### 900243706 01/09/2013

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brian Robinson		12/21/2012	INDIVIDUAL: UNITED STATES

### RECEIVING PARTY DATA

Name:	Arctic Ice, LLC	
Street Address:	1313 Western Avenue	
City:	Brookings	
State/Country:	SOUTH DAKOTA	
Postal Code:	57006	
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85696805	ARCTIC ICE

### CORRESPONDENCE DATA

Fax Number: 6053393357

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 6053363890

Email: Troy.Leonard@woodsfuller.com

Correspondent Name: Troy Leonard

Address Line 1: 300 S. Phillips Ave., Suite 300

Address Line 4: Sioux Falls, SOUTH DAKOTA 57104

ATTORNEY DOCKET NUMBER:	39757
NAME OF SUBMITTER:	Troy Leonard
Signature:	/troy leonard/
Date:	01/09/2013

Total Attachments: 2 source=01316719#page1.tif source=01316719#page2.tif

> TRADEMARK REEL: 004939 FRAME: 0409

OF \$40.00 85696805

# TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 21 day of December 2012, by Brian Robinson, having an address of P.O. Box 1246, Lexington, Tennessee 38351 ("Assignor"), to Arctic Ice, LLC ("Assignee"), a limited liability company organized under the laws of the state of South Dakota, having its principal place of business at 1313 Western Avenue, Brookings, South Dakota 57006.

#### WITNESSETH:

WHEREAS Assignor adopted and used the mark described as "Arctic Ice" & design, an application for which has been filed with the United States Patent & Trademark Office and assigned serial no 85696805 (hereinafter referred to as the "Subject Mark"); and

WHEREAS Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the Subject Mark along with all goodwill connected with and symbolized by said Subject Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in and to the Subject Mark together with all goodwill of the business symbolized thereby or connected therewith. This transfer and assignment includes the right to recover for any third party infringement thereof, regardless of wheN such infringement occurred. This transfer to Assignee includes, without limitation, all common law rights, interests and goodwill as may have been acquired by Assignor from the use of said Subject Mark.

Assignor further agrees to execute and deliver without additional consideration any further applications, assignments and documents, and to perform such other lawful acts, as may be deemed necessary to fully secure Assignee's interest as described herein.

Assignor hereby authorizes and requests any official whose duty it is to transfer ownership to do so in accordance with the aforesaid Subject Mark to Assignee consistent with this assignment.

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TRADEMARK
REEL: 004939 FRAME: 0410

IN WITNESS WHEREOF, I have hereunto signed my name on the day and year set forth below.

STATE OF TENNESEE

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COUNTY OF HEADERSON

On this <u>2/</u> day of December 2012, before me personally appeared the above-named Brian Robinson known by me to be the person described herein and who has authority to execute the foregoing instrument, and he acknowledged that he executed the same as his free act and deed, on the day and year aforesaid.

(SEAL)

STATE OF STATE NOTARY PUBLIC NOTARY

Notary Public-Tennessee

My Commission Expires:

{01297213.1}

**TRADEMARK** REEL: 004939 FRAME: 0411

**RECORDED: 01/09/2013**