

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GP Global Limited		12/05/2012	CORPORATION: UNITED ARAB EMIRATES.

RECEIVING PARTY DATA	
Name:	MVP Group International, Inc.
Street Address:	1031 Le Grand Blvd.
City:	Charleston
State/Country:	SOUTH CAROLINA
Postal Code:	29492
Entity Type:	CORPORATION: KENTUCKY

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	4248872	MIDWEST-CBK
Registration Number:	4248875	MIDWEST CBK
Registration Number:	4248873	DESIGN, STYLE, SPARKLE!
Registration Number:	4248874	DESIGN, STYLE, SPARKLE!

CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	216-861-7659
Email:	clevelandip@bakerlaw.com
Correspondent Name:	Melanie S. Corcoran
Address Line 1:	1900 East 9th Street
Address Line 2:	Suite 3200
Address Line 4:	Cleveland, OHIO 44114

NAME OF SUBMITTER:	Melanie Corcoran
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CH \$115.00 4248872

Signature:	/msc/
Date:	05/05/2013
Total Attachments: 3 source=TM ASSMT GP GLOBAL LIMITED to MVP Group International#page1.tif source=TM ASSMT GP GLOBAL LIMITED to MVP Group International#page2.tif source=TM ASSMT GP GLOBAL LIMITED to MVP Group International#page3.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment"), effective as of December 5, 2012, is by and between GP Global Limited, a Dubai, United Arab Emirates corporation, having an address at P.O. Box 92363, Dubai, United Arab Emirates ("Assignor"), and MVP Group International, Inc., a Kentucky corporation, having a place of business at 1031 Le Grand Blvd., Charleston, South Carolina, 29492 ("Assignee").

WHEREAS, Assignor is the owner of the U.S. and foreign Trademark Applications listed on Schedule "A" attached hereto ("Trademarks"), and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks from Assignor pursuant to this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns to Assignee, and Assignee hereby accepts, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use and/or ownership of the Trademarks.

[SIGNATURE PAGE FOLLOWS]

IN TESTIMONY WHEREOF, the undersigned has hereunto set my hand and on the date set out adjacent to my name herein below.



J. Wooddy,
General Counsel,
GP Global Limited

Date

State of South Carolina
County of Berkely

On 11/26/12 before me, John Caplan, the undersigned Notary Public, personally appeared J. Wooddy, on behalf of GP GLOBAL LIMITED (Assignor), being personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. Witness my hand and seal.



Notary Public

**SCHEDULE "A"
TO THE
TRADEMARK ASSIGNMENT**

U.S. and Foreign Trademarks

Title	Country	Serial No.	Date Filed
MIDWEST-CBK (wm)	US	85/460,900	10/31/2011
MIDWEST-CBK (& Design)	US	85/460,938	10/31/2011
MIDWEST-CBK (wm)	Canada	1,551,565	11/10/2011
MIDWEST-CBK (& Design)	Canada	1,551,567	11/10/2011
DESIGN, STYLE, SPARKLE! (wm)	US	85/460,924	10/31/2011
DESIGN, STYLE, SPARKLE! (& Design)	US	85/460,934	10/31/2011
DESIGN, STYLE, SPARKLE! (wm)	Canada	1,551,566	11/10/2011
DESIGN, STYLE, SPARKLE! (& Design)	Canada	1,551,568	11/10/2011