

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GOLDMAN SACHS BANK USA, as Administrative Agent		11/26/2012	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	U.S. Bank National Association, as Administrative Agent (Second Lien Term Loan)
Street Address:	214 NORTH TRYON STREET, 26TH FLOOR
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Registration Number:	3919384	SYTYCD
Registration Number:	3870192	IF I CAN DREAM
Registration Number:	3870191	IF I CAN DREAM
Registration Number:	3743805	SO YOU THINK YOU CAN DANCE
Registration Number:	3387351	SO YOU THINK YOU CAN DANCE
Registration Number:	3458648	SO YOU THINK YOU CAN DANCE
Registration Number:	3194223	SO YOU THINK YOU CAN DANCE
Registration Number:	3700424	SO YOU THINK YOU CAN DANCE
Registration Number:	3648958	SO YOU THINK YOU CAN DANCE
Registration Number:	3193211	SO YOU THINK YOU CAN DANCE
Registration Number:	3415693	CARRIE UNDERWOOD
Registration Number:	3175964	I LOVE MUSIC
Registration Number:	2975254	AMERICAN JUNIORS
Registration Number:	2975256	AMERICAN JUNIORS

TRADEMARK

Registration Number:	2836545	AMERICAN JUNIORS
Registration Number:	3275995	KELLY CLARKSON
Registration Number:	3204113	AMERICAN IDOL
Registration Number:	3342055	AMERICAN IDOL
Registration Number:	3350013	AMERICAN IDOL
Registration Number:	3911371	AMERICAN IDOL
Registration Number:	3357980	AMERICAN IDOL
Registration Number:	3416143	AMERICAN IDOL
Registration Number:	3845238	AMERICAN IDOL
Registration Number:	2959920	AMERICAN IDOL
Registration Number:	3845240	AMERICAN IDOL
Registration Number:	3550806	AMERICAN IDOL
Registration Number:	3064528	AMERICAN IDOL
Registration Number:	3845239	AMERICAN IDOL
Registration Number:	3561850	AMERICAN IDOL
Registration Number:	3257662	AMERICAN IDOL
Registration Number:	3683826	AMERICAN IDOL
Registration Number:	3493354	AMERICAN IDOL
Registration Number:	3353040	AMERICAN IDOL
Registration Number:	3114786	AMERICAN IDOL
Registration Number:	2751431	AMERICAN IDOL
Registration Number:	2951733	AMERICAN IDOL
Registration Number:	3627986	AMERICAN IDOL
Registration Number:	3181455	AMERICAN IDOL
Registration Number:	3101422	AMERICAN IDOL
Registration Number:	3485531	AMERICAN IDOL
Registration Number:	3319294	AMERICAN IDOL
Registration Number:	2715725	AMERICAN IDOL
Registration Number:	2955077	AMERICAN IDOL
Registration Number:	3142771	AMERICAN IDOL
Registration Number:	3146138	AMERICAN IDOL
Registration Number:	3613333	AMERICAN IDOL
Registration Number:	3037638	AMERICAN IDOL
Registration Number:	3062247	AMERICAN IDOL
Registration Number:	3204688	AMERICAN IDOL REWIND

	3244319	MILITARY IDOL
Registration Number:	2863808	AMERICAN IDOL
Registration Number:	3295322	AMERICAN IDOL
Registration Number:	3330238	AMERICAN IDOL
Registration Number:	3330275	AMERICAN IDOL
Registration Number:	3353263	AMERICAN IDOL
Registration Number:	3366823	AMERICAN IDOL
Registration Number:	3171505	AMERICAN IDOL EXTRA
Registration Number:	3352837	IDOL
Registration Number:	3404390	IDOL CAMP
Registration Number:	3821023	IDOL GIVES BACK
Registration Number:	3814292	IDOL GIVES BACK
Registration Number:	3870662	IDOL GIVES BACK
Registration Number:	3870661	IDOL GIVES BACK
Registration Number:	3495061	IDOL SEARCH
Registration Number:	3171630	IDOL TONIGHT
Registration Number:	3870660	MYIDOL
Serial Number:	85085989	CELEBRITY IDOL
Serial Number:	85085999	CELEBRITY IDOL
Registration Number:	3879172	MOM IDOL
Registration Number:	3847886	MOM IDOL
Registration Number:	2864931	THE SEARCH FOR A SUPERSTAR
Registration Number:	3924469	IF I CAN DREAM
Registration Number:	3924468	IF I CAN DREAM
Serial Number:	85209777	19
Serial Number:	85209796	19
Serial Number:	77597528	DAVID COOK
Serial Number:	85335822	IDOL CHATTER
Serial Number:	85329943	IDOL GIVEAWAY
Serial Number:	77305488	AMERICAN IDOL
Serial Number:	77052386	AMERICAN IDOL
Serial Number:	77160196	AMERICAN IDOL
Serial Number:	85085984	AMERICAN IDOL HALL OF FAME
Serial Number:	77630308	WORLD IDOL
Serial Number:	77466419	AMERICAN IDOL

