## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Intex Recreation Corp.		05/10/2013	CORPORATION: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Intex Marketing Ltd.	
Street Address:	Citco Building, Wickham's Cay, P.O. Box 662	
City:	Road Town, Tortola	
State/Country:	BRITISH VIRGIN ISLANDS	
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS	

### PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2693935	IN TOYZ
Registration Number:	1016381	THE WET SET
Registration Number:	1041715	THE WET SET
Registration Number:	2563581	THE WET SET
Registration Number:	1490081	THE WET SET
Registration Number:	3697605	INTEX
Registration Number:	1594101	INTEX
Registration Number:	1468215	INTEX RECREATION
Registration Number:	2563582	INTEX
Registration Number:	1932065	THE SPORT SET
Registration Number:	1970865	THE SPORT SET

### **CORRESPONDENCE DATA**

**Fax Number**: 3172371000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK REEL: 005036 FRAME: 0548

900256419

Phone: 317-237-1089 Email: tmindy@faegrebd.com Correspondent Name: Louis T. Perry 300 N. Meridian Street Address Line 1: Address Line 2: Suite 2700 Address Line 4: Indianapolis, INDIANA 46204 DOMESTIC REPRESENTATIVE Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4: NAME OF SUBMITTER: Louis T. Perry Signature: /Louis T. Perry/ Date: 05/29/2013 Total Attachments: 3 source=trademark assignments#page1.tif source=trademark assignments#page2.tif source=trademark assignments#page3.tif

> TRADEMARK REEL: 005036 FRAME: 0549

#### TRADEMARK ASSIGNMENT

WHEREAS, Intex Recreation Corp., a California corporation ("ASSIGNOR"), having an address of 4001 Via Oro Avenue, Suite 210, Long Beach, California 90810, owns the trademark registrations set forth on Exhibit A (the "Registrations") on the Principal Register of the United States Patent and Trademark Office and all right, title, and interest in and to the associated trademarks (the "Marks"); and

WHEREAS, Intex Marketing Ltd., a corporation of the British Virgin Islands ("ASSIGNEE"), having an address of Citco Building, Wickham's Cay, P.O. Box 662, Road Town, Tortola, British Virgin Island, is desirous of acquiring the Marks and all rights in and to the Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, effective as of the date below, all of its right, title and interest in and to the Marks, including the Registrations, together with the goodwill of the business symbolized by the Marks and the right to sue and recover for any past infringement of the Marks. ASSIGNOR shall provide such assistance and execute any documents reasonably requested by ASSIGNEE to evidence this Assignment, to secure ASSIGNEE'S rights in the Marks in the United States, and to allow ASSIGNEE to sue and recover for any past infringement of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this document to be duly executed and delivered on this  $10^{th}$  day of May, 2013.

INTEX RECREATION CORP.,

A California corporation

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Its: Assistant Secretary

DMS US 52070535v1

STATE OF CALIFORNIA	)
	) SS
COUNTY OF Los Angeles	)

On this 10th day of May, 2013, before me personally appeared Robert Koenig, the Assistant Secretary of Intex Recreation Corp., who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

YOLANDA MORALES

Commission # 1931034 Notary Public - California Los Angeles County My Comm. Expires Apr 1, 2015

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

yolanda Horales Notary Public Yolanda Horales.

My County of Residence: Los Angeles, CA My Commission Expires: April 1, 2015

# EXHIBIT A

Mark	Registration No.
IN TOYZ	2,693,935
THE WET SET	1,016,381
THE WET SET	1,041,715
THE WET SET	2,563,581
THE WET SET	1,490,081
INTEX	3,697,605
INTEX	1,594,101
INTEX RECREATION	1,468,215
INTEX	2,563,582
THE SPORT SET	1,932,065
THE SPORT SET	1,970,865

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**RECORDED: 05/29/2013** 

TRADEMARK REEL: 005036 FRAME: 0552