

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playboy Enterprises, Inc.		10/31/2011	CORPORATION:
Spice Entertainment, Inc.		10/31/2011	CORPORATION:
ICS Entertainment, Inc.		10/31/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	Froytal Services, Ltd.		
Street Address:	Larnakos 33, 1st Floor		
Internal Address:	Flat/Office 101		
City:	1046, Nicosia, Cyprus		
State/Country:	CYPRUS		
Entity Type:	CORPORATION: CYPRUS		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	3451418	SPICE XCESS	
Registration Number:	3354317	SHORTEEZ.	
Registration Number:	3277701	SPICE STUDIOS	
Registration Number:	3386558	SPICE STUDIOS	
Registration Number:	3522551	FLY SPICE	
Registration Number:	3331825	FLY SPICE	
Registration Number:	3244067	SPICE STUDIOS	
Registration Number:	3167945	SPICE LIVE	
Registration Number:	3106094	SPICE ON DEMAND	
Registration Number:	3166082	SPICE HOTEL	
Registration Number:	3945213	WHAT EVERYONE IS WEARING.	
Registration Number:	4026608	WHAT EVERYONE IS WEARING.	
Registration Number:	3531524	SPICE DIGITAL NETWORKS	

TRADEMARK

Registration Number:	2711309	SPICE TV CLUB
Registration Number:	2573387	SPICETV
Registration Number:	2571163	SPICE PLATINUM
Registration Number:	2729537	SPICE
Registration Number:	1690906	SPICE
Registration Number:	2994196	SPICE CLIPS

CORRESPONDENCE DATA

Fax Number: 2027197049
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Email: dweslow@wileyrein.com
 Correspondent Name: David E. Weslow
 Address Line 1: 1776 K Street, NW
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER: 85131

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

NAME OF SUBMITTER: David E. Weslow

Signature: /David E. Weslow/

Date: 12/03/2012

Total Attachments: 22
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment") is entered into effective as of October 31, 2011 by and between Playboy Enterprises, Inc., a Delaware corporation ("Assignor"), each of the undersigned Affiliates of Assignor and Froytal Services Ltd, a Cyprus private limited liability company ("Assignee"), pursuant to that certain Television Master Agreement (the "Purchase Agreement") dated as of August 5, 2011 among Assignor and Assignee, pursuant to which Assignor agreed to assign certain of its trademarks to Assignee. Capitalized terms not otherwise defined herein shall have the respective meanings set forth in the Purchase Agreement.

WHEREAS, Assignor or one of Assignor's undersigned Affiliates is the owner of the registered trademarks/service marks included in the Purchased Assets and the corresponding common law rights and/or registrations and applications in the U.S. Patent and Trademark Office and trademark offices in foreign jurisdictions as more fully described in Exhibit A attached hereto, which is incorporated herein by reference (collectively the "Trademarks"); and

WHEREAS, the purpose of this document is to confirm and memorialize such transfer;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and each of the undersigned Affiliates of Assignor do hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to the Trademarks worldwide, and any other registrations or applications therefor in the United States or any foreign jurisdiction, together with the good will related to the Trademarks and all claims and causes of action relating to infringement by a third party of the Trademarks, including the right to collect damages for such infringements, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns. Assignor and each of the undersigned Affiliates of Assignor further authorizes the Commissioner for Trademarks of the United States, and any official of any country or jurisdiction foreign to the United States whose duty it is to record the rights to trademarks, registrations, applications and title thereto, to record the right to the trademarks, registrations and applications listed in the annexed Exhibit A as the property of Assignee.

Assignor and each of the undersigned Affiliates of Assignor will reasonably assist Assignee in obtaining or providing such further documents which may be reasonably required to transfer title of the Trademarks to Assignee.

This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. This Trademark Assignment may be executed by facsimile signature.

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IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first above written.

ASSIGNOR:

PLAYBOY ENTERPRISES, INC.

By Scott Flanders
Name: Scott Flanders
Title: Chief Executive Officer

AFFILIATES OF ASSIGNOR:

SPICE ENTERTAINMENT, INC.

