

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vittorio Assaf		05/07/2013	INDIVIDUAL:
Fabio Granato		05/07/2013	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Food Venture Capital Group, Ltd.		
Street Address:	1740 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2769802	GEISHA	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212 708-1800		
Email:	gdeluca@ladas.com		
Correspondent Name:	Jay A. Bondell, Esq.		
Address Line 1:	1040 Avenue of the Americas		
Address Line 2:	6th Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	BF13653524		
NAME OF SUBMITTER:	Jay A. Bondell		
Signature:	/Jay A. Bondell/		
Date:	06/04/2013		
Total Attachments: 1 source=Assignment (to Food Venture)#page1.tif			

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For good and valuable consideration, the receipt of which is hereby expressly acknowledged, **Vittorio Assaf** and **Fabio Granato**, individuals having a place of business at Broadway, New York NY 10019 hereby assign and transfer to **Food Venture Capital Group, Ltd.** a corporation formed and existing in accordance with the laws of the State of Delaware, 1740 Broadway, New York NY their right, title and interest in and to the trademark GEISHA in connection with restaurant services in the United States, including trademark registration 2,769,802 therefor, along with the good will of the business associated with the mark and the right to enforce trademark rights against prior infringement and receive any recovery therefor.

Dated: May 7, 2013



Vittorio Assaf



Fabio Granato