

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The McClatchy Company		12/18/2012	CORPORATION: DELAWARE
McClatchy U.S.A., Inc.		12/18/2012	CORPORATION: DELAWARE
McClatchy Management Services, Inc.		12/18/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Bank of New York Mellon Trust Company, N.A.
Street Address:	400 Hope Street, Suite 400
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071
Entity Type:	Bank: UNITED STATES

PROPERTY NUMBERS Total: 156

Property Type	Number	Word Mark
Registration Number:	3289750	@HOME
Registration Number:	3089123	5 MINUTEHERALD
Registration Number:	3404504	AMERICAS CONFERENCE
Registration Number:	2674315	ANCHORAGE DAILY NEWS
Registration Number:	3888199	ARLINGTON CITIZEN-JOURNAL
Registration Number:	3529674	AT THE CASINOS
Registration Number:	3365510	ATOMIC TOWN
Registration Number:	3307993	BEACHBLVD
Registration Number:	3359346	BEACHLIFE.STYLE
Registration Number:	2726532	THE BEAUFORT GAZETTE
Registration Number:	2942022	BEE
Registration Number:	3362097	BELLE

OP \$3915.00 3289750

Registration Number:	3252807	BELLEVILLE NEWS-DEMOCRAT
Registration Number:	2894673	THE BELLINGHAM HERALD
Registration Number:	3849200	BEST OF THE BEACH
Registration Number:	3417127	BLUE
Registration Number:	4224884	THE BLUFFTON PACKET
Registration Number:	3249551	THE BRADENTON HERALD
Registration Number:	3361898	BUZZIES
Registration Number:	943649	CALIFORNIA LIFE
Registration Number:	3393682	CALIFORNIA WEDS
Registration Number:	2255100	THE CAMBRIAN
Registration Number:	2416058	CAPITOL ALERT
Registration Number:	3387958	CAROLINA BRIDE
Registration Number:	3642694	THE CARY NEWS
Registration Number:	3480532	CASTLE TO THE ROCK
Registration Number:	3523601	CENTER CITY LIVING
Registration Number:	2256695	CENTRAL COAST SUN BULLETIN
Registration Number:	1971448	CENTRE DAILY TIMES
Registration Number:	3642659	THE CHAPEL HILL NEWS
Registration Number:	2674218	THE CHARLOTTE OBSERVER
Registration Number:	3334182	CHARLOTTE.COM
Registration Number:	1490143	CHECK THE SOURCE
Registration Number:	3524165	CHOWCHILLA NEWS
Registration Number:	3387956	COASTAL CAROLINA DINING
Registration Number:	3387957	COASTAL CAROLINA HOMESTYLES
Registration Number:	2753205	THE CODA JAZZ FUND
Registration Number:	3444460	COLUMBIA BUSINESS JOURNAL
Registration Number:	4074031	DEALSAVER
Registration Number:	3412526	DESTINATION HILTON HEAD ISLAND
Registration Number:	3642695	EASTERN WAKE NEWS
Registration Number:	1609778	EL NUEVO HERALD
Registration Number:	3158200	THE ENQUIRER-HERALD
Registration Number:	3561074	E-STAR
Registration Number:	3555851	EYE
Registration Number:	2135785	FIRST IMPRESSIONS NEWCOMER'S GUIDE
Registration Number:	2041932	FLORIDA KEYS KEYNOTER