By Scott Flanders
Name: Scott Flanders
Title: President

SPICE INTERNATIONAL, INC.

By Scott Flanders
Name: Scott Flanders
Title: President

ASSIGNEE:

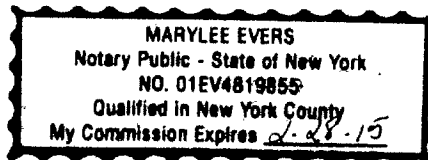
FROYTAL SERVICES LTD, a private limited liability company incorporated under the laws of Cyprus

By _____
Name: Fabian Thylmann
Title: Director

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 26 day of Oct in the year 20 11, before me, the undersigned, personally appeared Scott Flanders, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacities, and that by his signatures on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Mary Lee Evers
Notary Public



Signature page to Trademark Assignment (Television Master Agreement)

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first above written.

ASSIGNOR: PLAYBOY ENTERPRISES, INC.

By _____
Name: Scott Flanders
Title: Chief Executive Officer

AFFILIATES OF ASSIGNOR: SPICE ENTERTAINMENT, INC.

By _____
Name: Scott Flanders
Title: President

SPICE INTERNATIONAL, INC.

By _____
Name: Scott Flanders
Title: President

ASSIGNEE: FROYTAL SERVICES LTD, a private limited liability company incorporated under the laws of Cyprus

By _____
Name: Fabian Thylmann
Title: Director

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the _____ day of _____ in the year 20____, before me, the undersigned, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacities, and that by his signatures on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

Signature page to Trademark Assignment (Television Master Agreement)

