

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Jaguar Cars Limited		12/28/2012	CORPORATION: UNITED KINGDOM

<b>RECEIVING PARTY DATA</b>	
Name:	Jaguar Land Rover Limited
Street Address:	Abbey Road
Internal Address:	Whitley
City:	Coventry
State/Country:	UNITED KINGDOM
Postal Code:	CV3 4LF
Entity Type:	Private Company Limited by Shares (PRC): UNITED KINGDOM

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Registration Number:	1640155	JAGUAR
Registration Number:	1691155	JAGUAR
Registration Number:	1634877	JAGUAR
Registration Number:	1645289	JAGUAR
Registration Number:	1615725	JAGUAR
Registration Number:	1729215	JAGUAR
Registration Number:	1615636	JAGUAR
Registration Number:	1891968	JAGUAR
Registration Number:	1639177	JAGUAR
Registration Number:	1108664	JAGUAR
Registration Number:	1166342	JAGUAR
Registration Number:	1644889	JAGUAR
Registration Number:	1562074	

CH \$1665.00 1640155

Registration Number:	2567718	JAGUAR S-TYPE
Registration Number:	1764382	JAGUAR
Registration Number:	0423961	JAGUAR
Registration Number:	0871170	
Registration Number:	1303604	VANDEN PLAS
Registration Number:	1562075	JAGUAR
Registration Number:	1614147	JAGUAR
Registration Number:	2559450	X TYPE
Registration Number:	2737548	XK
Registration Number:	2681671	XJ
Registration Number:	2530564	XKR
Registration Number:	2192215	JAGUAR
Registration Number:	2451257	JAGUAR
Registration Number:	2225291	JAGUAR
Registration Number:	2406600	JAGUAR
Registration Number:	2334171	JAGUAR
Registration Number:	2230158	JAGUAR
Registration Number:	2214138	JAGUAR
Registration Number:	2175107	JAGUAR
Registration Number:	2175106	JAGUAR
Registration Number:	2286996	JAGUAR
Registration Number:	2437348	JAGUAR
Registration Number:	2173079	JAGUAR
Registration Number:	2227508	JAGUAR
Registration Number:	2175105	JAGUAR
Registration Number:	2288710	
Registration Number:	2629640	JAGUAR
Registration Number:	2319597	JAGUAR
Registration Number:	2768534	JAGUAR
Registration Number:	2647371	ROAR
Registration Number:	2538421	SELECT EDITION
Registration Number:	2693573	JAGUAR
Registration Number:	1219068	JAGUAR
Registration Number:	2938267	VDP
Registration Number:	3211870	JAGUAR

	77008392	JAGUAR
Registration Number:	4246042	JAGUAR
Registration Number:	3739979	JAGUAR XE
Registration Number:	4150200	C-XE
Registration Number:	3493780	JAGUAR
Registration Number:	3848429	XFR
Registration Number:	4037266	C-X75
Registration Number:	3940956	XJL
Registration Number:	4110957	E TYPE
Registration Number:	4210892	DRIVE IT FORWARD
Serial Number:	85264505	XE
Serial Number:	85318804	JAGUAR
Registration Number:	4193235	C-X16
Registration Number:	4236497	F-TYPE
Registration Number:	4249573	R
Registration Number:	4249572	S
Serial Number:	85737036	INSTINCTIVE ALL WHEEL DRIVE
Serial Number:	85796026	INSTINCTIVE AWD

**CORRESPONDENCE DATA**

Fax Number: 2483583351  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 2483584400  
Email: aheinl@brookskushman.com, mwhite@brookskushman.com  
Correspondent Name: Brooks Kushman PC  
Address Line 1: 1000 Town Center  
Address Line 2: 22nd Floor  
Address Line 4: Southfield, MICHIGAN 48075

**ATTORNEY DOCKET NUMBER:** LANDL0259A

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

**NAME OF SUBMITTER:** Anna K. Heint

	/anna k hein/
Date:	01/28/2013
Total Attachments: 1 source=change of name document jaguar#page1.tif	



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 1672070

The Registrar of Companies for England and Wales hereby certifies that  
under the Companies Act 2006:

**JAGUAR CARS LIMITED**

a company incorporated as private limited by shares; having its registered  
office situated in England/Wales; has changed its name to:

**JAGUAR LAND ROVER LIMITED**

Given at Companies House on **28th December 2012**



Companies House

RECORDED: 01/28/2013



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES

**TRADEMARK**

REEL: 004949 FRAME: 0366