

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

|                             |          |                |                                  |
|-----------------------------|----------|----------------|----------------------------------|
| <b>CONVEYING PARTY DATA</b> |          |                |                                  |
| Name                        | Formerly | Execution Date | Entity Type                      |
| PIU Management, LLC         |          | 06/25/2012     | LTD LIAB JT ST<br>CO: CALIFORNIA |

|                             |                                     |
|-----------------------------|-------------------------------------|
| <b>RECEIVING PARTY DATA</b> |                                     |
| Name:                       | PIU Management, LLC                 |
| Street Address:             | 1860 W University Drive             |
| Internal Address:           | Suite 108                           |
| City:                       | Tempe                               |
| State/Country:              | ARIZONA                             |
| Postal Code:                | 85281                               |
| Entity Type:                | LIMITED LIABILITY COMPANY: DELAWARE |

|                                   |         |  |
|-----------------------------------|---------|--|
| <b>PROPERTY NUMBERS Total: 16</b> |         |  |
| Property Type                     | Number  | Word Mark                                |
| Registration Number:              | 3953257 | CREATE AND BOUNCE                        |
| Registration Number:              | 3924713 | PUMPSTART                                |
| Registration Number:              | 3320254 | THE INFLATABLE PARTY ZONE FOR LITTLE ONE |
| Registration Number:              | 4299117 | WHERE BIRTHDAYS COME TO LIFE             |
| Registration Number:              | 2710807 | PUMP IT UP                               |
| Registration Number:              | 2699773 | PUMP IT UP                               |
| Registration Number:              | 3483560 | POP-IN PLAYTIME                          |
| Registration Number:              | 3949843 | BOUNCE AND LEARN                         |
| Registration Number:              | 3924710 | JUMP-N-ART                               |
| Registration Number:              | 3011069 | BOUNCEU                                  |
| Registration Number:              | 3104051 | PUMP IT UP "THE INFLATABLE PARTY ZONE"   |
| Registration Number:              | 3104062 |  |
| Registration Number:              | 3104073 | THE INFLATABLE PARTY ZONE                |

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|                      |         |                |
|----------------------|---------|----------------|
| Registration Number: | 3320249 | PUMP IT UP JR. |
| Registration Number: | 3345375 | PUMPJAMA PARTY |
| Registration Number: | 4144896 | COSMIC BOUNCE  |

**CORRESPONDENCE DATA**

Fax Number: 7755425378

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 480-371-1209

Email: legal@fun-brands.com

Correspondent Name: Kim Martin

Address Line 1: 1860 W University Drive

Address Line 2: Suite 108

Address Line 4: Tempe, ARIZONA 85281

**NAME OF SUBMITTER:**

Kim Martin

**Signature:**

/Kim Martin/

**Date:**

06/24/2013

**Total Attachments: 0**

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