EXHIBIT A
Trademarks

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Afghanistan	SPICE	6133	5/22/2000	Spice Entertainment, Inc.	Registered
Andorra	PRIVATE SPICE	22.317	11/21/2005	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Angola	SPICE	8468/00	6/23/2000	Spice Entertainment, Inc.	Pending
Angola	SPICE	8469/00	6/23/2000	Spice Entertainment, Inc.	Pending
Anguilla	SPICE	3310	5/28/2001	Spice Entertainment, Inc.	Registered
Antigua and Barbuda	SPICE	2169	6/21/2001	Spice Entertainment, Inc.	Registered
Argentina	SPICE (STYLIZED)	1915110	2/26/2003	Spice Entertainment, Inc.	Registered
Argentina	SPICE (STYLIZED)	1905946	12/6/2002	Spice Entertainment, Inc.	Registered
Argentina	SPICE (STYLIZED)	1883988	9/2/2002	Spice Entertainment, Inc.	Registered
Armenia	SPICE	6175	7/9/2001	Spice Entertainment, Inc.	Registered
Australia	SPICE	1094702	1/16/2006	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Australia	SPICE	1290622	3/20/2009	Spice Entertainment, Inc.	Registered
Australia	SPICE (STYLIZED)	824065	2/17/2000	Spice Entertainment, Inc.	Registered
Australia	SPICE WITH LIPS LOGO	858333	11/24/2000	Spice Entertainment, Inc.	Registered
Austria	SPICE	196669	6/6/2001	Spice Entertainment, Inc.	Registered
Austria	SPICE STYLIZED	193288	1/17/2001	Spice Entertainment, Inc.	Registered
Azerbaijan	SPICE	20010246	6/19/2001	Spice Entertainment, Inc.	Registered
Bahamas	SPICE	23048	6/13/2003	Spice Entertainment, Inc.	Registered
Bahrain	SPICE	4215	2/7/2001	Spice Entertainment, Inc.	Registered
Bahrain	SPICE	4216	2/7/2001	Spice Entertainment, Inc.	Registered
Bangladesh	SPICE	66237	7/30/2000	Spice Entertainment, Inc.	Pending
Belarus	PRIVATE SPICE	28754	12/12/2008	Spice Entertainment, Inc. Mark is co-owned with third party Cine Craft, Ltd. Official recordal of co-ownership with Trademark Office is not possible so the mark is technically registered in name of Spice Entertainment, Inc. only.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Belarus	SPICE	16081	10/20/2002	Spice Entertainment, Inc.	Registered
Belize	SPICE	8697	12/29/2000	Spice Entertainment, Inc.	Registered
Benelux	SPICE	0680329	7/2/2001	Spice Entertainment, Inc.	Registered
Benelux	SUPERCABLE	544855	10/4/1993	Spice International, Inc.	Registered
Bermuda	SPICE	31957	7/11/2000	Spice Entertainment, Inc.	Registered
Bhutan	SPICE	BT/T/2000/2003	11/27/2000	Spice Entertainment, Inc.	Registered
Bolivia	SPICE	93378-C	3/4/2004	Spice Entertainment, Inc.	Registered
Bolivia	SPICE	03413-C	3/5/2004	Spice Entertainment, Inc.	Registered
Bosnia and Herzegovina	PRIVATE SPICE	BAZ059321	11/22/2005	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Bosnia and Herzegovina	SPICE	BAZ004280	5/31/2000	Spice Entertainment, Inc.	Registered
Botswana	SPICE	BW/M/00/00544	9/15/2000	Spice Entertainment, Inc.	Registered
Brazil	SPICE	822780410	5/6/2008	Spice Entertainment, Inc.	Registered
Brazil	SPICE	818868538	9/15/1998	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Brazil	SPICE	822780283	5/30/2006	Spice Entertainment, Inc.	Registered
Brazil	SPICE WITH LIPS LOGO	823423417	11/3/2010	Spice Entertainment, Inc.	Registered
Brunei Darussalam	SPICE	33211	7/18/2000	Spice Entertainment, Inc.	Registered
Bulgaria	PRIVATE SPICE	61191	10/2/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Bulgaria	SPICE (STYLIZED)	39640	3/28/2001	Spice Entertainment, Inc.	Registered
Cambodia	SPICE	13447/00	8/3/2000	Spice Entertainment, Inc.	Registered
Cambodia	SPICE	13448/00	8/3/2000	Spice Entertainment, Inc.	Registered
Canada	FRESH! (word)	1,306,641	6/23/2006	Spice Entertainment, Inc.	Pending
Canada	SPICE (STYLIZED) AND LIPS DEVICE	667277	7/11/2006	Spice Entertainment, Inc.	Registered
Cayman Islands	SPICE	1583103	3/7/1997	Spice Entertainment, Inc.	Registered
China (People's Republic)	SPICE	1963954	8/28/2002	Spice Entertainment, Inc.	Registered
China (People's Republic)	SPICE	1794472	6/21/2002	Spice Entertainment, Inc.	Registered
Colombia	SPICE	273238	9/30/2003	Spice Entertainment, Inc.	Registered

