application |
| 11449 | United States | FRUIT RUSH | 32 | 85/412785 | 9/1/2011 | 4,191,908 | 8/14/2012 | Registered |
| 11606 | United States | FRUITGROVE (Stacked) | 32 | 85/616084 | 5/3/2012 | | | Pending Application |
| 9105 | United States | GARELICK FARMS | 29, 32 | 76/043466 | 5/5/2000 | 2,535,791 | 2/5/2002 | Registered |
| 9331 | United States | GARELICK FARMS LOGO | 29 | 78/054250 | 3/21/2001 | 2,588,579 | 7/2/2002 | Registered |
| 9333 | United States | GARELICK FARMS LOGO | 29, 32 | 78/057386 | 4/9/2001 | 2,647,314 | 11/5/2002 | Registered |
| 11060 | United States | GOLD STAR QUALITY & design | 29 | 78/669794 | 7/13/2005 | 3,386,382 | 2/19/2008 | Registered |
| 11450 | United States | GOOD NUTRITION. GREAT TASTE. NO DEBATE. | 29 | 85/414056 | 9/2/2011 | | | Pending Application |
| 11705 | United States | GROVE FRESH | 32 | 85/833878 | 1/28/2013 | | | Pending Application |
| 8896 | United States | HEALTHY DELIGHT | 30 | 74/718534 | 8/21/1995 | 2,084,633 | 7/29/1997 | Registered |
| 11062 | United States | HEARTLAND FARMS & design | 29 | 78/657865 | 6/24/2005 | 3,195,185 | 1/2/2007 | Registered |
| 9173 | United States | HILLSIDE FARMS | 30 | 75/381379 | 10/29/1997 | 2,191,071 | 9/22/1998 | Registered |
| 9241 | United States | HOLLAND DUTCH | 29, 30 | 72/122992 | 6/28/1961 | 746,288 | 3/5/1963 | Registered |

Dean Foods Company Trademarks

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| 9175 | United States | HYGEIA | 29, 30 | 74/215185 | 10/22/1991 | 1,755,550 | 3/2/1993 | Registered |
| 10525 | United States | IDEAL DAIRY FARMS | 29 | 76/636448 | 4/19/2005 | 3,105,731 | 6/20/2006 | Registered |
| 9931 | United States | IT'S A BRAND NEW DAY | 29, 32 | 78/221418 | 3/4/2003 | 2,902,356 | 11/9/2004 | Registered |
| 8626 | United States | JERSEY FARMS/TRAUTH LOGO | 30 | 75/676907 | 4/8/1999 | 2,372,440 | 8/1/2000 | Registered |
| 11557 | United States | KIDS CAPS & CASH | 29 | 85/519126 | 1/18/2012 | 4,198,151 | 8/28/2012 | Registered |
| 11045 | United States | KISSED WITH HONEY | 30 | 73/619486 | 9/12/1986 | 1,458,580 | 9/22/1987 | Registered |
| 10146 | United States | LA CORONA | 29 | 78/457240 | 7/27/2004 | 2,995,293 | 9/13/2005 | Registered |
| 8823 | United States | LAND-O-SUN and Design | 29, 30, 32 | 73/808020 | 6/20/1989 | 1,883,709 | 3/14/1995 | Registered |
| 8546 | United States | LEHIGH VALLEY DAIRIES/SUNBURST LOGO | 29 | 74/496368 | 2/28/1994 | 2,014,110 | 11/5/1996 | Registered |
| 8531 | United States | LEHIGH VALLEY DAIRIES/SUNBURST LOGO | 32 | 75/091351 | 4/19/1996 | 2,102,824 | 10/7/1997 | Registered |
| 8530 | United States | LEHIGH VALLEY DAIRY FARMS | 29, 32 | 75/150695 | 8/15/1996 | 2,135,366 | 2/10/1998 | Registered |
| 8624 | United States | LOUIS TRAUTH DAIRY, INC. (Stylized) | 1, 29, 30, 32 | 75/676906 | 4/8/1999 | 2,403,496 | 11/14/2000 | Registered |
| 8802 | United States | LUNCH MUNCH | 30 | 75/012308 | 10/27/1995 | 2,054,280 | 4/22/1997 | Registered |
| 9170 | United States | MCKINNEY | 30 | 74/241263 | 1/29/1992 | 1,777,520 | 6/15/1993 | Registered |
| 9183 | United States | MEADOW GOLD (Stylized) | 29, 30, 32 | 71/636582 | 10/14/1952 | 582,470 | 11/17/1953 | Registered |
| 9184 | United States | MEADOW GOLD (Stylized)02 | 29, 30 | 71/307038 | 10/22/1930 | 281,436 | 3/17/1931 | Registered |
