

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STEPHEN LAFRANCE PHARMACY, INC. CORPORATION		03/04/2013	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	L&R Distributors, Inc
Street Address:	9301 Avenue D
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11236
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2118392	SELECT BRAND
Registration Number:	2040356	SELECT BRAND
Registration Number:	2043198	SELECT BRAND
Registration Number:	2003314	SELECT BRAND
Registration Number:	2074526	SELECT BRAND
Registration Number:	2192520	SELECT BRAND
Registration Number:	2074525	SELECT BRAND
Registration Number:	2133136	SELECT BRAND
Registration Number:	2062824	SELECT BRAND
Registration Number:	2003313	SELECT BRAND
Registration Number:	2072655	SELECT BRAND
Registration Number:	2004845	SELECT BRAND
Registration Number:	1682571	SELECT BRAND THE LOWER PRICE NAME BRAND

OP \$415.00 2118392

Registration Number:	3385336	SELECT BRAND
Registration Number:	2817074	SELECT BRAND
Registration Number:	3170788	THE LOWER PRICE NAME BRAND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: b.natter@natter-natter.com

Correspondent Name: Benjamin Natter

Address Line 1: 501 Fifth Avenue, Suite 808

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Benjamin Natter
Signature:	//Benjamin Natter//
Date:	03/15/2013

Total Attachments: 3


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TRADEMARK ASSIGNMENT

WHEREAS, Stephen LaFrance Pharmacy, Inc., an Arkansas corporation, with its principal place of business at 3017 N. Midland Drive, Pine Bluff, Arkansas 71603 U.S.A. ("Assignor") is the owner of the marks and registrations listed below, all of which are currently in use on the goods listed in the respective registrations:

Mark	Registration Number	Registration Date
SELECT BRAND	2118392	12/2/97
SELECT BRAND	2040356	2/25/97
SELECT BRAND	2043198	3/11/97
SELECT BRAND	2003314	9/24/96
SELECT BRAND	2074526	6/24/97
SELECT BRAND	2192520	9/29/98
SELECT BRAND	2074525	6/24/97
SELECT BRAND	2133136	1/27/98
SELECT BRAND	2062824	5/20/97
SELECT BRAND	2003313	9/24/96
SELECT BRAND	2072655	6/17/97
SELECT BRAND	2004845	10/1/96
SELECT BRAND THE LOWER PRICE NAME BRAND: LOGO PLUS WORDS MARK 	1682571	4/14/92
SELECT BRAND	3385336	2/19/2008
SELECT BRAND	2817074	2/24/2004
THE LOWER PRICE NAME BRAND	3170788	11/14/2006

(hereinafter referred to as "the Marks"); and

WHEREAS, L&R Distributors, Inc., a New York corporation with a principal place of business at 9301 Avenue D, Brooklyn, New York 11236 U.S.A. ("Assignee") desires to acquire right, title and interest in and to the Marks together with the goodwill of the business symbolized by the said marks; and

WHEREAS, Assignor wishes to assign all its right, title and interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and registrations listed above.

STEPHEN L. LAFRANCE PHARMACY, INC.


L&R DISTRIBUTORS, INC.

By:  _____

By: _____

Name: Robert M. Silverman

Name: Marc Bodner

 Title: Vice President

Title: President

Date: 3/4/2013

Date: _____

WHEREAS, Assignor wishes to assign all its right, title and interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and registrations listed above.

STEPHEN L. LAFRANCE PHARMACY, INC.

L&R DISTRIBUTORS, INC.

By: _____

By:  _____

Name: Robert M. Silverman

Name: Marc Bodner

Title: Vice President

Title: President

Date: _____

Date: 3/4/2013 _____