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Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Colombia	SPICE	273239	9/30/2003	Spice Entertainment, Inc.	Registered
Croatia	PRIVATE SPICE	Z 20051751	11/18/2005	Spice Entertainment, Inc./Cine Craft Ltd. Mark is co-owned with third party Cine Craft Ltd. and the co-ownership has been recorded with the Trademark Office	Registered
Croatia	SPICE (STYLIZED)	Z20000198	5/18/2001	Spice Entertainment, Inc.	Registered
Cyprus, Republic of	SPICE	56775	N/A	Spice Entertainment, Inc.	Registered
Cyprus, Republic of	SPICE	56776	6/14/2000	Spice Entertainment, Inc.	Registered
Czech Republic	SPICE	237331	10/22/2001	Spice Entertainment, Inc.	Registered
Czech Republic	SPICE (STYLIZED)	233089	4/24/2001	Spice Entertainment, Inc.	Registered
Denmark	SPICE (STYLIZED)	VR200003891	8/22/2000	Spice Entertainment, Inc.	Registered
Denmark	SUPERCABLE	2875/94	3/6/1994	Spice International, Inc.	Registered
Dominican Republic	SPICE	113607	6/30/2000	Spice Entertainment, Inc.	Registered
Ecuador	SPICE (STYLIZED)	2395-00	10/31/2000	Spice Entertainment, Inc.	Registered
Ecuador	SPICE (STYLIZED)	2394-00	10/31/2000	Spice Entertainment, Inc.	Registered
Egypt	SPICE	133228	5/27/2000	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Egypt	SPICE	133229	5/27/2000	Spice Entertainment, Inc.	Registered
El Salvador	SPICE	159/144	11/13/2001	Spice Entertainment, Inc.	Registered
El Salvador	SPICE	11/146	12/3/2001	Spice Entertainment, Inc.	Registered
Estonia	SPICE	40493	1/21/2005	Spice Entertainment, Inc.	Registered
European Community	FRESH TV & 3-petal design	7213879	4/9/2009	Spice Entertainment, Inc.	Registered
European Community	PRIVATE SPICE (design)	4931581	1/29/2007	Spice Entertainment, Inc./Cine Craft Ltd. Mark is co-owned with third party Cine Craft Ltd. and the co-ownership has been recorded with the Trademark Office.	Registered
European Community	PRIVATE SPICE (word)	4739009	8/9/2006	Spice Entertainment, Inc./Cine Craft Ltd. Mark is co-owned with third party Cine Craft Ltd. and the co-ownership has been recorded with the Trademark Office.	Registered
European Community	SPICE	680066	8/6/2002	Spice Entertainment, Inc.	Registered
European Community	SPICE WITH LIPS LOGO	1735687	10/15/2001	Spice Entertainment, Inc.	Registered
France	SPICE	003021959	6/19/2009	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Germany	CYSPERSPICE	30079221	11/27/2000	Spice Entertainment, Inc.	Registered
Germany	SPICE	30031737	11/27/2000	Spice Entertainment, Inc.	Registered
Germany	SPICE WITH LIPS LOGO	30040754	8/17/2000	Spice Entertainment, Inc.	Registered
Greece	SPICE	144078	5/12/2000	Spice Entertainment, Inc.	Registered
Guatemala	SPICE	109850	3/12/2001	Spice Entertainment, Inc.	Registered
Guatemala	SPICE	107442	2/16/2001	Spice Entertainment, Inc.	Registered
Guernsey	SPICE	1583103	3/7/1997	Spice Entertainment, Inc.	Registered
Honduras	SPICE (STYLIZED)	7700	5/30/2001	Spice Entertainment, Inc.	Registered
Honduras	SPICE (STYLIZED)	7708	5/30/2001	Spice Entertainment, Inc.	Registered
Hong Kong	SPICE (STYLIZED)	200406788AA	12/17/1999	Spice Entertainment, Inc.	Registered
Hungary	SPICE STYLIZED	176 796	10/8/2003	Spice Entertainment, Inc.	Registered
Iceland	PRIVATE SPICE	215/2006	3/3/2006	Spice Entertainment, Inc./Cine Craft, Ltd.	Registered
				Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	
Iceland	SPICE	1040/2000	9/1/2000	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
India	FRESH TV & 3-petal design	1653958	3/15/2011	Spice Entertainment, Inc.	Registered
India	SPICE	1246015	10/24/2003	Spice Entertainment, Inc.	Registered
India	SPICE	1246014	10/24/2003	Spice Entertainment, Inc.	Registered
Iran	SPICE	97788	8/4/2001	Spice Entertainment, Inc.	Registered
Ireland	SPICE	224608	4/27/2000	Spice Entertainment, Inc.	Registered
Israel	SPICE	137883	4/3/2001	Spice Entertainment, Inc.	Registered
Israel	SPICE	137884	4/3/2001	Spice Entertainment, Inc.	Registered
Italy	SPICE	898952	6/24/2003	Spice Entertainment, Inc.	Registered
Jamaica	SPICE	37080	7/11/2000	Spice Entertainment, Inc.	Registered
Japan	SPICE	4625704	11/29/2002	Spice Entertainment, Inc.	Registered
Jordan	SPICE	60343	8/22/2000	Spice Entertainment, Inc.	Registered
Jordan	SPICE	60280	8/22/2000	Spice Entertainment, Inc.	Registered
Korea, Republic of	SPICE	41-72024	11/22/2001	Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Kosovo	PRIVATE SPICE	53672	12/12/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Kosovo	SPICE	45962	6/26/2003	Spice Entertainment, Inc.	Registered
Kuwait	SPICE	44557	1/16/2001	Spice Entertainment, Inc.	Registered
Latvia	SPICE	47915	6/20/2001	Spice Entertainment, Inc.	Registered
Lebanon	SPICE	84406	8/8/2000	Spice Entertainment, Inc.	Registered
Lesotho	SPICE	LS/M/00/00147	7/13/2000	Spice Entertainment, Inc.	Registered
Liechtenstein	PRIVATE SPICE	13784	3/15/2006	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Lithuania	SPICE	49932	9/15/2005	Spice Entertainment, Inc.	Registered
Macao	SPICE	N/006257	7/5/2000	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Macao	SPICE	N/006259	7/5/2000	Spice Entertainment, Inc.	Registered
Macedonia	PRIVATE SPICE	14.387	11/15/2005	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Macedonia	SPICE	9760	10/6/2003	Spice Entertainment, Inc.	Registered
Malaysia	SPICE	01006778	6/1/2001	Spice Entertainment, Inc.	Registered
Malaysia	SPICE	01006777	6/1/2001	Spice Entertainment, Inc.	Registered
Malta	SPICE	36541	7/4/2002	Spice Entertainment, Inc.	Registered
Mexico	SPICE (STYLIZED)	656624	5/30/2000	Spice Entertainment, Inc.	Registered
Mexico	SPICE (STYLIZED)	664268	7/25/2000	Spice Entertainment, Inc.	Registered
Moldova	PRIVATE SPICE	14982	5/28/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered

