

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion of entity		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trafford Publishing, Inc.		06/24/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Trafford Publishing LLC		
Street Address:	1663 Liberty Drive		
City:	Bloomington		
State/Country:	INDIANA		
Postal Code:	47403		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3439012	TRAFFORD PUBLISHING	
Registration Number:	3439011	TRAFFORD	
CORRESPONDENCE DATA			
Fax Number:	3176845173		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-684-5000		
Email:	trademark@boselaw.com		
Correspondent Name:	Jennifer L. Day, Bose McKinney & Evans		
Address Line 1:	111 Monument Circle		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	16849-0138, 0142		
NAME OF SUBMITTER:	Jennifer L. Day		
Signature:	/Jennifer L. Day/		

OP \$65.00 3439012

TRADEMARK

Date:

06/27/2013

Total Attachments: 3

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TRAFFORD PUBLISHING, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TRAFFORD PUBLISHING, INC." TO "TRAFFORD PUBLISHING LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF JUNE, A.D. 2013, AT 11:18 O'CLOCK A.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FOURTH DAY OF JUNE, A.D. 2013, AT 12:01 O'CLOCK A.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0534078

DATE: 06-24-13

TRADEMARK  
REEL: 005058 FRAME: 0044

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION  
TO A  
LIMITED LIABILITY COMPANY  
OF  
TRAFFORD PUBLISHING, INC.  
(a Delaware corporation)  
TO  
TRAFFORD PUBLISHING LLC  
(a Delaware limited liability company)

This Certificate of Conversion, dated as of June 21, 2013 (this "Certificate"), has been duly executed and is being filed by Trafford Publishing, Inc., a Delaware corporation (the "Corporation"), to convert the Corporation to Trafford Publishing LLC, a Delaware limited liability company (the "Limited Liability Company"), in accordance with Section 266 of the General Corporation Law of the State of Delaware (the "DGCL") and Section 18-214 of the Limited Liability Company Act of the State of Delaware (the "DLLCA").

1. The jurisdiction where the Corporation first formed is the State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation first formed is March 27, 2009.
4. The name of the Corporation immediately prior to filing this Certificate is Trafford Publishing, Inc.
5. The name, as set forth in the Certificate of Formation, of the limited liability company into which the Corporation is hereby being converted is Trafford Publishing LLC.
6. The effective time of the conversion of the Corporation to the Limited Liability Company for purposes of the DGCL and the DLLCA is 12:01 a.m. on June 24, 2013. Solely for U.S. federal and applicable state and local income tax purposes, and consistent with Revenue Ruling 2004-59 and Revenue Ruling 2009-15, the transactions resulting in the conversion shall be deemed to occur at 11:59 p.m. on June 23, 2013.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion  
as of the date first above written.

TRAFFORD PUBLISHING, INC.

By: Kevin L. Weiss  
Name: Kevin Weiss  
Title: President

[Certificate of Conversion of Trafford Publishing, Inc.]