

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vina Casablanca S.A.		03/18/2013	CORPORATION: CHILE
RECEIVING PARTY DATA			
Name:	Vina Santa Carolina S.A.		
Street Address:	TIL-TIL No. 2228 Macul		
City:	Santiago		
State/Country:	CHILE		
Entity Type:	CORPORATION: CHILE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2306760	CASABLANCA	
CORRESPONDENCE DATA			
Fax Number:	7032058050		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7032058000		
Email:	searsk@bskb.com		
Correspondent Name:	Charles Gorenstein		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		
DOMESTIC REPRESENTATIVE			
Name:	BIRCH, STEWART, KOLASCH & BIRCH, LLP		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		
NAME OF SUBMITTER:	Charles Gorenstein		

OP \$40.00 2306760

Signature:	/Charles Gorenstein/
Date:	03/18/2013
Total Attachments: 1 source=2013-03-18 ASSIGNMENT-CASABLANCA#page1.tif	

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BOX ASSIGNMENT

ASSIGNMENT

WHEREAS, VINA CASABLANCA S.A., a corporation of Chile (hereinafter Assignor), having a place of business at TIL-TIL NO 2228 MACUL, SANTIAGO, CHILE, is the owner of Trademark Registration No. 2,306,760, registered on January 11, 2000, for the mark "CASABLANCA", in the U.S. Patent and Trademark Office; and

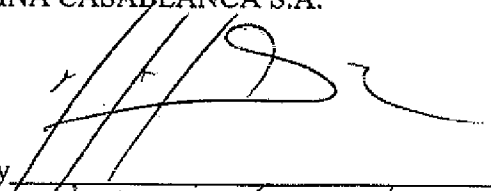
WHEREAS, VIÑA SANTA CAROLINA S.A. (hereinafter Assignee), a corporation of Chile, having a place of business at TIL-TIL NO 2228 MACUL, SANTIAGO, CHILE, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:


ASSIGNOR:
VINA CASABLANCA S.A.

Date MARCH 18, 2013

By 
Name JOAQUIN GONZALEZ
Title LEGAL REPRESENTATIVE

WITNESS:

Date MARCH 18, 2013

By 
Signature
CAROLINA VARGAS.