| 9185 | United States | MEADOW GOLD (Stylized)02 | 29 | 71/313417 | 4/16/1931 | 285,893 | 8/11/1931 | Registered |
| 10055 | United States | MELODY FARMS | 30 | 73/090696 | 6/17/1976 | 1,149,064 | 3/24/1981 | Registered |
| 11659 | United States | MICHIGAN MADE DAIRY and design | 29 | 85/714419 | 8/28/2012 | | | Pending Application |
| 9122 | United States | MIDWEST FARMS | 29 | 74/252506 | 3/2/1992 | 1,816,437 | 1/11/1994 | Registered |
| 9232 | United States | MILK WAGON DESIGN | 29 | 73/548180 | 7/15/1985 | 1,412,503 | 10/7/1986 | Registered |
| 8501 | United States | MODEL DAIRY | 29, 30, 35 | 75/643748 | 2/17/1999 | 2,387,189 | 9/19/2000 | Registered |
| 11103 | United States | MOO DAT | 29 | 77/938100 | 2/17/2010 | 3,945,827 | 4/12/2011 | Registered |
| 10986 | United States | MORNING GLORY | 32 | 78/784694 | 1/4/2006 | 3,126,992 | 8/8/2006 | Registered |
| 10985 | United States | MORNING GLORY | 29 | 78/691243 | 8/12/2005 | 3,457,997 | 7/1/2008 | Registered |
| 10983 | United States | MORNING GLORY & design | 32 | 78/784589 | 1/4/2006 | 3,173,996 | 11/21/2006 | Registered |
| 10984 | United States | MORNING GLORY & design | 29 | 78/703648 | 8/30/2005 | 3,581,709 | 2/24/2009 | Registered |
| 9334 | United States | NATURE'S PRIDE | 29, 32 | 78/069351 | 6/15/2001 | 2,637,455 | 10/15/2002 | Registered |
| 9123 | United States | OAK FARMS | 29, 30, 32 | 72/144649 | 5/15/1962 | 766,008 | 3/3/1964 | Registered |
| 9124 | United States | OAK FARMS | 32 | 72/172346 | 7/2/1963 | 773,278 | 7/14/1964 | Registered |
| 9180 | United States | OAK FARMS and Design | 29 | 75/643949 | 2/19/1999 | 2,304,338 | 12/28/1999 | Registered |
| 9234 | United States | OLDE FASHIONED RECIPE | 30 | 73/631479 | 11/20/1986 | 1,496,023 | 7/12/1988 | Registered |

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| 11706 | United States | ORCHARD PURE | 32 | 85/833893 | 1/28/2013 | | | Pending Application |
| 10600 | United States | ORCHARDS HAWAII | 16 | 74/201181 | 9/6/1991 | 1,794,910 | 9/26/1993 | Registered |
| 10302 | United States | OVER THE MOON | 29 | 78/444783 | 7/1/2004 | 3,252,264 | 6/12/2007 | Registered |
| 11347 | United States | PASSIONATE ABOUT PURITY | 29 | 85/133181 | 9/20/2010 | 3,965,508 | 5/24/2011 | Registered |
| 9235 | United States | POINSETTIA | 29 | 72/217705 | 4/30/1965 | 813,109 | 8/16/1966 | Registered |
| 11560 | United States | PURE PROTECT BOTTLE | 29 | 85/519229 | 1/18/2012 | 4,255,242 | 12/4/2012 | Registered |
| 11113 | United States | PURECLICK | 20 | 77/965699 | 3/23/2010 | | | Pending Application |
| 11637 | United States | PUREPROTECT | 20 | 85/977203 | 5/17/2011 | 4,223,416 | 10/9/2012 | Registered |
| 11355 | United States | PUREPROTECT | 16 | 85/323074 | 5/17/2011 | | | Pending Application |
| 9236 | United States | RAINBOW RAPTURE | 30 | 75/245480 | 2/21/1997 | 2,203,564 | 11/17/1998 | Registered |
| 11573 | United States | ROBINSON DAIRY | 29, 30, 32 | 85/583720 | 3/29/2012 | 4,271,107 | 1/8/2013 | Registered |
| 11575 | United States | ROBINSON DAIRY "R" Logo | 29, 30, 32 | 85/583693 | 3/29/2012 | 4,206,087 | 9/11/2012 | Registered |
| 8935 | United States | ROBINSON R and Design | 29, 32 | 73/291342 | 12/29/1980 | 1,199,735 | 6/29/1982 | Registered |