TRADEMARK

REEL: 004927 FRAME: 0792

	3642657	FORT MILL TIMES
Registration Number:	803925	FORT WORTH STAR-TELEGRAM
Registration Number:	3147363	THE FRESNO BEE
Registration Number:	3418128	FRESNO FAMOUS
Registration Number:	3634434	THE FRU-GAL
Registration Number:	3401169	GOIN' TO KANSAS CITY
Registration Number:	3250341	GOLDEN HERALD AWARDS
Registration Number:	3446801	H
Registration Number:	3391108	HERALD HUNT
Registration Number:	2801750	THE HERALD
Registration Number:	4244739	HIGHLAND NEWS LEADER
Registration Number:	3333459	IDAHO OUTDOORS
Registration Number:	2752631	THE IDAHO STATESMAN
Registration Number:	3589591	INDULGE
Registration Number:	3646129	INK
Registration Number:	2962898	INSIDER
Registration Number:	2570085	THE ISLAND PACKET
Registration Number:	3359347	JOLIE
Registration Number:	3417131	KANSASCITY.COM
Registration Number:	3365206	KANSAS CITY SPACES
Registration Number:	3222033	THE KANSAS CITY STAR
Registration Number:	3355927	KC WEDDINGS
Registration Number:	3452197	KC WEDDINGS BRIDAL SPECTACULAR
Registration Number:	2123733	KENTUCKY CONNECT
Registration Number:	3394301	KENTUCKY.COM
Registration Number:	2688457	KEY WEST KEYNOTER
Registration Number:	3238744	KNOWING IS BETTER
Registration Number:	3479026	LA ESTRELLA
Registration Number:	3479027	LA ESTRELLA EN CASA
Registration Number:	3408405	LAKE MURRAY COLUMBIA
Registration Number:	3421767	LAKE NORMAN MAGAZINE
Registration Number:	3364838	LAKE WYLIE LIVING
Registration Number:	2671696	LAKE WYLIE PILOT
Registration Number:	3381541	LAKESWOOD RANCH HERALD
Registration Number:	3560579	LEDGER-ENQUIRER

	3480502	LEXGO
Registration Number:	1960146	LEXINGTON HERALD-LEADER
Registration Number:	2237623	LIVING HERE
Registration Number:	3397400	LIVING WITH PANACHE
Registration Number:	2873828	M.V.P.
Registration Number:	3398300	MACON'S HOME PAGE
Registration Number:	3479082	MCCLATCHY
Registration Number:	2329842	
Registration Number:	3099816	MCCLATCHY INTERACTIVE
Registration Number:	2920562	MERCED SUN-STAR
Registration Number:	3438085	MIAMI HERALD MEDIA COMPANY H
Registration Number:	1609779	THE MIAMI HERALD
Registration Number:	1609777	THE MIAMI HERALD
Registration Number:	2722760	MIAMI.COM
Registration Number:	3009985	
Registration Number:	3175886	THE MODESTO BEE
Registration Number:	3301611	MODESTO FAMOUS
Registration Number:	3548860	MOVING TO KC
Registration Number:	3278100	MP3 IDAHO
Registration Number:	3252803	N & O
Registration Number:	2697277	THE NEWS & OBSERVER
Registration Number:	3365526	THE NEWS TRIBUNE
Registration Number:	2662537	THE NEWS TRIBUNE
Registration Number:	3421994	NORTH RALEIGH NEWS
Registration Number:	4220992	O'FALLON PROGRESS
Registration Number:	3413913	THE OLATHE NEWS
Registration Number:	3933166	THE OLYMPIAN
Registration Number:	3642655	THE PENINSULA GATEWAY
Registration Number:	3421718	PRIME BUZZ
Registration Number:	3362191	PRIME LIFE
Registration Number:	3916036	PROJECT WARMTH
Registration Number:	3453268	REJUVENATE
Registration Number:	2287432	THE SACRAMENTO BEE
Registration Number:	3359344	SILVER KNIGHTS
Registration Number:	3448133	SOUTH CAROLINA'S HOME PAGE

