

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Primera Foods Corporation		12/31/2012	CORPORATION: WISCONSIN
IFP, Inc.		12/31/2012	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	JPMORGAN CHASE BANK, N.A.
Street Address:	111 East Wisconsin Avenue
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1729925	IFP
Registration Number:	2652595	PRIMECAP
Registration Number:	2702864	PRIMERA FOODS
Registration Number:	1786941	VIS*QUICK
Registration Number:	2850363	PRIMERA FOODS
Registration Number:	2889969	EGGSTREME
Registration Number:	1318431	INSTA-THICK
Registration Number:	1456724	MALTA * GRAN
Registration Number:	2446294	PRIMEGG
Registration Number:	1596708	INSTA*STARCH
Registration Number:	2511093	TOMATOMAX

CORRESPONDENCE DATA

Fax Number: 4142988097

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142981000
Email: tadmin@reinhardtllaw.com
Correspondent Name: Daniel E. Kattman
Address Line 1: 1000 North Water Street
Address Line 2: Suite 1800
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	51431/1
NAME OF SUBMITTER:	Daniel E. Kattman
Signature:	/DEK/
Date:	03/12/2013

Total Attachments: 4
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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is by and among IFP, INC., a Minnesota corporation, PRIMERA FOODS CORPORATION, a Wisconsin corporation and IFP, INC., a Minnesota corporation (each, a "Company" and together the "Companies"), and JPMORGAN CHASE BANK, N.A. (the "Lender").

The parties acknowledge the following:


A. The Companies have executed a Second Amended and Restated Pledge and Security Agreement (the "Security Agreement"), dated as of December 31, 2012, in favor of the Lender.

B. The Companies have adopted, used and are using the trademarks (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks are registered with the United States Patent and Trademark Office.

C. Pursuant to the Security Agreement, each Company has granted to the Lender a security interest in and to all of its Trademarks, service marks, applications therefor and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by such Company, and in and to all proceeds and benefits thereof.

Dated as of December 31, 2012.

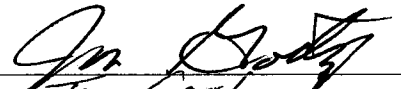
IFP, INC.

By: 
Name: Jon Coetze
Title: Chief Financial Officer

Address:

2125 Airport Drive
Faribault MN 55021

PRIMERA FOODS CORPORATION

By: 
Name: Jon Coetze
Title: Chief Financial Officer

Address:

8120 Penn Avenue South, Unit No. 455,
Bloomington, MN 55431

JPMORGAN CHASE BANK, N.A.

By: _____
Name: _____
Title: _____

Address:

111 East Wisconsin Avenue
Milwaukee, WI 53202

Dated as of December 31, 2012.

IFP, INC.

By: _____
Name: _____
Title: _____

Address:

2125 Airport Drive
Faribault MN 55021

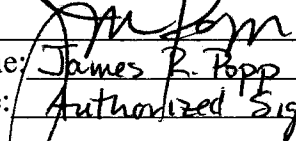
PRIMERA FOODS CORPORATION

By: _____
Name: _____
Title: _____

Address:

8120 Penn Avenue South, Unit No. 455,
Bloomington, MN 55431

JPMORGAN CHASE BANK, N.A.

By: 
Name: James R. Popp
Title: Authorized Signor Officer

Address:

111 East Wisconsin Avenue
Milwaukee, WI 53202

EXHIBIT A

U.S. TRADEMARKS

Name of Grantor	Trademark	Registration Date	Registration Number
IFP, Inc.	IFP	11/3/1992	1,729,925
IFP, Inc.	PRIMECAP	11/19/2002	2,652,595
Primera Foods Corporation		4/1/2003	2,702,864
IFP, Inc.	VIS*QUICK	8/10/1993	1,786,941
Primera Foods Corporation		6/8/2004	2,850,363
Primera Foods Corporation	EGGSTREME	9/28/2004	2,889,969
Primera Foods Corporation	INSTA-THICK	2/5/1985	1,318,431
Primera Foods Corporation	MALTA * GRAN	9/8/1987	1,456,724
Primera Foods Corporation	PRIMEX	2/29/2008	5115192 (Japan)
Primera Foods Corporation	PRIMEGG	4/24/2001	2,446,294
IFP, Inc.	INSTA*STARCH	5/15/1990	1,596,708
Primera Foods Corporation	TOMATOMAX	11/20/2001	2,511,093

TRADEMARK