

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Tyr Tactical, LLC		12/31/2012
			LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	ArmorWorks Enterprises, LLC		
Street Address:	305 N. 54th Street		
City:	Chandler		
State/Country:	ARIZONA		
Postal Code:	85226		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:		85224428	PLUMA VIRES
Serial Number:		85224187	PV
CORRESPONDENCE DATA			
Fax Number:	7045521866		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7045521889		
Email:	kbs@schwartz-iplaw.com		
Correspondent Name:	Schwartz Law Firm, P.C.		
Address Line 1:	6100 Fairview Road, Suite 1135		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
ATTORNEY DOCKET NUMBER:	594/M		
NAME OF SUBMITTER:	Jeffrey J. Schwartz		
Signature:	/jeffreyschwartz/		
Date:	03/05/2013		
Total Attachments: 1 source=PV TM Assignment 3.2013 DOC#page1.tif			

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TRADEMARK ASSIGNMENT

This Assignment is made and executed by **TYR TACTICAL, LLC**, an Arizona limited liability company, having a place of business at 16661 N. 84th Avenue, #110, Peoria, AZ 85382 (the "Assignor"), to and in favor of **ARMORWORKS ENTERPRISES, L.L.C.**, an Arizona limited liability company, having a principal place of business at 305 N. 54th Street, Chandler, AZ 85226 (the "Assignee").

WHEREAS, Assignor desire to assign its entire right, title and interest in and to the trademarks (the "Trademarks") and trademark registrations (the "Registrations") set forth below:

Trademark	Registration
PV	US Registration No. 4,107,695
PLUMA VIRES	US Registration No. 4,204,371

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to the aforesaid Trademarks and Registrations, including but not limited to all of Assignor's rights in the United States and worldwide in and to said Trademarks and Registrations and the right to file for protection of such Trademarks throughout the world, including any registrations outside the United States, together with the goodwill of the business associated with the Trademarks. Assignor further assigns all rights of Assignor as a licensor of the Trademarks and Registrations and all rights but not the obligation to sue for any acts of infringement of the Trademarks and Registrations.

Assignor agrees to perform any and all acts and to execute all documents necessary for Assignee to perfect its ownership in and to the Trademarks and Registrations.

Assignor and Assignee each hereby authorize any member of the firm of Fennemore Craig, P.C. to insert or complete any information needed to effect this document's recordation in the United States Patent and Trademark Office.

Assignor: **TYR TACTICAL, LLC**

Dec 31, 2012
Date

By: Jason R. Beck
Jason Beck, Manager

If and to the extent that I and/or RG Beck AZ, LLC has any right, title and interest in and to the Marks, I, Jason Beck, as an individual and RG Beck AZ, LLC, hereby assign unto Assignee all of our rights, title and interests and all goodwill of the business associated with, in, and to the Trademarks.

RG BECK AZ, LLC

Jason R. Beck
Jason Beck, Individually

By: Jason R. Beck
Jason Beck, Manager

State of Arizona)
County of Maricopa) ss.

On this 31st day of December, 2012, before me personally appeared Jason Beck, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed this foregoing instrument for the purposes therein contained.

My commission expires: Feb 14, 2016

Bettye A. Williams
NOTARY PUBLIC

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