

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H&J Trading Company		06/03/2013	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Atalanta Corporation		
Street Address:	One Atalanta Plaza		
Internal Address:	Attn. Bob Gellert		
City:	Elizabeth		
State/Country:	NEW JERSEY		
Postal Code:	07206		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3530985	MARIA BRAND	
Registration Number:	3925885	MARIA BRAND	
Registration Number:	3511346	MARIA	
Registration Number:	1199736	MARIA	
Registration Number:	863234	MARIA	
CORRESPONDENCE DATA			
Fax Number:	9252773591		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9252773580		
Email:	jcavin@bscb.com		
Correspondent Name:	John F Cavin		
Address Line 1:	2000 Crow Canyon Pl.		
Address Line 2:	Ste.330		
Address Line 4:	San Ramon, CALIFORNIA 94583		

OP \$140.00 3530985

ATTORNEY DOCKET NUMBER:	H&J TRADING CO.
NAME OF SUBMITTER:	John F. Cavin
Signature:	John F. Cavin/jfc/
Date:	06/04/2013
Total Attachments: 2 source=H&J Trading Co, Trademark Assignment executed and notarized .06.03.2013.PTO copy#page1.tif source=H&J Trading Co, Trademark Assignment executed and notarized .06.03.2013.PTO copy#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, JOHN WOLLENWEBER ("John") and WILLIAM HARDY BRUNETTE ("Hardy") d/b/a H&J TRADING, a California partnership with offices at 15 Crow Canyon Ct. #100. San Ramon, California ("Assignor") has adopted and is using the words (and designs)

MARIA BRAND
MARIA

as trademarks (the "Trademarks"); and

WHEREAS, said Assignor is the owner of the following registrations of the Trademarks:

United States Patent and Trademark Office No. 3,530,985
United States Patent and Trademark Office No. 3,925,885
United States Patent and Trademark Office No. 3,511,346
United States Patent and Trademark Office No. 1,199,736
United States Patent and Trademark Office No. 863,234

and

WHEREAS, Atalanta Corporation ("Assignee"), a corporation organized under the laws of State of New York, with offices at One Atalanta Plaza, Elizabeth, New Jersey 07206 is desirous of acquiring the Trademarks;

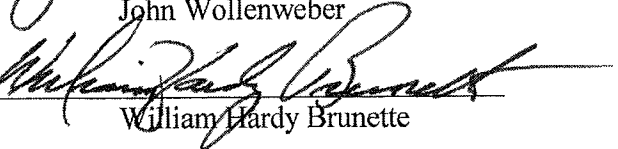
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all its right, title and interest in and to said Trademarks, including those specifically hereinbefore identified, the right to recover for past infringement of said Trademarks and the good will of the business in connection with which said Trademarks are used and which is symbolized by said Trademarks.

H & J TRADING

By:

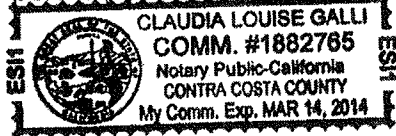

John Wollenweber

By:


William Hardy Brunette

State of California
County of Contra Costa

Subscribed and sworn to (or affirmed) before me on this 3rd
day of June, 2013, by William Hardy Brunette and
John Wollenweber,
proved to me on the basis of satisfactory evidence to be the
person(s) who appeared before me.



(Seal)

Signature Claudia Louise Galli