TRADEMARK

REEL: 004927 FRAME: 0794

	3315750	SOUTH CAROLINA'S NEWSPAPER
Registration Number:	3500752	SOUTH PARK
Registration Number:	2533330	STAR DIRECT
Registration Number:	1514552	STAR MAGAZINE
Registration Number:	3408408	STAR-TELEGRAM
Registration Number:	1883544	THE STATE
Registration Number:	3365077	THE STATE
Registration Number:	3513203	STAY CONNECTED
Registration Number:	1956151	THE SUN HERALD
Registration Number:	3094707	THE SUN NEWS
Registration Number:	3362057	SURGE
Registration Number:	3365070	THE TELEGRAPH
Registration Number:	2327836	THAT'S RACIN'
Registration Number:	3974164	TIMES-REGISTER
Registration Number:	3480191	TOAST OF THE COAST
Registration Number:	3271345	TREASURE
Registration Number:	3318113	THE TRIBUNE
Registration Number:	2651658	TRI-CITY HERALD
Registration Number:	3392658	TRUSTED VOICES
Registration Number:	3626910	TRUTH TO POWER
Registration Number:	3421769	UNIVERSITY CITY MAGAZINE
Registration Number:	2975439	VIDA EN EL VALLE
Registration Number:	3439334	VINTAGES
Registration Number:	2746677	VOICE OF THE MID-COLUMBIA
Registration Number:	4063169	WHATCOM MAGAZINE
Registration Number:	2040644	THE WICHITA EAGLE
Registration Number:	2169563	THE WICHITA EAGLE
Registration Number:	3460315	WINE PRESS NORTHWEST
Registration Number:	3365531	YORK COUNTY MAGAZINE
Registration Number:	3362045	THE BRIEF
Registration Number:	3252831	DFW DOG
Registration Number:	3190208	THE EAGLE'S WICHITALK
Registration Number:	3293908	FRESNO FAMOUS DISCOVER LOCAL LIFE
Registration Number:	3190531	INSITE
Registration Number:	3365499	SAC TICKET

	3582138	BUZZ BLOG
Serial Number:	85604447	IMPRESS LOCAL
Serial Number:	85604449	IMPRESS LOCAL
Serial Number:	85675605	WICHITALK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-314-2529

Email: david.adams@thomsonreuters.com

Correspondent Name: Elaine Carrera, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: Cahill Gordon & Reindel LLP

Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER:	Elaine Carrera
Signature:	/david adams TR/
Date:	12/27/2012

Total Attachments: 12

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

- 1. The McClatchy Company
- 2. McClatchy U.S.A., Inc.
- 3. McClatchy Management Services, Inc.

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: DE
 Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 18, 2012

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The Bank of New York Mellon Trust Company, N.A.

Street Address: 400 Hope Street, Suite 400

City: Los Angeles

State: CA

Country: USA Zip: 90071

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other Bank Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____

See Schedule I

See Schedule I

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Elaine Carrera, Legal Assistant

Internal Address: _____

Street Address: c/o Cahill Gordon & Reindel LLP
80 Pine Street

City: New York

State: NY Zip: 10005

Phone Number: (212) 314-2529

Docket Number: _____

Email Address: ecarrera@cahill.com

6. Total number of applications and registrations involved:

156

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Elaine Carrera
Signature

December 27, 2012

Date

Elaine Carrera

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 12

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 18, 2012, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of The Bank of New York Mellon Trust Company, N.A., as Collateral Agent (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") for the Secured Parties.

WITNESSETH:

WHEREAS, The McClatchy Company (the "Company"), its subsidiaries party thereto as guarantors and The Bank of New York Mellon Trust Company, N.A., as trustee (in such capacity and together with its successors, the "Trustee") on behalf of the Holders of the Notes, have entered into that certain the Indenture dated as of December 18, 2012 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Indenture");

WHEREAS, pursuant to the Indenture, the Company has issued, \$910,000,000 aggregate principal amount of its 9.00% Senior Secured Notes due 2022 (together with any Additional Notes or Exchange Notes issued pursuant to the Indenture, the "Notes") upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Security Agreement dated as of December 18, 2012 in favor of the Collateral Agent for the benefit of the Secured Parties (the "Security Agreement"), to guarantee the Secured Obligations of the Grantors; and

WHEREAS, all of the Grantors are party to the Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the benefits accruing to each Grantor, the receipt and sufficiency of which are hereby acknowledged, and to induce the Collateral Agent to enter into the Indenture and to induce the Holders to purchase the Notes, each Grantor hereby covenants and agrees with the Collateral Agent for the benefit of the Secured Parties as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to the Collateral Agent for the benefit of the Secured Parties, and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral");

