

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| Regal Ware, Inc. | | 04/17/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------------------|
| Name: | Associated Bank, National Association |
| Street Address: | 330 E. Kilbourn Avenue |
| City: | Milwaukee |
| State/Country: | WISCONSIN |
| Postal Code: | 53202 |
| Entity Type: | National Association: UNITED STATES |

PROPERTY NUMBERS Total: 30

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 3805566 | AMERICAN KITCHEN |
| Registration Number: | 1519876 | CLASSICA |
| Registration Number: | 1478543 | DOL-FYN |
| Registration Number: | 2076382 | DOVE |
| Serial Number: | 85461596 | HEALTHY SOLUTIONS 316 TI TITANIUM STAINL |
| Serial Number: | 85461605 | HEALTHYSOLUTIONS TI TITANIUM STAINLESS S |
| Registration Number: | 1823761 | IMAGE |
| Registration Number: | 0605016 | INKOR |
| Registration Number: | 1969273 | KF |
| Registration Number: | 1937983 | KITCHEN FAIR |
| Registration Number: | 4059650 | KITCHEN FAIR |
| Registration Number: | 1557944 | KITCHEN NUTRITION |
| Registration Number: | 1507242 | L |
| Registration Number: | 1128596 | LIFETIME |

CH \$765.00 3805566

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|----------------------|----------|-----------------------------|
| Registration Number: | 1458381 | LIFETIME |
| Registration Number: | 1815396 | LIFETIME |
| Registration Number: | 2533308 | LIQUID CORE |
| Registration Number: | 2845117 | NAUTILUS |
| Serial Number: | 85810558 | R REGALWARE |
| Registration Number: | 1221567 | REGAL |
| Registration Number: | 1909731 | REGAL |
| Registration Number: | 1221566 | REGAL |
| Registration Number: | 0795035 | ROYAL QUEEN |
| Registration Number: | 1067586 | SALADMASTER |
| Registration Number: | 3723619 | SALADMASTER WE CHANGE LIVES |
| Registration Number: | 1088180 | SOLAR CAP |
| Registration Number: | 2583303 | R |
| Registration Number: | 1097520 | TEMP-TONE |
| Registration Number: | 1676677 | ULTRA CLEAN |
| Registration Number: | 4170771 | WE CHANGE LIVES |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: clerario@whdlaw.com

Correspondent Name: Christopher Lerario

Address Line 1: 555 East Wells Street Suite 1900

Address Line 4: Milwaukee, WISCONSIN 53202

| | |
|-------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 17842-0066 |
| NAME OF SUBMITTER: | Chrisotpher Lerario |
| Signature: | /Christopher Lerario/ |
| Date: | 04/29/2013 |

Total Attachments: 4

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is made by and between Regal Ware, Inc., a Delaware corporation, with its principal place of business located at 1675 Reigle Drive, Kewaskum, WI 53040 (the "Company"), and Associated Bank, National Association, with a place of business and address at 330 E. Kilbourn Avenue, Suite 400, Milwaukee, WI, 53202 (the "Bank").

The parties acknowledge the following:

A. The Company and The West Bend Company LLC, a Delaware limited liability company, have executed a Loan and Security Agreement dated of even date herewith with Bank (as it may be amended from time to time, the "Loan and Security Agreement");

B. The Company has adopted, used and is using its respective trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or pending before the United States Patent and Trademark Office;

C. Pursuant to the Loan and Security Agreement, the Company has granted to the Bank a security interest in and to all of the Trademarks, all other trademarks and service marks, applications therefor and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by the Company, including, without limitation, the Trademarks, and in and to all proceeds and benefits thereof;

D. There are no liens or security interests on the Trademarks other than the interests of the Bank; and

E. Capitalized terms not defined herein shall have their meaning as set forth in the Loan and Security Agreement.

[Signature Page Follows]

Dated as of April 17 2013.

REGAL WARE, INC.

By: _____
Gerald F. Koch, Chief Financial Officer &
Treasurer

ASSOCIATED BANK, NATIONAL
ASSOCIATION

By: *Peter O. Strobel*
Peter O. Strobel, Authorized Agent

[Signature Page - Notice of Security Interest in Trademarks]

TRADEMARK
REEL: 005016 FRAME: 0335

Dated as of April 11, 2013.

REGAL WARE, INC.

By: Gerald F. Koch
Gerald F. Koch, Chief Financial Officer &
Treasurer

ASSOCIATED BANK, NATIONAL
ASSOCIATION

By: _____
Peter O. Strobel, Authorized Agent

[Signature Page - Notice of Security Interest in Trademarks]

TRADEMARK
REEL: 005016 FRAME: 0336

Exhibit A

| Serial Number | Registration Number | Word Mark |
|----------------------|----------------------------|---|
| 77/724,150 | 3,805,566 | AMERICAN KITCHEN |
| 73720349 | 1,519,876 | CLASSICA |
| 73/635,566 | 1,478,543 | DOL-FYN |
| 75/019,033 | 2,076,382 | DOVE |
| 85/461,596 | | HEALTHY SOLUTIONS 316 TI TITANIUM STAINLESS STEEL & design |
| 85/461,605 | | HEALTHYSOLUTIONS TI TITANIUM STAINLESS STEEL (stylized) |
| 74/334,032 | 1,823,761 | IMAGE |
| 71/668,220 | 605,016 | INKOR (stylized) |
| 74/529,593 | 1,969,273 | KF & design |
| 74/529,062 | 1,937,983 | KITCHEN FAIR |
| 85/291,330 | 4,059,650 | KITCHEN FAIR |
| 73762386 | 1,557,944 | KITCHEN NUTRITION and Design |
| 73/720,153 | 1,507,242 | L (stylized) |
| 73/190,302 | 1,128,596 | LIFETIME |
| 73/646,742 | 1,458,381 | LIFETIME |
| 74017983 | 1815396 | LIFETIME |
| 75/726,259 | 2,533,308 | LIQUID CORE |
| 75/720,696 | 2,845,117 | NAUTILUS |
| 85/810,558 | | R REGALWARE & design |
| 73350477 | 1,221,567 | REGAL |
| 74/481,396 | 1,909,731 | REGAL |
| 73/350,476 | 1,221,566 | REGAL & design |
| 72/199,936 | 795,035 | ROYAL QUEEN |
| 73/064,194 | 1,067,586 | SALADMASTER |
| 77/645,093 | 3,723,619 | SALADMASTER WE CHANGE LIVES (stylized) |
| 73/112,939 | 1,088,180 | SOLAR CAP |
| 76/019,822 | 2,583,303 | Stylized R Design |
| 73/147,095 | 1,097,520 | TEMP-TONE |
| 74/044,782 | 1,676,677 | ULTRA CLEAN |
| 85/447,496 | 4,170,771 | WE CHANGE LIVES |