TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RENATONE INVESTMENTS LIMITED		11/12/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	EIEI HOMES INC.
Street Address:	5255 Yonge Street
Internal Address:	Suite 1050
City:	Toronto, Ontario
State/Country:	ONTARIO
Postal Code:	M2N 6P4
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4042709	EIEI
Registration Number:	4159881	EIEIHOME

CORRESPONDENCE DATA

Fax Number: 4162257112

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: tkulish@smhilaw.com

Correspondent Name: Taras Kulish c/o SMHI LLP

Address Line 1: 5255 Yonge Street

Address Line 2: Suite 1100

Address Line 4: Toronto, CANADA M2N 6P4

DOMESTIC REPRESENTATIVE

Name:

TRADEMARK REEL: 005014 FRAME: 0853 IOP \$65,00 4042709

Address Line 1: Address Line 2: Address Line 3: Address Line 4:				
NAME OF SUBMITTER:	Taras Kulish			
Signature:	/tk/			
Date:	04/26/2013			
Total Attachments: 2 source=Signed Assignment - USA#page1.tif source=Signed Assignment - USA#page2.tif				

TRADEMARK REEL: 005014 FRAME: 0854

IN THE UNITED STATES PATENT & TRADE-MARKS OFFICE

ASSIGNMENT

WHEREAS the undersigned, RENATONE INVESTMENTS LIMITED (the "Assignor"), is the applicant/owner of the trade-marks identified on the attached Schedule "A" (the trade-marks and the applications and registrations hereafter referred to as the "Trade-marks");

AND WHEREAS EIEI HOMES INC., (the "Assignee"), the full post office address of whose principal office or place of business is 5255 YONGE STREET, SUITE 1050, TORONTO, ONTARIO, M2N 6P4, has acquired the whole right, title and interest for the United States of America, in and to the Trade-marks, together with the goodwill associated therewith;

NOW THEREFORE, the said Assignor confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee its successors and assigns, the whole right, title and interest for the United States of America, in and to the Trade-marks, together with the goodwill associated therewith.

EXECUTED this 12th day of November, 2012.

RENATONE INVESTMENTS LIMITED

Per: ________A.S.O.

Name: Rene Desantis

1/28

SCHEDULE "A"

Trade-mark	Status	Registration Date	Registration Number	Serial Number
EIEI	Registered	2011-10-18	4042709	77928216
EiEiHome	Registered	2012-06-19	4159881	85170136

TRADEMARK REEL: 005014 FRAME: 0856

RECORDED: 04/26/2013