| 9239 | United States | ROYAL DANISH | 29 | 75/285014 | 5/1/1997 | 2,256,339 | 6/29/1999 | Registered |
| 11675 | United States | SCHEPPS | 29, 30 | 85/760063 | 10/22/2012 | | | Pending Application |
| 9126 | United States | SCHEPPS | 29 | 73/675338 | 7/30/1987 | 1,725,958 | 10/20/1992 | Registered |
| 9096 | United States | SHENANDOAH'S PRIDE | 29, 30 | 73/529649 | 3/29/1985 | 1,438,209 | 4/28/1987 | Registered |
| 9181 | United States | SHIELD DESIGN (MEADOW GOLD) | 29, 30 | 71/637162 | 10/25/1952 | 644,259 | 4/16/1957 | Registered |
| 11679 | United States | SINCE 1925 DEAN'S COUNTRY FRESH & design | 30 | 85/774866 | 11/8/2012 | | | Pending Application |
| 8471 | United States | SKIM SUPREME | 29 | 75/063445 | 2/26/1996 | 2,100,495 | 9/23/1997 | Registered |
| 11677 | United States | SMART LUNCHBOX NUTRITION | 29 | 85/771680 | 11/5/2012 | | | Pending Application |
| 9225 | United States | SO-LO | 29 | 74/634649 | 2/15/1995 | 2,022,921 | 12/17/1996 | Registered |
| 10662 | United States | SONORA (Stylized) & design | 32 | 77/268691 | 8/30/2007 | 3,457,026 | 7/1/2008 | Registered |
| 11042 | United States | SQUARE INSIDE SQUARE design | 29, 30, 32 | 74/718967 | 8/22/1995 | 2,217,956 | 1/12/1999 | Registered |
| 11730 | United States | STACK PACK | 29 | 85/952228 | 6/6/2013 | | | Pending Application |
| 11731 | United States | STACK PACK | 30 | 85/952217 | 6/6/2013 | | | Pending Application |
| 11504 | United States | START RIGHT. END RIGHT. | 29 | 85/464852 | 11/4/2011 | 4,325,258 | 4/23/2013 | Registered |
| 11503 | United States | START RIGHT. END RIGHT. | 41 | 85/465701 | 11/7/2011 | 4,251,346 | 11/27/2012 | Registered |
| 11445 | United States | STARTS PURE. STAYS PURE. | 29 | 85/385893 | 8/1/2011 | 4,126,982 | 4/10/2012 | Registered |
| 10497 | United States | STROH'S | 30 | 73/509298 | 11/19/1984 | 1,378,326 | 1/14/1986 | Registered |
| 8799 | United States | SUPER RAINBOW | 30 | 75/024183 | 11/27/1995 | 2,046,782 | 3/18/1997 | Registered |

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| 10394 | United States | SWISS DAIRY LOGO (LITTLE BILLY) | 29, 32 | 78/662546 | 7/1/2005 | 3,185,994 | 12/19/2006 | Registered |
| 11030 | United States | TASTE THE PRIDE INSIDE. | 39 | 77/807100 | 8/18/2009 | 3,767,289 | 3/30/2010 | Registered |
| 9127 | United States | THE DAIRY BEST | 29 | 73/675339 | 7/30/1987 | 1,655,638 | 9/3/1991 | Registered |
| 11342 | United States | TRUMOO | 29 | 77/980453 | 8/11/2009 | 3,875,009 | 11/9/2010 | Registered |
| 11724 | United States | TRUMOO | 30 | 85/898596 | 4/9/2013 | | | Pending Application |
| 8566 | United States | TUSCAN | 29 | 73/046143 | 3/10/1975 | 1,042,416 | 6/29/1976 | Registered |
| 8567 | United States | TUSCAN (Stylized) | 29, 32 | 72/403273 | 9/22/1971 | 950,435 | 1/9/1973 | Registered |
| 9792 | United States | VELVET SPRINGS | 32 | 78/192057 | 12/6/2002 | 2,869,199 | 8/3/2004 | Registered |
| 9189 | United States | VIVA | 29 | 75/244533 | 2/20/1997 | 2,277,013 | 9/14/1999 | Registered |
| 11714 | United States | WORRY-FREE FLIP CAP | 20 | 85/853375 | 2/19/2013 | | | Pending Application |
| 11044 | United States | YOFRO | 30 | 73/737907 | 5/7/1988 | 1,532,258 | 3/28/1989 | Registered |