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

- (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

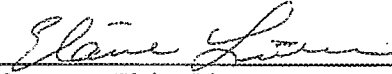
Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

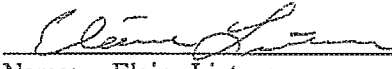
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

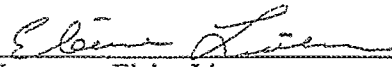
THE MCCLATCHY COMPANY,
as Grantor

By: 
Name: Elaine Lintecum
Title: Vice President, Finance, Chief
Financial Officer and Treasurer

MCCLATCHY U.S.A., INC.,
as Grantor

By: 
Name: Elaine Lintecum
Title: Vice President

MCCLATCHY MANAGEMENT SERVICES, INC.,
as Grantor

By: 
Name: Elaine Lintecum
Title: President

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 004927 FRAME: 0800

ACCEPTED AND AGREED
as of the date first above written:

THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.,
as Collateral Agent

By: *Teresa Petta*
Name:
Title: **TERESA PETTA
VICE PRESIDENT**

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

The following Trademarks were registered in the United States of America:

MARK	OWNER NAME	REG/SERIAL #	REG DATE
@HOME	McClatchy U.S.A., Inc.	3289750	9/11/07
5 MINUTEHERALD	McClatchy U.S.A., Inc.	3089123	5/9/06
AMERICAS CONFERENCE	McClatchy U.S.A., Inc.	3404504	4/1/08
ANCHORAGE DAILY NEWS	McClatchy Management Services, Inc.	2674315	1/14/03
ARLINGTON CITIZEN-JOURNAL	McClatchy U.S.A., Inc.	3888199	12/7/10
AT THE CASINOS	McClatchy U.S.A., Inc.	3529674	11/11/08
ATOMIC TOWN	McClatchy Management Services, Inc.	3365510	1/8/08
BEACHBLVD	McClatchy U.S.A., Inc.	3307993	10/9/07
BEACHLIFE.STYLE	McClatchy U.S.A., Inc.	3359346	12/25/07
BEAUFORT GAZETTE, THE	McClatchy Management Services, Inc.	2726532	6/17/03
BEE	McClatchy Management Services, Inc.	2942022	4/19/05
BELLE	McClatchy U.S.A., Inc.	3362097	1/1/08
BELLEVILLE NEWS-DEMOCRAT	McClatchy U.S.A., Inc.	3252807	6/19/07
BELLINGHAM HERALD, THE	McClatchy U.S.A., Inc.	2894673	10/19/04
BEST OF THE BEACH	McClatchy U.S.A., Inc.	3849200	9/21/10
BLUE	McClatchy U.S.A., Inc.	3417127	4/29/08
BLUFFTON PACKET, THE	McClatchy Management Services, Inc.	4224884	10/16/12
BRADENTON HERALD, THE	McClatchy U.S.A., Inc.	3249551	6/5/07
BUZZIES	McClatchy Management Services, Inc.	3361898	1/1/08
CALIFORNIA LIFE	McClatchy Management Services, Inc.	943649	9/26/72
CALIFORNIA WEDS	McClatchy Management Services, Inc.	3393682	3/4/08
CAMBRIAN, THE	McClatchy U.S.A., Inc.	2255100	6/22/99
CAPITOL ALERT	McClatchy Management Services, Inc.	2416058	12/26/00
CAROLINA BRIDE	McClatchy U.S.A., Inc.	3387958	2/26/08
CARY NEWS, THE	McClatchy Management Services, Inc.	3642694	6/23/09
CASTLE TO THE ROCK	McClatchy U.S.A., Inc.	3480532	8/5/08

