

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PKC Acquisition Sub, LLC		03/08/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Harbert Mezzanine Partners III SBIC, LP		
Street Address:	2100 Third Avenue North, Suite 600		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203-3371		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1340177	PROBLEM-KNOWLEDGE COUPLERS	
Registration Number:	1342110	PKC	
Registration Number:	4062807	PROFILER	
Registration Number:	4107863	ADVISOR	
Registration Number:	2512540	PKC	
Registration Number:	2609117	P K C	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237858295		
Email:	pliner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		

CH \$165.00 1340177

Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER: 25385-0005

NAME OF SUBMITTER: Patricia P. Liner

Signature: /Patricia P. Liner/

Date: 03/08/2013

Total Attachments: 2
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MEMORANDUM OF SECURITY AGREEMENT

(TRADEMARKS)

Pursuant to a Loan and Security Agreement of even date herewith (the "Loan Agreement"), PKC Acquisition Sub, LLC, a Delaware limited liability company (the "Pledgor"), has granted to Harbert Mezzanine Partners III SBIC, L.P., a Delaware limited partnership (the "Secured Party"), a continuing security interest in, and a continuing lien upon, the Collateral (as that term is defined in the Loan Agreement), including the trademarks listed on the annexed Schedule 1, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Secured Party's security interest in the Trademarks can be terminated only in accordance with the terms of the Loan Agreement.

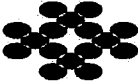



Dated: March 8, 2013

PKC ACQUISITION SUB, LLC

By: SHARECARE, INC., its Manager

By: Colin B. Daniel
Name: Colin B. Daniel
Title: Vice President

Schedule 1

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL NO.</u>
Problem Knowledge Couplers (word mark)	PKC Acquisition Sub, LLC	Registered	1340177
PKC (word mark)	PKC Acquisition Sub, LLC	Registered	1342110
 Profiler	PKC Acquisition Sub, LLC	Registered	4062807
 Advisor	PKC Acquisition Sub, LLC	Registered	4107863
	PKC Acquisition Sub, LLC	Registered	2512540
	PKC Acquisition Sub, LLC	Registered	2609117