TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	erly Execution Date Entity Typ	
Stakis Limited		10/24/2007	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	HLT Stakis IP Limited		
Street Address:	Maple Court, Central Park, Reeds Crescent		
City:	Watford		
State/Country:	UNITED KINGDOM		
Postal Code:	WD24 4QQ		
Entity Type:	COMPANY: UNITED KINGDOM		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3203376	LIVINGWELL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 7038835548

Email: christian.eriksen@hilton.com

Correspondent Name: Christian Eriksen

Address Line 1: 7930 Jones Branch Dr

Address Line 2: Hilton Worldwide, Inc.

Address Line 4: McLean VA, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: 027666

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK REEL: 005053 FRAME: 0900 320337

900258675

Address Line 2: Address Line 3: Address Line 4:				
NAME OF SUBMITTER:	Christian R. Eriksen			
Signature:	/Christian R. Eriksen/			
Date:	06/21/2013			
Total Attachments: 3 source=Assignment-Stakis Limited to HLT Stakis IP Limited#page1.tif source=Assignment-Stakis Limited to HLT Stakis IP Limited#page2.tif source=Assignment-Stakis Limited to HLT Stakis IP Limited#page3.tif				

TRADEMARK REEL: 005053 FRAME: 0901

ASSIGNMENT OF TRADEMARKS

WHEREAS, STAKIS LIMITED ("Assignor"), a private company limited by shares incorporated in Scotland (company number SC022163) with its registered office is at 4 Cadogan Square, Cadogan Street, Glasgow G2 7PH, is the owner of certain Trademark registrations and applications ("Marks") in the Country set out in the Schedule; and

WHEREAS, HLT STAKIS IP LIMITED ("Assignee"), a private company limited by shares incorporated in England (company number 6398878) with its registered office at Maple Court, Central Park, Reeds Crescent, Watford, Hertfordshire, WD24 4QQ, England, is desirous of acquiring all of the right, title and interest in and to said Marks and the registrations and applications thereof;

NOW THEREFORE, this instrument witnesses that for and in consideration of the sum of one hundred dollars (U.S.\$100) and other good and valuable consideration to it paid, the receipt of which is hereby acknowledged, STAKIS LIMITED does hereby confirm that it has sold, assigned and transferred to HLT STAKIS IP LIMITED, and its successors the whole right, title and interest in and to the said Marks in the Country in which the said Marks have been used, registered or applied for to be held and enjoyed by Assignee as the same would have been held and enjoyed by Assignor had this agreement not been made.

Dated: October 24, 2007

Assignor:

STAKIS LIMITED

Brian Wilson

Secretary

Assignee:

HLT STAKIS IP LIMITED

By: HLT SECRETARY LIMITED

Secretary

Personally appeared before me the above-named Brian Wilson, known or proved to me to be the same person who executed the foregoing instrument and to be the Company Secretary of STAKIS LIMITED and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Personally appeared before me the above-named Brian Wilson, known or proved to me to be the same person who executed the foregoing instrument and to be an authorised signatory of HLT Secretary Limited the Company Secretary of HLT STAKIS IP LIMITED and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this October 31, 2007.

Notary Public

STAKIS LIMITED

SCHEDULE OF TRADE MARKS UNITED STATES

COUNTRY	TRADE MARK	CLASSES	APPL NO	APPL. DATE	REG. NO	REG. DATE	STATUS
United States	LIVINGWELL [DEVICE]	41	78063403	14/05/2001	3203376	30/01/2007	Registered

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RECORDED: 06/21/2013