MARK	OWNER NAME	REG/SERIAL #	REG DATE
CENTER CITY LIVING	McClatchy U.S.A., Inc.	3523601	10/28/08
CENTRAL COAST SUN BULLETIN	McClatchy U.S.A., Inc.	2256695	6/29/99
CENTRE DAILY TIMES	McClatchy U.S.A., Inc.	1971448	4/30/96
CHAPEL HILL NEWS, THE	McClatchy Management Services, Inc.	3642659	6/23/09
CHARLOTTE OBSERVER, THE	McClatchy U.S.A., Inc.	2674218	1/14/03
CHARLOTTE.COM	McClatchy U.S.A., Inc.	3334182	11/13/07
CHECK THE SOURCE	McClatchy U.S.A., Inc.	1490143	5/31/88
CHOWCHILLA NEWS, THE	McClatchy Management Services, Inc.	3524165	10/28/08
COASTAL CAROLINA DINING	McClatchy U.S.A., Inc.	3387956	2/26/08
COASTAL CAROLINA HOMESTYLES	McClatchy U.S.A., Inc.	3387957	2/26/08
CODA JAZZ FUND, THE	McClatchy U.S.A., Inc.	2753205	8/19/03
COLUMBIA BUSINESS JOURNAL	McClatchy U.S.A., Inc.	3444460	6/10/08
DEAL SAVER	McClatchy Management Services, Inc.	4074031	12/20/11
DESTINATION HILTON HEAD ISLAND	McClatchy Management Services, Inc.	3412526	4/15/08
EASTERN WAKE NEWS	McClatchy Management Services, Inc.	3642695	6/23/09
EL NUEVO HERALD	McClatchy U.S.A., Inc.	1609778	8/14/90
ENQUIRER-HERALD, THE	McClatchy Management Services, Inc.	3158200	10/17/06
E-STAR	McClatchy U.S.A., Inc.	3561074	1/13/09
EYE	McClatchy U.S.A., Inc.	3555851	1/06/09
FIRST IMPRESSIONS NEWCOMER'S GUIDE	McClatchy U.S.A., Inc.	2135785	2/10/98
FLORIDA KEYS KEYNOTER	McClatchy U.S.A., Inc.	2041932	3/4/97
FORT MILL TIMES	McClatchy Management Services, Inc.	3642657	6/23/09
FORT WORTH STAR-TELEGRAM	McClatchy U.S.A., Inc.	803925	2/15/66
FRESNO BEE, THE	McClatchy Management Services, Inc.	3147363	9/26/06
FRESNO FAMOUS	McClatchy Management Services, Inc.	3418128	4/29/08
FRU-GAL, THE	McClatchy U.S.A., Inc.	3634434	6/9/09
GOIN' TO KANSAS CITY	McClatchy U.S.A., Inc.	3401169	3/25/08
GOLDEN HERALD AWARDS	McClatchy U.S.A., Inc.	3250341	6/12/07
H and Design	McClatchy U.S.A., Inc.	3446801	6/10/08
HERALD HUNT	McClatchy U.S.A., Inc.	3391108	3/4/08
HERALD, THE	McClatchy Management Services, Inc.	2801750	1/6/04
HIGHLAND NEWS LEADER	McClatchy U.S.A., Inc.	4244739	11/20/12
IDAHO OUTDOORS	McClatchy U.S.A., Inc.	3333459	11/13/07
IDAHO STATESMAN, THE	McClatchy U.S.A., Inc.	2752631	8/19/03
INDULGE	McClatchy U.S.A., Inc.	3589591	3/17/09
INK	McClatchy U.S.A., Inc.	3646129	6/30/09
INSIDER	McClatchy Management	2962898	6/21/05

