

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Product Development Inc.		03/19/2013	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	Stage-Gate, Inc.
Street Address:	1425 Osprey Drive, Suite 201
City:	Ancaster, Ontario
State/Country:	CANADA
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2712980	STAGE-GATE

**CORRESPONDENCE DATA**

Fax Number: 9055729301  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 905-572-9300  
 Email: michele.ballagh@ballaghedward.ca  
 Correspondent Name: Michele Ballagh  
 Address Line 1: 175 Longwood Road South, Suite 102  
 Address Line 4: Hamilton, Ontario, CANADA L8P0A1

ATTORNEY DOCKET NUMBER:	007-009
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**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:  
 Address Line 3:

OP \$40.00 2712980

Address Line 4:

NAME OF SUBMITTER:

Michele Ballagh

Signature:

/michele ballagh/

Date:

03/28/2013

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective from the 19 day of March 2013.

BETWEEN:

**Product Development Institute Inc.**

a corporation having a principal office and place of business at  
1425 Osprey Drive Suite 201 in the City of Ancaster, and the Province of Ontario  
(the "Assignor")

- and -

**Stage-Gate Inc.,**

a corporation having a principal office and place of business at  
1425 Osprey Drive Suite 201 in the City of Ancaster, and the Province of Ontario  
(the "Assignee")

**WHEREAS** the Assignor has used the trademarks identified in Schedule A (the "Trademarks") by itself and through predecessors in title hereto and has caused same to be registered as trademarks in Australia and the United States;

**AND WHEREAS** the Assignee desires to acquire the Trademarks and the Assignor desires to assign the Trademarks to the Assignee.

**IN CONSIDERATION** of the sum of \$1.00 and other good and valuable consideration to the Assignor by the Assignee, the receipt and sufficiency of which is acknowledged, the Assignor has agreed to sell, assign and transfer and does sell, assign and transfer to the Assignee all of its right, title and interest in and to the Trademarks registered in Australia under Registration No.752221 and the United States under registration No. 2712980.

**IN WITNESS WHEREOF** the parties have executed this agreement by the signatures of their duly authorized representatives.

Product Development Institute



Per: CEO  
Title

Stage-Gate Inc.



Per: CEO  
Title

**SCHEDULE A**  
**TRADE-MARKS**

<i>Trade-mark</i>	<i>Regn. No.</i>	<i>Regn. Date</i>	<i>Country</i>
STAGE-GATE	2712980	May 6, 2003	USA
STAGE-GATE	752221	January 6, 1998	AUSTRALIA