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Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Monaco	PRIVATE SPICE	26470	3/21/2006	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Montenegro	PRIVATE SPICE	53672	12/12/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Montenegro	SPICE	45962	6/26/2003	Spice Entertainment, Inc.	Registered
Montserrat	SPICE	3152	9/1/2000	Spice Entertainment, Inc.	Registered
Morocco	SPICE	74505	8/11/2000	Spice Entertainment, Inc.	Registered
Namibia	SPICE	00/1212	8/15/2000	Spice Entertainment, Inc.	Registered
Namibia	SPICE	00/1213	8/15/2000	Spice Entertainment, Inc.	Registered
Nepal	SPICE	16705/058	11/17/2000	Spice Entertainment, Inc.	Registered
Netherlands Antilles <i>Aruba & Sint Maarten</i>	SPICE	00306	4/18/2001	Spice Entertainment, Inc.	Registered

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Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
New Zealand	SPICE	610936	3/21/2000	Spice Entertainment, Inc.	Registered
New Zealand	SPICE	610937	3/21/2000	Spice Entertainment, Inc.	Registered
New Zealand	SPICE WITH LIPS LOGO	610939	3/21/2000	Spice Entertainment, Inc.	Registered
New Zealand	SPICE WITH LIPS LOGO	610940	3/21/2000	Spice Entertainment, Inc.	Registered
New Zealand	SPICE WITH LIPS LOGO	627461	11/17/2000	Spice Entertainment, Inc.	Registered
New Zealand	SPICE:XCESS (word)	764655	3/7/2007	Spice Entertainment, Inc.	Registered
Nicaragua	SPICE	48113	4/16/2001	Spice Entertainment, Inc.	Registered
Nicaragua	SPICE	48114	4/16/2001	Spice Entertainment, Inc.	Registered
Norway	PRIVATE SPICE	239040	5/7/2007	Spice Entertainment, Inc./Cine Craft Ltd.	Registered
Norway	SPICE	237199	1/10/2007	Spice Entertainment, Inc.	Registered
Oman	SPICE	24325	6/14/2010	Spice Entertainment, Inc.	Registered
Oman	SPICE	24326	6/14/2010	Spice Entertainment, Inc.	Registered
Pakistan	SPICE	N/A	8/25/2004	Spice Entertainment, Inc.	Registered

Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Panama	SPICE	107155	5/10/2000	Spice Entertainment, Inc.	Registered
Panama	SPICE	107154	5/10/2000	Spice Entertainment, Inc.	Registered
Paraguay	SPICE	20072	8/9/2000	Spice Entertainment, Inc.	Pending
Paraguay	SPICE	20073	8/9/2000	Spice Entertainment, Inc.	Pending
Peru	SPICE	23492	10/31/2000	Spice Entertainment, Inc.	Registered
Peru	SPICE	24074	12/29/2000	Spice Entertainment, Inc.	Registered
Poland	SPICE	150659	12/2/2003	Spice Entertainment, Inc.	Registered
Portugal	SPICE	346096	7/3/2003	Spice Entertainment, Inc.	Registered
Qatar	SPICE	23485	8/14/2000	Spice Entertainment, Inc.	Registered
Qatar	SPICE	23486	8/14/2000	Spice Entertainment, Inc.	Registered
Romania	PRIVATE SPICE	73689	11/24/2005	Spice Entertainment, Inc./Cine Craft, Ltd.	Registered
				Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	
Romania	SPICE	43015	5/3/2001	Spice Entertainment, Inc.	Registered

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Exhibit A to Trademark Assignment (Television Master Agreement)

COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Russian Federation	PRIVATE SPICE	317 895	12/11/2006	SEI (SE/CC co-ownership cannot be recorded) Mark is co-owned with third party Cine Craft, Ltd. Official recordal of co-ownership with Trademark Office is not possible so the mark is technically registered in name of Spice Entertainment, Inc. only.	Registered
Russian Federation	SPICE	258255	11/5/2003	Spice Entertainment, Inc.	Registered
Saudi Arabia	SPICE	634/11	8/9/2000	Spice Entertainment, Inc.	Registered
Saudi Arabia	SPICE	634/12	8/9/2000	Spice Entertainment, Inc.	Registered
Serbia (Old Code)	PRIVATE SPICE	53672	12/12/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
Serbia (Old Code)	SPICE	45962	6/26/2003	Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Singapore	SPICE	T00/14284E	8/15/2000	Spice Entertainment, Inc.	Registered
Singapore	SPICE	T00/14285C	8/15/2000	Spice Entertainment, Inc.	Registered
Slovakia	SPICE	198057	2/11/2002	Spice Entertainment, Inc.	Registered
Slovenia	SPICE	200071297	4/19/2001	Spice Entertainment, Inc.	Registered
South Africa	SPICE	2000/07955	4/26/2000	Spice Entertainment, Inc.	Registered
South Africa	SPICE	2000/07956	4/26/2000	Spice Entertainment, Inc.	Registered
Sri Lanka	SPICE	99165	7/27/2000	Spice Entertainment, Inc.	Registered
Sri Lanka	SPICE	99167	7/27/2000	Spice Entertainment, Inc.	Registered
Suriname	SPICE	17426	9/6/2000	Spice Entertainment, Inc.	Registered
Sweden	SPICE	360478	4/4/2003	Spice Entertainment, Inc.	Registered
Switzerland	PRIVATE SPICE	542.791	3/2/2006	Spice Entertainment, Inc./Cine Craft, Ltd.	Registered
Switzerland	SPICE	485528	9/6/2001	Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office. Spice Entertainment, Inc.	Registered
Taiwan	SPICE	138561	3/16/2001	Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Taiwan	SPICE	137498	2/1/2001	Spice Entertainment, Inc.	Registered
Taiwan	SPICE (STYLIZED)	140358	4/16/2001	Spice Entertainment, Inc.	Registered
Taiwan	SPICE (STYLIZED)	139767	2/1/2001	Spice Entertainment, Inc.	Registered
Tajikistan	SPICE	5209	8/31/2001	Spice Entertainment, Inc.	Registered
Tangier	SPICE	18015	N/A	Spice Entertainment, Inc.	Registered
Thailand	SPICE WITH LIPS LOGO	TM153361	2/25/2002	Spice Entertainment, Inc.	Registered
Tonga	SPICE	00560	8/14/2000	Spice Entertainment, Inc.	Registered
Trinidad and Tobago	SPICE	31035	2/22/2001	Spice Entertainment, Inc.	Registered
