

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideal Health, Inc.		01/08/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Bioceutica LLC		
Street Address:	42a Cherry Hill Drive		
City:	Danvers		
State/Country:	MASSACHUSETTS		
Postal Code:	01923		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3042626	PRIME ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	9149417245		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-944-0960		
Email:	LMVALIQUETTE@YAHOO.COM		
Correspondent Name:	Louise Martin-Valiquette		
Address Line 1:	1 Rockledge Avenue		
Address Line 4:	Ossining, NEW YORK 10562		
NAME OF SUBMITTER:	Louise Martin-Valiquette		
Signature:	/Louise Martin-Valiquette/		
Date:	01/20/2013		
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif			

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ASSIGNMENT

WHEREAS, Ideal Health, Inc. ("IDEAL HEALTH"), a corporation of the State of Nevada, domiciled at 2360 Corporate Circle, Henderson, Nevada 89074, is the owner of all right, title and interest in and to the following trademark registrations ("Trademarks"):

Mark: PRIME ESSENTIALS
Reg. No.: 3042626
Registration Date: January 10, 2006

Mark: NUFIBRE
Reg. No.: 2866831
Registration Date: July 27, 2004

Mark: FLEXCAPS
Reg. No.: 2785095
Registration Date: November 18, 2003

Mark: BIOCEUTICA TRANSFORMING LIVES THROUGH INNOVATION
Reg. No.: 3444275
Registration Date: June 10, 2008

Mark: MYVITAMINSRX
Reg. No.: 3507227
Registration Date: September 30, 2008

Mark: VITAMINPROFILE
Reg. No.: 3304898
Registration Date: October 2, 2007

Mark: OPTIGREENS
Reg. No.: 2740181
Registration Date: July 22, 2003

Mark: CUSTOM ESSENTIALS
Reg. No.: 2583190
Registration Date: July 9, 2002

Mark: PROGARD
Reg. No.: 2736556
Registration Date: July 15, 2003

Mark: CALCERIN
Reg. No.: 2736556
Registration Date: July 15, 2003

Mark: PRIVATEST
Reg. No.: 2704330
Registration Date: April 8, 2003

AND WHEREAS, Bioceutica LLC ("BIOCEUTICA"), a Delaware limited liability company, is desirous of acquiring said Trademarks;

AND WHEREAS, it is desired that the said assignment of said Trademarks be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, IDEAL HEALTH hereby assigns to BIOCEUTICA, all right, title and interest in and to said Trademarks and said registrations therefor, together with the goodwill symbolized by said Trademarks and the registrations thereof, as of February 17, 2012.

IDEAL HEALTH, INC.

Louis DeCaprio
Name: _____
Title: President

STATE OF MA)
COUNTY OF Essex) ss.:

On the 8th day of January, 2013, before me personally came Louis DeCaprio, to me known, who, being duly sworn, did depose and say that he/she is authorized to sign on behalf of IDEAL HEALTH, INC., the corporation described in and which executed the foregoing instrument.

Susan D. Matthews
Notary Public