MARK	OWNER NAME	REG/SERIAL #	REG DATE
	Services, Inc.		
ISLAND PACKET, THE	McClatchy Management Services, Inc.	2570085	5/14/02
JOLIE	McClatchy U.S.A., Inc.	3359347	12/25/07
KANSASCITY.COM	McClatchy U.S.A., Inc.	3417131	4/29/08
KANSAS CITY SPACES	McClatchy U.S.A., Inc.	3365206	1/8/08
KANSAS CITY STAR, THE	McClatchy U.S.A., Inc.	3222033	3/27/07
KC WEDDINGS	McClatchy U.S.A., Inc.	3355927	12/18/07
KC WEDDINGS BRIDAL SPECTACULAR	McClatchy U.S.A., Inc.	3452197	6/24/08
KENTUCKY CONNECT	McClatchy U.S.A., Inc.	2123733	12/23/97
KENTUCKY.COM	McClatchy U.S.A., Inc.	3394301	3/11/08
KEY WEST KEYNOTER	McClatchy U.S.A., Inc.	2688457	2/18/03
KNOWING IS BETTER	McClatchy Management Services, Inc.	3238744	5/8/07
LA ESTRELLA	McClatchy U.S.A., Inc.	3479026	8/5/08
LA ESTRELLA EN CASA	McClatchy U.S.A., Inc.	3479027	8/5/08
LAKE MURRAY COLUMBIA	McClatchy U.S.A., Inc.	3408405	4/8/08
LAKE NORMAN MAGAZINE	McClatchy U.S.A., Inc.	3421767	5/6/08
LAKE WYLIE LIVING	McClatchy U.S.A., Inc.	3364838	1/8/08
LAKE WYLIE PILOT	McClatchy Management Services, Inc.	2671696	1/7/03
LAKWOOD RANCH HERALD	McClatchy U.S.A., Inc.	3381541	2/12/08
LEDGER-ENQUIRER	McClatchy U.S.A., Inc.	3560579	1/13/09
LEXGO	McClatchy U.S.A., Inc.	3480502	8/5/08
LEXINGTON HERALD-LEADER & Design	McClatchy U.S.A., Inc.	1960146	3/5/96
LIVING HERE	McClatchy U.S.A., Inc.	2237623	4/6/99
LIVING WITH PANACHE	McClatchy U.S.A., Inc.	3397400	3/18/08
M.V.P. and design	McClatchy Management Services, Inc.	2873828	8/17/04
MACON'S HOME PAGE	McClatchy U.S.A., Inc.	3398300	3/18/08
MCCLATCHY	The McClatchy Company	3479082	8/5/08
MCCLATCHY CO., THE design	The McClatchy Company	2329842	3/14/00
MCCLATCHY INTERACTIVE	McClatchy Management Services, Inc.	3099816	6/6/06
MERCED SUN-STAR	McClatchy Management Services, Inc.	2920562	1/25/05
MIAMI HERALD MEDIA COMPANY H and Design	McClatchy U.S.A., Inc.	3438085	5/27/08
MIAMI HERALD, THE	McClatchy U.S.A., Inc.	1609779	8/14/90
MIAMI HERALD, THE (Stylized)	McClatchy U.S.A., Inc.	1609777	8/14/90
MIAMI.COM	McClatchy U.S.A., Inc.	2722760	6/3/03
Misc. DESIGN	McClatchy U.S.A., Inc.	3009985	11/1/05
MODESTO BEE, THE	McClatchy Management Services, Inc.	3175886	11/28/06
MODESTO FAMOUS	McClatchy Management Services, Inc.	3301611	10/2/07
MOVING TO KC	McClatchy U.S.A., Inc.	3548860	12/23/08