Tunisia	SPICE	EE001610	8/16/2000	Spice Entertainment, Inc.	Registered
Turkey	PRIVATE SPICE	2005 49160	10/18/2006	Spice Entertainment, Inc./Cine Craft, Ltd.	Registered
Turkey	SPICE	2000 07636	6/19/2001	Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office. Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Ukraine	PRIVATE SPICE	76240	5/10/2007	Spice Entertainment, Inc./Cine Craft, Ltd. Mark is co-owned with third party Cine Craft, Ltd., but the assignment has not yet been recorded with the Trademark Office.	Registered
United Arab Emirates	SPICE	30619	8/23/2000	Spice Entertainment, Inc.	Registered
United Arab Emirates	SPICE	28690	8/23/2000	Spice Entertainment, Inc.	Registered
United Kingdom	SPICE	1583103	8/27/1994	Spice Entertainment, Inc.	Registered
United Kingdom	SPICE WITH LIPS LOGO	2234239B	5/30/2000	Spice Entertainment, Inc.	Registered
United States of America	FLY SPICE	3522551	10/21/2008	Spice Entertainment, Inc.	Registered
United States of America	FLY SPICE	3331825	11/6/2007	Spice Entertainment, Inc.	Registered
United States of America	SHORTEEZ. (word)	3354317	12/11/2007	Spice Entertainment, Inc.	Registered
United States of America	SPICE	1690906	6/2/1992	Spice Entertainment, Inc.	Registered
United States of America	SPICE	2729537	6/24/2003	Spice Entertainment, Inc.	Registered
United States of America	SPICE CLIPS	2994196	9/13/2005	Spice Entertainment, Inc.	Registered
United States of America	SPICE DIGITAL NETWORKS	3531524	11/11/2008	Spice Entertainment, Inc.	Registered
United States of America	SPICE HOTEL	3166082	10/31/2006	Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
United States of America	SPICE LIVE	3167945	11/7/2006	Spice Entertainment, Inc.	Registered
United States of America	SPICE ON DEMAND (and Design)	3106094	6/20/2006	Spice Entertainment, Inc.	Registered
United States of America	SPICE PLATINUM	2571163	5/21/2002	Spice Entertainment, Inc.	Registered
United States of America	SPICE STUDIOS	3386558	2/19/2008	Spice Entertainment, Inc.	Registered
United States of America	SPICE STUDIOS	3277701	8/7/2007	Spice Entertainment, Inc.	Registered
United States of America	SPICE STUDIOS	3244067	5/22/2007	Spice Entertainment, Inc.	Registered
United States of America	SPICE TV CLUB	2711309	4/29/2003	Spice Entertainment, Inc.	Registered
United States of America	SPICETV	2573387	5/28/2002	Spice Entertainment, Inc.	Registered
United States of America	SPICE XCESS	3451418	6/17/2008	Spice Entertainment, Inc.	Registered
United States of America	WHAT EVERYONE IS WEARING.	77806319	8/17/2009	Spice Entertainment, Inc.	Pending
United States of America	WHAT EVERYONE IS WEARING.	3945213	4/12/2011	Spice Entertainment, Inc.	Registered
Uruguay	SPICE	325254	2/8/2001	Spice Entertainment, Inc.	Registered
Uzbekistan	SPICE	MGU10733	11/10/2001	Spice Entertainment, Inc.	Registered
Venezuela	SPICE	S019110	10/8/2002	Spice Entertainment, Inc.	Registered
Venezuela	SPICE	S019111	10/8/2002	Spice Entertainment, Inc.	Registered
Viet Nam	SPICE	40205	3/6/2002	Spice Entertainment, Inc.	Registered

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COUNTRY	TRADEMARK	APP. NO. OR REG. NO.	FILING DATE OR REG. DATE	OWNER	STATUS
Yemen, Republic of	SPICE	17597	7/30/2002	Spice Entertainment, Inc.	Registered
Yemen, Republic of	SPICE	17598	4/13/2003	Spice Entertainment, Inc.	Registered

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