

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|-----------------------|
| American Crew, Inc. | | 12/21/2009 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

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|-----------------|---------------------------------|
| Name: | Colomer Beauty Brands USA, Inc. |
| Street Address: | 1515 Wazee Street, Suite 200 |
| City: | Denver |
| State/Country: | COLORADO |
| Postal Code: | 80202 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 19

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 3461964 | D:STRUCT |
| Registration Number: | 3466955 | C-SYSTEM |
| Registration Number: | 2735377 | AMERICAN CREW - OFFICIAL SUPPLIER TO MEN |
| Registration Number: | 2615903 | CLASSIC GRAY |
| Registration Number: | 2619890 | MENSWORK |
| Registration Number: | 2810408 | C C-SYSTEM |
| Registration Number: | 2728745 | GLISTEN |
| Registration Number: | 2662262 | AMERICANCREW SPORT |
| Registration Number: | 2769426 | D:FI |
| Registration Number: | 2548732 | D:TAILS |
| Registration Number: | 2414785 | MENSWORK |
| Registration Number: | 2215539 | AMERICAN CREW |
| Registration Number: | 2621897 | HI : FI GEL |
| Registration Number: | 2628863 | HYDRATE:D |

CH \$490.00 3461964

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|----------------------|---------|------------------|
| Registration Number: | 2362341 | FIBER |
| Registration Number: | 2345659 | EXTREME MOISTURE |
| Registration Number: | 2345658 | EXTREME PROTEIN |
| Registration Number: | 2339212 | MOP |
| Registration Number: | 1904875 | AMERICAN CREW |

CORRESPONDENCE DATA

Fax Number: 2026638007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2026638000

Email: dctm@pillsburylaw.com

Correspondent Name: Patrick J. Jennings

Address Line 1: 2300 N Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 017535-0000007 |
| NAME OF SUBMITTER: | Patrick J. Jennings |
| Signature: | /Pat Jennings/ |
| Date: | 02/04/2013 |

Total Attachments: 2

source=AMERICAN CREW INC DE - CERTIFICATE OF AMENDMENT-DE - Secretary of Stat #page1.tif

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AMERICAN CREW, INC.", CHANGING ITS NAME FROM "AMERICAN CREW, INC." TO "COLOMER BEAUTY BRANDS USA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 2:01 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2603311 8100

091121773



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7715244

DATE: 12-22-09

TRADEMARK
REEL: 004955 FRAME: 0597

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
American Crew, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:


RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " First " so that, as amended, said Article shall be and read as follows:

FIRST: The name of the Corporation is "Colomer Beauty Brands USA, Inc." (hereinafter, the "Corporation").

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 18th day of December, 2009.

By: 
Authorized Officer
Title: Corporate Counsel & Secretary

Name: JACK D.L. CARROTHERS
Print or Type