	78827549	IDOL
Serial Number:	85127450	IDOL
Serial Number:	85240322	IDOL PROM
Serial Number:	85240311	IDOL PROM
Serial Number:	85240336	IDOL PROM
Serial Number:	85085995	CELEBRITY IDOL
Serial Number:	77843720	STAND-UP COMEDY HALL OF FAME
Registration Number:	1423817	THE ORIGINAL BASS BRACE BY TOM BUCKMAN

CORRESPONDENCE DATA

Fax Number: 8668265420
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 301-638-0511
Email: ipresearchplus@comcast.net
Correspondent Name: IP Research Plus, Inc.
Address Line 1: 21 Tadcaster Circle
Address Line 2: attn: Penelope J.A. Agodoa
Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	38264
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	12/03/2012

Total Attachments: 14
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**SECOND LIEN ADMINISTRATIVE AGENT SUCCESSION
(Trademarks)**

November 26, 2012

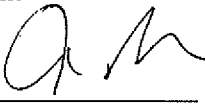
WHEREAS, Core Entertainment Inc. (f/k/a CKX Entertainment, Inc.) (the “Pledgor”) and certain affiliates of the Pledgor each granted a security interest in all its intellectual property, including the trademarks (the “Marks”) listed in the attached Exhibit A to GOLDMAN SACHS BANK USA, as Administrative Agent (the “Existing Agent”), pursuant to a Second Lien Trademark Security Agreement executed in connection with that certain Second Lien Term Loan Agreement dated as of December 9, 2011 (as amended, supplemented or otherwise modified from time to time, the “Credit Agreement”; terms defined therein being used herein as therein defined) between the Pledgor, Core Media Group Inc. (f/k/a CKX, Inc.), the lenders party thereto and Goldman Sachs Bank USA, as Administrative Agent, which security interest was recorded in the United States Patent and Trademark Office on January 30 at Reel/Frame 4706/0859 . The principal place of business of each Loan Party is set forth in the Loan Documents.

WHEREAS, the Existing Agent has been succeeded by U.S. BANK NATIONAL ASSOCIATION (the “Successor Agent”), as Administrative Agent under the Credit Agreement and the other Loan Documents pursuant to that certain Successor Agent Agreement, dated the date hereof, between the Pledgor, the Existing Agent, the Successor Agent and certain other parties thereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Existing Agent hereby confirms that Successor Agent as newly appointed Administrative Agent holds all right, title and interest in the security interest in the collateral granted in connection with the Loan Documents, including, but not limited to, the security interest in the Marks.

IN WITNESS WHEREOF, the Existing Agent and the Successor Agent by their duly authorized signatories have duly executed, acknowledged and delivered this Collateral Agent Succession as of the date first above written.

GOLDMAN SACHS BANK USA,
as Existing Agent

By: 

Name: **Anisha Malhotra**
Title: **Authorized Signatory**

U.S. BANK NATIONAL ASSOCIATION,
as Successor Agent

By: _____

Name:
Title:

Collateral Agent Succession (Trademarks)

#4852-0767-8993

TRADEMARK
REEL: 004911 FRAME: 0088

IN WITNESS WHEREOF, the Existing Agent and the Successor Agent by their duly authorized signatories have duly executed, acknowledged and delivered this Collateral Agent Succession as of the date first above written.

