

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/26/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hardee's Food Systems, Inc.		03/25/2013	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Hardee's Food Systems LLC
Street Address:	100 N. Broadway
Internal Address:	Suite 1200
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63102
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	3963533	BECAUSE THERE'S NOTHING FRESH ABOUT PRE-COOKED CHICKEN
Registration Number:	4059434	BIG BAG LUNCH
Registration Number:	1957006	BIG COUNTRY
Registration Number:	2650355	BIG TWIN
Registration Number:	3739930	BISCUIT HOLES
Registration Number:	4209332	CRISPY CURLS
Registration Number:	4156072	FRESH & JUICY
Registration Number:	3049236	FRISCO BREAKFAST SANDWICH
Registration Number:	3784437	GLUTEN-FREE IT.
Registration Number:	4219312	HAND-SCOOPED ICE CREAM SHAKES & MALTS
Registration Number:	1825221	HARDEE'S

OP \$1265.00 3963533

Registration Number:	0741048	HARDEE'S
Registration Number:	1729627	HARDEE'S
Registration Number:	1817990	HARDEE'S
Registration Number:	1774336	HARDEE'S
Registration Number:	1872913	HARDEE'S FRISCO
Registration Number:	3789824	HASH ROUNDS
Registration Number:	4027145	HOME OF THE BOTTOMLESS CUP
Registration Number:	3276896	HOME OF THE THICKBURGER
Registration Number:	1998838	HOT MELTS
Registration Number:	3784436	LOW CARB IT.
Registration Number:	3928134	MONSTER BISCUIT
Registration Number:	1716175	MONSTER BURGER
Registration Number:	3672671	MONSTER THICKBURGER
Registration Number:	3583173	PRIME RIB THICKBURGER
Registration Number:	3263524	RED BURRITO
Registration Number:	1932512	RISE AND SHINE
Registration Number:	2830916	SLAMMERS
Registration Number:	4041610	SO GOOD OUR BISCUITS ARE JEALOUS
Registration Number:	1815228	TAILGATE PACK
Registration Number:	3784022	THE BIG HARDEE
Registration Number:	3522036	THE FOOD IS THE FRANCHISE
Registration Number:	0758506	THE FRISCO
Registration Number:	3963532	THERE'S NOTHING FRESH ABOUT PRE-COOKED CHICKEN
Registration Number:	3026394	THICKBURGER
Registration Number:	3362346	THICKBURGERS
Registration Number:	3784438	TRIM IT.
Registration Number:	3784435	VEG IT.
Registration Number:	2037209	WHERE AMERICA GOES FOR BREAKFAST!
Registration Number:	2292781	HARDEE'S CHARBROILED BURGERS
Registration Number:	4006305	HARDEE'S
Registration Number:	4105727	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	3295053	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	4218636	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	4024054	JUST THE WAY IT IS
Serial Number:	85560744	OUR NEXT SUCCESS STORY...YOU

TRADEMARK

REEL: 004990 FRAME: 0747

	85560597	OUR NEXT SUCCESS STORY: YOU
Registration Number:	4231553	OUR NEXT SUCCESS STORY IS YOU
Registration Number:	4056491	STARS FOR TROOPS
Registration Number:	4112383	THE WHEEL OF AWESOME

CORRESPONDENCE DATA

Fax Number: 3146121301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-444-7682

Email: ipdept@lewisrice.com

Correspondent Name: John B. Greenberg

Address Line 1: Lewis, Rice & Fingersh, L.C.

Address Line 2: 600 Washington Avenue, Suite 2500

Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:

John B. Greenberg

Signature:

/John B. Greenberg/

Date:

03/26/2013

Total Attachments: 3

source=HardeeMerger#page1.tif

source=HardeeMerger#page2.tif

source=HardeeMerger#page3.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"HARDEE'S FOOD SYSTEMS, INC.", A NORTH CAROLINA CORPORATION, WITH AND INTO "HARDEE'S FOOD SYSTEMS LLC" UNDER THE NAME OF "HARDEE'S FOOD SYSTEMS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIFTH DAY OF MARCH, A.D. 2013, AT 9:19 O'CLOCK A.M.

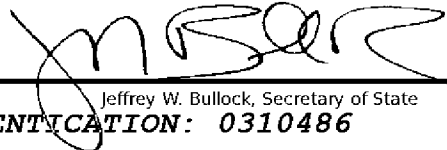
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-SIXTH DAY OF MARCH, A.D. 2013, AT 3:11 O'CLOCK A.M.

5293595 8100M

130351952



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0310486

DATE: 03-25-13

TRADEMARK
REEL: 004990 FRAME: 0749

CERTIFICATE OF MERGER
OF
HARDEE'S FOOD SYSTEMS, INC.
(a North Carolina corporation)
into
HARDEE'S FOOD SYSTEMS LLC
(a Delaware limited liability company)

dated: March 25, 2013

The undersigned limited liability company formed and existing under the laws of the State of Delaware does hereby certify:

FIRST: The name, jurisdiction of formation or organization and type of entity of each of the constituent entities which is to merge are as follows:

<u>Name</u>	<u>Type of Entity</u>	<u>Jurisdiction of Formation or Organization</u>
Hardee's Food Systems, Inc.	Corporation	North Carolina
Hardee's Food Systems LLC	Limited Liability Company	Delaware

SECOND: An Agreement and Plan of Merger has been approved and executed by (i) Hardee's Food Systems, Inc., a North Carolina corporation (the "Foreign Corporation") and (ii) Hardee's Food Systems LLC, a Delaware limited liability company (the "Delaware LLC").

THIRD: The name of the surviving domestic limited liability company is Hardee's Food Systems LLC.

FOURTH: The merger of the Foreign Corporation into the Delaware LLC shall be effective at 3:11 A.M. Eastern time on March 26, 2013.


FIFTH: The executed Agreement and Plan of Merger is on file at a place of business of the surviving limited liability company. The address of such place of business of the surviving limited liability company is 6307 Carpinteria Avenue, Suite A, Carpinteria, California 93013.

SIXTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of the Delaware LLC and to any person holding an interest in the Foreign Corporation.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be duly executed.

HARDEE'S FOOD SYSTEMS LLC

By: 
Name: Charles A. Seigel III
Title: Authorized Person