

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harper Brush Works, Inc.		02/08/2013	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Cequent Consumer Products, Inc.		
Street Address:	29000-2 Aurora Rd.		
City:	Solon		
State/Country:	OHIO		
Postal Code:	44139-7202		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	3263495		
Registration Number:	3263494		
Registration Number:	2658451		
Registration Number:	3463499	CLEAN RINSE	
Registration Number:	3368066	CLEANCO	
Registration Number:	3174867	CLEANING MADE EASY	
Registration Number:	3053084	COMFI GRIP	
Registration Number:	3504340		
Registration Number:	2682879	DURABRACE	
Registration Number:	3403802	ECO-FRIENDLY	
Registration Number:	3257234		
Registration Number:	2573312	HARPER	
Registration Number:	3009626	HARPER HOUSE	
Registration Number:	2638294	MADE WITH PRIDE HARPER LIFETIME WARRANTY IN AMERICA'S HEARTLAND	

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Registration Number:	3412042	HARPER QUALITY · CRAFTSMANSHIP · INNOVATION SINCE 1900
Registration Number:	2863957	HARPER TOOLS OF THE TRADE SINCE 1900
Registration Number:	3002924	HEAVY DUTY
Registration Number:	3046969	LONG REACH DUSTER
Registration Number:	3785783	MAKING OUR ENVIRONMENT A PRIORITY
Registration Number:	3727972	MICROTUBE
Registration Number:	3588594	MICROWOOL
Registration Number:	2168833	
Registration Number:	2646900	
Registration Number:	2646901	
Registration Number:	3425958	POWER CLEAN
Registration Number:	3316866	POWER CLEAN
Registration Number:	2528208	POWRBRACE
Registration Number:	3203467	POWRCLEAN
Registration Number:	3049757	POWRWAVE
Registration Number:	3257233	
Registration Number:	3469929	TEXAS DUSTERS
Registration Number:	3121621	TWIST 'N CLEAN
Registration Number:	3308853	WHIZZER
Registration Number:	4088485	VALUE LINE BY HARPER
Serial Number:	77830899	ECO-FRIENDLY
Serial Number:	77949709	ARCTIC SWEEP

CORRESPONDENCE DATA

Fax Number: 3176377561
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 3176343456
Email: docketdept@uspatent.com
Correspondent Name: James M. Durlacher
Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	8361-119
NAME OF SUBMITTER:	Gail Mercer, Legal Assistant
Signature:	/Gail Mercer/

02/13/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Harper Brush Works, Inc., an Iowa corporation, having a principal place of business at 400 N. Second Street, P. O. Box 608, Fairfield, Iowa 52556 (hereinafter "Assignor") is the owner of record for the trademarks listed on the enclosed Schedule A including corresponding United States and foreign registered and common law trademark rights, all corresponding United States and foreign registrations and applications, and the corresponding goodwill of the business associated with each trademark of Schedule A; and,


WHEREAS, Cequent Consumer Products, Inc., an Ohio corporation, having a principal place of business at 29000-2 Aurora Rd., Solon, Ohio 44139-7202, (hereinafter "Assignee"), desires to acquire said trademarks, applications and registrations thereon including the goodwill of the business associated herewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Assignor, hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Assignee the entire right, title and interest in and to trademarks, applications and registrations of Schedule A, together with the goodwill of the business associated with and/or symbolized by said trademarks of Schedule A, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Schedule A properties to Assignee.

Said trademarks, applications and registrations are to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said trademarks, as fully and entirely as the same would have been held by Assignor if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 07th day of February, 2013.

By: 
Marc Ross

Title: Chief Restructuring Officer

Schedule A

Trademark Registrations and Applications

Mark	Serial No.	Registration No.
BLACK-HANDLED IMPLEMENT	78/528,449	3,263,495
BLUE-HANDLED IMPLEMENT	78/528,417	3,263,494
BROOM DESIGN	76/269,213	2,658,451
CLEAN RINSE	77/143,880	3,463,499
CLEANCO	77/143,882	3,368,066
CLEANING MADE EASY	78/396,961	3,174,867
COMFI GRIP	78/324,567	3,053,084
CROSSED DUSTER DESIGN	77/376,708	3,504,340
DURABRACE	76/335,045	2,682,879
ECO-FRIENDLY	77/830,899	
ECO-FRIENDLY	77/143,838	3,403,802
GREY-HANDLED IMPLEMENT	78/528,439	3,257,234
HARPER	76/201,769	2,573,312
HARPER HOUSE (Design)	78/397,187	3,009,626
HARPER LIFETIME WARRANTY MADE WITH PRIDE IN AMERICA'S HEARTLAND & Design	76/118,411	2,638,294
HARPER MAN LOGO	77/003,970	3,412,042
HARPER TOOLS OF THE TRADE SINCE 1900	76/118,571	2,863,957
HEAVY DUTY	78/399,174	3,002,924
LONG REACH DUSTER	78/410,000	3,046,969
MAKING OUR ENVIRONMENT A PRIORITY	77/655,695	3,785,783
MICROTUBE	77/742,026	3,727,972
MICROWOOL	77/376,528	3,588,594
MISCELLANEOUS DESIGN (broom)	75/080,014	2,168,833
MISCELLANEOUS DESIGN (light dust)	76/201,763	2,646,900
MISCELLANEOUS DESIGN (midweight dirt)	76/202,457	2,646,901
POWER CLEAN	77/256,575	3,425,058
POWER CLEAN	77/108,550	3,316,866
POWRBRACE	75/802,505	2,528,208
POWRCLEAN	78/610,814	3,203,467
POWRWAVE	78/508,370	3,049,757
RED-HANDLED IMPLEMENT	78/528,428	3,257,233
TEXAS DUSTERS	77/376,586	3,469,929
TWIST 'N CLEAN	78/410,641	3,121,621
WHIZZER	78/709,075	3,308,853
ARCTIC SWEEP	77/949,709	
VALUE LINE BY HARPER	77/966,406	4,088,485
