

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cookie Jar Entertainment Inc.		10/22/2012	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	DHX Cookie Jar Inc.
Street Address:	235 Carlaw Avenue
Internal Address:	5th Floor
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M4M 2S1
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Registration Number:	3626728	COOKIE JAR
Registration Number:	3628852	COOKIE JAR
Registration Number:	3628853	COOKIE JAR
Registration Number:	3145569	COOKIE JAR
Registration Number:	3145570	COOKIE JAR
Registration Number:	3145571	COOKIE JAR
Registration Number:	3278059	COOKIE JAR
Registration Number:	3287154	COOKIE JAR
Registration Number:	3807977	COOKIE JAR TV
Registration Number:	3807978	COOKIE JAR TV
Registration Number:	3402924	SPIDER RIDERS
Registration Number:	3278054	SPIDER RIDERS
Registration Number:	3616052	DOODLEBOPS

OP \$715.00 3626728

Registration Number:	3812784	INSPECTOR GADGET
Registration Number:	1968662	INSPECTOR GADGET
Registration Number:	4045832	JAROO
Registration Number:	3200793	THE DOODLEBOPS
Registration Number:	3750217	WILL & DEWITT
Registration Number:	3750218	WILL & DEWITT
Registration Number:	3709271	WORLD OF QUEST
Serial Number:	85486122	DR. DIMENSIONPANTS
Serial Number:	85486118	DR. DIMENSIONPANTS
Serial Number:	85432824	ELLA THE ELEPHANT
Serial Number:	77393898	KUNG FU DINO POSSE
Serial Number:	77324983	MAGI-NATION
Serial Number:	77325007	MAGI-NATION
Serial Number:	77842517	MUDPIT
Serial Number:	77842526	MUDPIT

**CORRESPONDENCE DATA**

Fax Number: 2124255288  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 212-425-7200  
Email: tmdocketny@kenyon.com  
Correspondent Name: Jonathan D. Reichman, Esq.  
Address Line 1: One Broadway  
Address Line 4: New York, NEW YORK 10004

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

**NAME OF SUBMITTER:**

Jonathan D. Reichman, Esq.

**Signature:**

/Jonathan D. Reichman/

**Date:**

02/05/2013

**Total Attachments: 5**

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**TRADEMARK**

**REEL: 004956 FRAME: 0213**

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[TRADEMARK – U.S.]

**TRADEMARK ASSIGNMENT**

This Assignment is made as of October 22, 2012 by COOKIE JAR ENTERTAINMENT INC., a corporation organized under the laws of Canada, and having a place of business at 266 King Street West, 2nd Floor, Toronto, Ontario M5V 1H8, Canada (“Assignor”), to DHX COOKIE JAR INC., a corporation organized under the laws of Canada, and having a place of business at 235 Carlaw Avenue, 5th Floor, Toronto, Ontario M4M 2S1, Canada (“Assignee”).

**WITNESSETH THAT:**

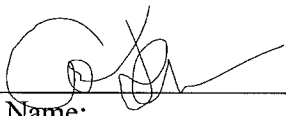
WHEREAS, Assignor is the owner of the trademarks set forth and/or identified on Schedule “A” attached hereto (collectively, the “Marks”); and

WHEREAS, Assignee is desirous of acquiring the Marks, including but not limited to the trademark applications and registrations set forth and/or identified on said Schedule “A” attached hereto, together with the goodwill of the business in connection with which each of the Marks is used, and which is symbolized by each of the Marks,

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does by these presents hereby assign, sell, transfer, convey and bequeath unto Assignee, the entire right, title and interest of Assignor in, to and under the Marks, including but not limited to all common law rights in and to the Marks, and the applications and registrations for trademarks set forth and/or identified on said Schedule “A” attached hereto, together with the right to recover for the past,

present and future infringement thereof, and the goodwill of the business in connection with which each of the Marks is used and which is symbolized thereby.

COOKIE JAR ENTERTAINMENT INC.

By:  \_\_\_\_\_  
Name:  
Title:

**SCHEDULE A**

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>APPLICATION DATE</b>	<b>REGISTRATION DATE</b>	<b>APPLICATION NUMBER</b>	<b>REGISTRATION NUMBER</b>
United States of America	COOKIE JAR	20-Oct-08	26-May-09	77/595,964	3626728
United States of America	COOKIE JAR LOGO	15-Nov-05	26-May-09	78/754,442	3628852
United States of America	COOKIE JAR LOGO	15-Nov-05	26-May-09	78/754,448	3628853
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,512	3145569
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,516	3145570
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,518	3145571
United States of America	COOKIE JAR LOGO	15-Nov-05	7-Aug-07	78/978,506	3278059
United States of America	COOKIE JAR LOGO	15-Nov-05	28-Aug-07	78/978,507	3287154
United States of America	COOKIE JAR TV	24-Feb-09	22-Jun-10	77/676,915	3807977
United States of America	COOKIE JAR TV	24-Feb-09	22-Jun-10	77/676,916	3807978
United States of America	DR. DIMENSIONPANTS	2-Dec-11		85/486,122	
United States of America	DR. DIMENSIONPANTS	2-Dec-11		85/486,118	
United States of America	ELLA THE ELEPHANT	27-Sep-11		85/432,824	
United States of America	KUNG FU DINO POSSE	11-Feb-08	26-Apr-11	77/393,898	3951183
United States of America	MAGI-NATION	8-Nov-07	22-Dec-09	77/324,983	3727064
United States of America	MAGI-NATION	8-Nov-07	27-Jul-10	77/325,007	3825560
United States of America	MUDPIT	6-Oct-09		77/842,517	
United States of America	MUDPIT	6-Oct-09		77/842,526	
United States of America	SPIDER RIDERS	13-May-04	25-Mar-08	78/418,471	3402924
United States of America	SPIDER RIDERS	13-May-04	7-Aug-07	78/978,490	3278054
United States of America	DOODLEBOPS	21-Jun-04	5-May-09	78/438,418	3616052
United States of America	INSPECTOR GADGET	4-May-09	6-Jul-10	77/728,027	3812784

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>APPLICATION DATE</b>	<b>REGISTRATION DATE</b>	<b>APPLICATION NUMBER</b>	<b>REGISTRATION NUMBER</b>
United States of America	INSPECTOR GADGET	27-Jun-95	16-April-96	74/604,611	1968662
United States of America	JAROO	31-Mar-09	25-Oct-11	77/703,538	4045832
United States of America	THE DOODLEBOPS	5-Aug-05	23-Jan-07	78/686,669	3200793
United States of America	WILL AND DEWITT	11-May-07	16-Feb-10	77/178,886	3750217
United States of America	WILL AND DEWITT	11-May-07	16-Feb-10	77/178,916	3750218
United States of America	WORLD OF QUEST	25-Sep-07	10-Nov-09	77/288,392	3709271