

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|----------------------------|---|---------------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CHILDCRAFT EDUCATION CORP. | | 02/27/2013 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | U.S. Bank, National Association | | |
| Street Address: | 800 Nicollet Mall | | |
| City: | Minneapolis | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55402 | | |
| Entity Type: | a National Banking Association: MINNESOTA | | |
| PROPERTY NUMBERS Total: 13 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3264692 | ABC | |
| Registration Number: | 2298368 | ABC SCHOOL SUPPLY | |
| Registration Number: | 2338224 | WHERE EDUCATION MEETS IMAGINATION ABC | |
| Registration Number: | 3954275 | BIRD-IN-HAND | |
| Registration Number: | 3954276 | BIRD-IN-HAND WOODWORKS | |
| Registration Number: | 0712499 | CHILDCRAFT | |
| Registration Number: | 2006367 | CHILDCRAFT | |
| Registration Number: | 1933650 | KORNERS FOR KIDS | |
| Registration Number: | 1272927 | MAGNASTIKS | |
| Registration Number: | 2792916 | TUFF-GLIDE SYSTEM | |
| Registration Number: | 2388545 | WHERE EDUCATION MEETS IMAGINATION | |
| Registration Number: | 4273401 | WHERE THE CHILD COMES FIRST | |
| Registration Number: | 3140209 | SIDEWALK SCIENCE | |

CH \$340.00 3264692

CORRESPONDENCE DATA

Fax Number: 212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128065400

Email: jspinning@stroock.com

Correspondent Name: Jeffrey Mann

Address Line 1: 180 Maiden Lane, Floor 38

Address Line 4: New York, NEW YORK 10038

| | |
|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 004029/0002 |
| NAME OF SUBMITTER: | Jeffrey Mann |
| Signature: | /Jeffrey Mann/ |
| Date: | 03/01/2013 |

Total Attachments: 4

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GRANT OF TRADEMARK SECURITY INTEREST

WHEREAS, **CHILDCRAFT EDUCATION CORP.**, a New York corporation (“**Grantor**”), owns, and may in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

WHEREAS, Grantor has entered into a Credit Agreement, dated as of February 27, 2013 (as it may hereafter be amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**” with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the “**Lenders**”) and U.S. Bank, National Association, as Agent for Lenders (in such capacity, “**Agent**”) pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit to Borrowers thereunder; and

WHEREAS, pursuant to the terms of a Security and Pledge Agreement, dated as of February 27, 2013 (as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, the “**Security and Pledge Agreement**”), among Grantor, Agent and the other grantors named therein, Grantor has created in favor of Agent, for the benefit of Secured Parties, a security interest in, and Agent has become a secured creditor with respect to, the Trademark Collateral. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Security and Pledge Agreement;

NOW, **THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security and Pledge Agreement, to evidence further the security interest granted by Grantor to Agent pursuant to the Security and Pledge Agreement, Grantor hereby grants to Agent, for the benefit of Secured Parties, a security interest in all of Grantor’s right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located (the “**Trademark Collateral**”):

(i) all rights, title and interest in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the “**Trademarks**”), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights (including the right to sue in the name of Grantor or in the name of Agent or Lenders for past, present and future infringements) (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Grantor’s business symbolized by the

Trademarks and associated therewith, provided that any United States intent-to-use trademark applications are excluded to the extent and for so long as creation by a Grantor of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications or any registration that issues therefrom; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Agent is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Grant of Trademark Security Interest, the term "**proceeds**" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

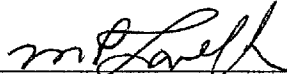
Grantor authorizes the Commissioner for Trademarks and any other government officials to record and register this Agreement upon request by Agent.

Grantor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security and Pledge Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, Grantor has caused this Grant of Trademark Security Interest to be duly executed and delivered by its officer thereunto.

CHILDCRAFT EDUCATION CORP.

By: 
Name: Michael P. Lavelle
Title: President

[Signature Page to Grant of Trademark Security Interest Agreement]

TRADEMARK
REEL: 004973 FRAME: 0509

SCHEDULE A
TO
GRANT OF TRADEMARK SECURITY INTEREST (U.S. Bank)
Childcraft Education Corp.
United States

| Mark | Reg. No. | App. No. | Reg. Date | Filing Date |
|---|----------|------------|-------------|-------------|
| ABC | 3264692 | 78/922,715 | 17-Jul-2007 | 05-Jul-2006 |
| ABC SCHOOL SUPPLY | 2298368 | | 07-Dec-1999 | |
| ABC WHERE EDUCATION MEETS IMAGINATION and Design | 2338224 | | 04-Apr-2000 | |
| BIRD-IN-HAND | 3954275 | 85/115,820 | 03-May-2011 | 25-Aug-2010 |
| BIRD-IN-HAND and Design | 3954276 | 85/115,823 | 03-May-2011 | 25-Aug-2010 |
| CHILDCRAFT | 712499 | 72/091,591 | 14-Mar-1961 | 25-Feb-1960 |
| CHILDCRAFT | 2006367 | 75/026,995 | 08-Oct-1996 | 04-Dec-1995 |
| KORNERS FOR KIDS | 1933650 | | 07-Nov-1995 | |
| MAGNASTIKS (Stylized) | 1272927 | 73/413,192 | 03-Apr-1984 | 18-Jan-1983 |
| TUFF-GLIDE SYSTEM | 2792916 | 78/103,107 | 09-Dec-2003 | 16-Jan-2002 |
| WHERE EDUCATION MEETS IMAGINATION | 2388545 | | 19-Sep-2000 | |
| WHERE THE CHILD COMES FIRST | 4273401 | 85/555,103 | 08-Jan-2013 | 28-Feb-2012 |
| SIDEWALK SCIENCE | 3140209 | 78506232 | 05-Sep-2006 | 26-Oct-2004 |