

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OCHO RIOS HOLDING CORP.		02/08/2013	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	BETTY BRAND INT'L, LLC		
Street Address:	3675 NW 71st Street		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33147		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85554915	BETTY	
CORRESPONDENCE DATA			
Fax Number:	3054458484		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-447-1617		
Email:	tm@sanchelima.com, legal@sanchelima.com		
Correspondent Name:	Jesus Sanchelima, Esq.		
Address Line 1:	235 SW Le Jeune Road		
Address Line 4:	Miami, FLORIDA 33134		
NAME OF SUBMITTER:	Jesus Sanchelima		
Signature:	/js/		
Date:	02/08/2013		
Total Attachments: 1 source=130208jb.SignedAssignment#page1.tif			

OP \$40.00 85554915

ASSIGNMENT

WHEREAS, Ocho Rios Holding Corp. ("ASSIGNOR"), is a corporation of Florida having a place of business at 9956 SW 155th Court, Miami, Florida 33196 has adopted and used in its business the trademark "BETTY" for *plantain chips, condensed milk, and coconut milk*, in international classes 029 and 032 with Serial Number No. 85554915 filed on February 28, 2012 with the United States Patent & Trademark Office; and

WHEREAS, Betty Brand Int'l, LLC ("ASSIGNEE"), is a corporation of Florida doing business at 3675 NW 71st Street, Miami, Florida 33147, is desirous of acquiring said mark in the United States;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer, and set over unto said ASSIGNEE the entire right, title, and interest in, to and under said mark and that part of the good will of the business connected with the use of and symbolized by the mark in United States.

ASSIGNOR



Signature

ASTON LYE

Name

PRES.

Title

COUNTY OF Miami-Dade:

STATE OF Florida:

SWORN TO AND SUBSCRIBED before me, this 8 day February of 2013.



NOTARY PUBLIC

My commission expires: 9/14/13