MARK	OWNER NAME	REG/SERIAL #	REG DATE
MP3 IDAHO	McClatchy U.S.A., Inc.	3278100	8/7/07
N & O	McClatchy Management Services, Inc.	3252803	6/19/07
NEWS & OBSERVER, THE	McClatchy Management Services, Inc.	2697277	3/18/03
NEWS TRIBUNE, THE	McClatchy Management Services, Inc.	3365526	1/8/08
NEWS TRIBUNE, THE and design	McClatchy Management Services, Inc.	2662537	12/17/02
NORTH RALEIGH NEWS	McClatchy Management Services, Inc.	3421994	5/6/08
O'FALLON PROGRESS	McClatchy U.S.A., Inc.	4220992	10/9/12
OLATHE NEWS, THE	McClatchy U.S.A., Inc.	3413913	4/22/08
OLYMPIAN, THE	McClatchy U.S.A., Inc.	3933166	3/22/11
PENINSULA GATEWAY, THE	McClatchy Management Services, Inc.	3642655	6/23/09
PRIME BUZZ	McClatchy U.S.A., Inc.	3421718	5/6/08
PRIME LIFE	McClatchy Management Services, Inc.	3362191	1/1/08
PROJECT WARMTH	McClatchy U.S.A., Inc.	3916036	2/8/11
REJUVENATE	McClatchy Management Services, Inc.	3453268	6/24/08
SACRAMENTO BEE, THE	McClatchy Management Services, Inc.	2287432	10/19/99
SILVER KNIGHTS	McClatchy U.S.A., Inc.	3359344	12/25/07
SOUTH CAROLINA'S HOME PAGE	McClatchy U.S.A., Inc.	3448133	6/17/08
SOUTH CAROLINA'S NEWSPAPER	McClatchy U.S.A., Inc.	3315750	10/23/07
SOUTH PARK	McClatchy U.S.A., Inc.	3500752	9/16/08
STAR DIRECT	McClatchy U.S.A., Inc.	2533330	1/29/02
STAR MAGAZINE & Design	McClatchy U.S.A., Inc.	1514552	11/29/88
STAR-TELEGRAM	McClatchy U.S.A., Inc.	3408408	4/8/08
STATE, THE	McClatchy U.S.A., Inc.	1883544	3/14/95
STATE, THE & Design	McClatchy U.S.A., Inc.	3365077	1/8/08
STAY CONNECTED	McClatchy Management Services, Inc.	3513203	10/7/08
SUN HERALD, THE (Stylized)	McClatchy U.S.A., Inc.	1956151	2/13/96
SUN NEWS, THE	McClatchy U.S.A., Inc.	3094707	5/23/06
SURGE	McClatchy U.S.A., Inc.	3362057	1/1/08
TELEGRAPH, THE	McClatchy U.S.A., Inc.	3365070	1/8/08
THAT'S RACIN'	McClatchy U.S.A., Inc.	2327836	3/14/00
TIMES-REGISTER	McClatchy U.S.A., Inc.	3974164	6/7/11
TOAST OF THE COAST	McClatchy U.S.A., Inc.	3480191	8/5/08
TREASURE	McClatchy U.S.A., Inc.	3271345	7/31/07
TRIBUNE, THE	McClatchy Management Services, Inc.	3318113	10/23/07
TRI-CITY HERALD	McClatchy Management Services, Inc.	2651658	11/19/02

MARK	OWNER NAME	REG/SERIAL #	REG DATE
TRUSTED VOICES	McClatchy Management Services, Inc.	3392658	3/4/08
TRUTH TO POWER	McClatchy Management Services, Inc.	3626910	5/26/09
UNIVERSITY CITY MAGAZINE	McClatchy U.S.A., Inc.	3421769	5/6/08
VIDA EN EL VALLE	McClatchy Management Services, Inc.	2975439	7/26/05
VINTAGES	McClatchy U.S.A., Inc.	3439334	6/3/08
VOICE OF THE MID-COLUMBIA	McClatchy Management Services, Inc.	2746677	8/5/03
WHATCOM MAGAZINE	McClatchy U.S.A., Inc.	4063169	11/29/11
WICHITA EAGLE, THE	McClatchy U.S.A., Inc.	2040644	2/25/97
WICHITA EAGLE, THE & Design	McClatchy U.S.A., Inc.	2169563	6/30/98
WINE PRESS NORTHWEST	McClatchy Management Services, Inc.	3460315	7/8/08
YORK COUNTY MAGAZINE	McClatchy Management Services, Inc.	3365531	1/8/08

The following Trademarks were registered **internationally** (outside the United States of America):

