

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2013	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	PO Box 657
City:	Newark
State/Country:	DELAWARE
Postal Code:	19715-0657
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	1514584	2000
Registration Number:	1818297	2300
Registration Number:	1802486	2310
Registration Number:	2684563	2315LRF
Registration Number:	1981592	2320
Registration Number:	2637873	3300
Registration Number:	3871511	4515
Registration Number:	4183780	45P
Registration Number:	2525534	8125
Registration Number:	2643224	8150
Registration Number:	3415135	BLOK-GRIP
Registration Number:	1811371	COLOR PLACE
Serial Number:	85573144	EMINENCE
Registration Number:	4314280	EMR

OP \$1065.00 1514584

Registration Number:	3153466	GEOBOND
Registration Number:	3389416	GEOBOND MAXX
Registration Number:	3389417	GEOBOND MAXX SUPRA
Registration Number:	2313121	GEOCEL
Registration Number:	1061244	GEOCEL
Registration Number:	3191960	GEOCEL
Registration Number:	3192013	GEOCEL
Registration Number:	3857778	GEOCEL ADVANCED RV EPDM
Registration Number:	2289946	
Registration Number:	1282474	
Registration Number:	3432034	GEOCEL MINUTE PATCH
Registration Number:	3967417	GEOCEL ROOF PRO
Registration Number:	4057004	GEOCEL SETTING THE STANDARD
Registration Number:	3547703	GEOGREEN
Registration Number:	3804419	GEOGREEN 4500
Registration Number:	3804322	GEOGREEN PRO
Registration Number:	2232462	OVERGUARD
Registration Number:	4314281	PERFORMANCE YOU DON'T HAVE TO WAIT FOR
Registration Number:	1648157	PRO-FLEX
Registration Number:	2340208	RP-400
Registration Number:	3878626	SCYPOLYMER
Registration Number:	4309633	SHER-LANE
Registration Number:	3544678	SIDINGMATE 925
Registration Number:	2406784	SPEED GRIP
Registration Number:	1574129	STIX 4
Registration Number:	1775880	ULTIMA
Registration Number:	1747103	WATER SHIELD
Registration Number:	1286683	WATER SHIELD

CORRESPONDENCE DATA

Fax Number: 2165154400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165662432

Email: legal_ip@sherwin.com

Correspondent Name: Robert E. McDonald, Reg. No. 29,193

Address Line 1: 101 W. Prospect Avenue, Legal Dept.

TRADEMARK
REEL: 005046 FRAME: 0775

Address Line 2: c/o The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

ATTORNEY DOCKET NUMBER:	3711 - 01MAY2013 ASSG
NAME OF SUBMITTER:	Gregory F. Lavelle
Signature:	/gfl/
Date:	06/13/2013

Total Attachments: 7

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ASSIGNMENT AGREEMENT

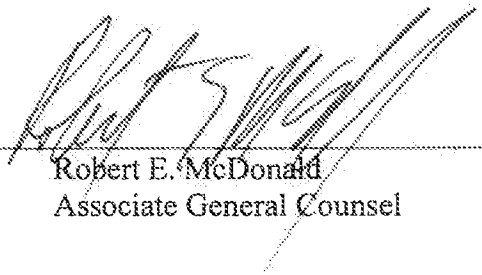
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of May 2013, and affixed its corporate seal hereunto.

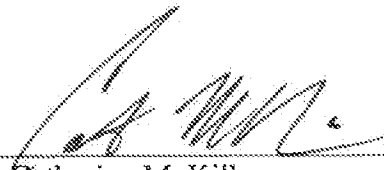
[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

By


Robert E. McDonald
Associate General Counsel

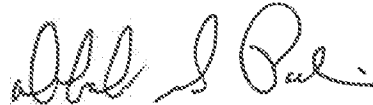
By


Catherine M. Kilbane
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 2nd day of May, 2013, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires June 27, 2015

Schedule A

PENDING U.S. TRADEMARK

<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>
EMINENCE	85/573144	19-Mar-2012

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
2000	1514584	29-Nov-1988
2300	1818297	25-Jan-1994
2310	1802486	02-Nov-1993
2315LRF	2684563	04-Feb-2003
2320	1981592	18-Jun-1996
3300	2637873	22-Oct-2002
4515	3871511	01-Nov-2010
45P	4183780	31-Jul-2012
8125	2525534	01-Jan-2002
8150	2643224	29-Oct-2002
BLOK-GRIP	3415135	22-Apr-2002
COLOR PLACE	1811371	14-Dec-1993
EMR	4314280	02-Apr-2013
GEOBOND	3153466	10-Oct-2006
GEOBOND MAXX	389416	26-Feb-2008
GEOBOND MAXX SUPRA	3389417	26-Feb-2008
GEOCEL (+HOUSE DESIGN)	2313121	01-Feb-2000
GEOCEL	1061244	15-Mar-1977
GEOCEL	3191960	02-Jan-2007
GEOCEL (STYLIZED)	3192013	02-Jan-2007
GEOCEL ADVANCED RV EPDM	3857778	05-Oct-2010
GEOCEL HOUSE DESIGN	2289946	02-Nov-1999
GEOCEL HOUSE DESIGN	1282474	19-Jun-1984
GEOCEL MINUTE PATCH	3432034	20-May-2008
GEOCEL ROOF PRO	3967417	24-May-2011
GEOCEL SETTING THE STANDARD (STYLIZED)	4057004	15-Nov-2011
GEOGREEN	3547703	16-Dec-2008
GEOGREEN 4500	3804419	15-Jun-2010
GEOGREEN PRO	3804322	15-Jun-2010
PERFORMANCE YOU DON'T HAVE TO WAIT FOR	4314281	02-Apr-2013
OVERGUARD	2232462	16-May-1999

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PRO-FLEX	1648157	18-Jun-1991
RP-400	2340208	11-Apr-2000
SCYPOLYMER	3878626	26-Nov-2010
SHER-LANE	4309633	26-Mar-2013
SIDINGMATE 925	3544678	09-Dec-2008
SPEED GRIP	2406784	21-Nov-2000
STIX 4	1574129	02-Jan-1990
ULTIMA	1775880	08-Jun-1993
WATER SHIELD	1747103	19-Jan-1993
WATER SHIELD	1286683	24-Jul-1984