MARK	OWNER NAME	COUNTRY	REG/SERIAL #	REG DATE
EL NUEVO HERALD	The McClatchy Company	Mexico	862152	11/30/04
EL NUEVO HERALD	The McClatchy Company	Panama	65547	08/25/94
EL NUEVO HERALD	The McClatchy Company	Venezuela	169830	10/07/94
MCCLATCHY INTERACTIVE	McClatchy Management Services, Inc.	Canada	TMA 660485	03/08/06
MIAMI HERALD, THE	Miami Herald Media Company	Brazil	812877152	Renewal 8/13/08
MIAMI HERALD, THE	The McClatchy Company	Mexico	862151	02/27/04
MIAMI HERALD, THE	The McClatchy Company	Panama	65548	08/25/94
MIAMI HERALD, THE	The McClatchy Company	Venezuela	169829	10/07/94

Abandoned Trademarks
(abandoned but not yet expired)
(as of 10/30/12)

The following Trademarks were registered in the United States of America:

MARK	OWNER NAME	REG #	REG DATE	AFFIDAVIT/RENEWAL DUE
BRIEF, THE	McClatchy U.S.A., Inc.	3362045	1/1/08	1/1/14

MARK	OWNER NAME	REG #	REG DATE	AFFIDAVIT/RENEWAL DUE
DFW DOG	McClatchy U.S.A., Inc.	3252831	6/19/07	6/19/13
EAGLE'S WICHITALK, THE	McClatchy U.S.A., Inc.	3190208	12/26/06	12/26/12
FRESNO FAMOUS DISCOVER LOCAL LIFE (Stylized)	McClatchy Management Services, Inc.	3293908	9/18/07	9/18/13
INSITE	McClatchy Management Services, Inc.	3190531	1/2/07	1/2/13
SAC TICKET	McClatchy Management Services, Inc.	3365499	1/8/08	1/8/14
BUZZ BLOG	McClatchy U.S.A., Inc.	3582138	3/3/09	3/3/15

The following Trademarks were registered **internationally** (outside the United States of America):

MARK	GRANTOR	OWNER NAME	COUNTRY	REG #	REG DATE	AFFIDAVIT/RENEWAL DUE
CARHUNTER	The McClatchy Company	Knight-Ridder, Inc.	Canada	TMA 505658	12/17/98	12/17/13
EL NUEVO HERALD	The McClatchy Company	Knight-Ridder, Inc.	Panama	65546	08/25/94	08/25/14
EL NUEVO HERALD	The McClatchy Company	Knight-Ridder, Inc.	Venezuela	578	10/07/94	10/07/14
HOMEHUNTER	The McClatchy Company	Knight-Ridder, Inc.	Canada	TMA 505659	12/17/98	12/17/13
KNIGHT-RIDDER	The McClatchy Company	Knight-Ridder, Inc.	Switzerland	405305	04/01/93	04/01/13
KNIGHT-RIDDER/ KNIGHT RIDDER	The McClatchy Company	Knight-Ridder, Inc.	Hong Kong	1995002 19	06/18/93	06/17/14
KNIGHT-RIDDER/ KNIGHT RIDDER	The McClatchy Company	Knight-Ridder, Inc.	UK	1384518	05/15/89	05/15/16
MIAMI HERALD FINAL EDITION, THE	The McClatchy Company	Knight-Ridder, Inc.	Venezuela	169834	10/07/94	10/07/14

MARK	GRANTOR	OWNER NAME	COUNTRY	REG #	REG DATE	AFFIDAVIT/ RENEWAL DUE
MIAMI HERALD FINAL EDITION, THE	The McClatchy Company	Knight- Ridder, Inc.	Venezuela	580	10/07/94	10/07/14
MIAMI HERALD, THE	The McClatchy Company	Knight- Ridder, Inc.	Panama	65549	08/25/94	08/25/14

2. TRADEMARK APPLICATIONS

The following Trademark applications for registration were filed in the United States of America:

MARK	OWNER NAME	REG #	REG DATE
IMPRESSLOCAL	McClatchy Management Services, Inc.	85604447	Filed 4/20/12
IMPRESSLOCAL (Design)	McClatchy Management Services, Inc.	85604449	Filed 4/20/12
WICHITALK	McClatchy U.S.A., Inc	85675605	Filed 7/12/12