GOLDMAN SACHS BANK USA,
as Existing Agent

By: _____
Name:
Title:

U.S. BANK NATIONAL ASSOCIATION,
as Successor Agent

By: _____
Name:
Title: James A. Hanley
Vice President

Collateral Agent Succession (Trademarks)

#4353-0767-8993

TRADEMARK
REEL: 004911 FRAME: 0089

EXHIBIT A
U.S. Trademark Registrations and Applications

REGISTERED TRADEMARKS

Owner (and Co-Owner, if any)	Registered Owner	Mark	Registration Number	Status	Registration/ Renewal/ Expiration Date	Governmental Authority (if non-US trademark)
19 Entertainment Limited dick clark productions, inc.	19 Entertainment Limited dick clark productions, inc.	SYTYCD	3919384	Registered	15-Feb-11	
19 Entertainment Limited	19 Entertainment Limited	IF I CAN DREAM	3870192	Registered Section 44(D)	2-Nov-10	
19 Entertainment Limited	19 Entertainment Limited	IF I CAN DREAM	3870191	Registered Section 44(D)	2-Nov-10	
19 Entertainment Limited dick clark productions, inc.	19 Entertainment Limited dick clark productions, inc.	SO YOU THINK YOU CAN DANCE	3743805	Registered Section 44(D)	2-Feb-10	
19 Entertainment Limited dick clark productions, inc.	19 Entertainment Limited dick clark productions, inc.	SO YOU THINK YOU CAN DANCE	3387351	Registered	26-Feb-08	
19 Entertainment Limited dick clark productions, inc.	19 Entertainment Limited dick clark productions, inc.	SO YOU THINK YOU CAN DANCE	3458648	Registered	1-Jul-08	
19 Entertainment Limited dick clark productions, inc.	19 Entertainment Limited dick clark productions, inc.	SO YOU THINK YOU CAN DANCE	3194223	Registered	2-Jan-07	
19 Entertainment Limited	19 Entertainment Limited	SO YOU THINK YOU CAN DANCE	3700424	Registered	20-Oct-09	

dick clark productions, inc.	dick clark productions, inc.					
19 Entertainment Limited	19 Entertainment Limited	SO YOU THINK YOU CAN DANCE	3648958	Registered	30-Jun-09	
dick clark productions, inc.	dick clark productions, inc.					
19 Entertainment Limited	19 Entertainment Limited	SO YOU THINK YOU CAN DANCE	3193211	Registered	2-Jan-07	
dick clark productions, inc.	dick clark productions, inc.					
19 Entertainment Limited	19 Entertainment Limited	CARRIE UNDERWOOD	3415693	Registered	22-Apr-08	
19 Entertainment Limited	19 Entertainment Limited	I LOVE MUSIC	3175964	Registered Section 44(D)	28-Nov-06	
19 Entertainment Limited	19 Entertainment Limited	AMERICAN JUNIORS	2975254	Registered	26-Jul-05	
19 Entertainment Limited	19 Entertainment Limited	AMERICAN JUNIORS	2975256	Registered	26-Jul-05	
19 Entertainment Limited	19 Entertainment Limited	AMERICAN JUNIORS	2836545	Registered	27-Apr-04	
19 Entertainment Limited	19 Entertainment Limited	KELLY CLARKSON	3275995	Registered	7-Aug-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3204113	Registered	30-Jan-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3342055	Registered	20-Nov-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3350013	Registered	4-Dec-07	
19 TV Limited FremantleMedia	FremantleMedia North America, Inc.	AMERICAN IDOL	3911371	Registered	25-Jan-11	

North America, Inc.						
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3357980	Registered	18-Dec-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3416143	Registered	22-Apr-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3845238	Registered	7-Sept-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	2959920	Registered	7-Jun-05	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3845240	Registered	7-Sept-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3550806	Registered	23-Dec-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3064528	Registered	28-Feb-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3845239	Registered	7-Sept-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3561850	Registered	13-Jan-09	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3257662	Registered	3-Jul-07	
19 TV Limited FremantleMedia	FremantleMedia North America, Inc.	AMERICAN IDOL	3683826	Registered	15-Sep-09	

North America, Inc.						
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3493354	Registered	26-Aug-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3353040	Registered	11-Dec-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3114786	Registered	11-Jul-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	2751431	Registered	12-Aug-03	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	2951733	Registered	17-May-05	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3627986	Registered	26-May-09	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3181455	Registered	5-Dec-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3101422	Registered	6-Jun-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3485531	Registered	12-Aug-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3319294	Registered	23-Oct-07	
19 TV Limited FremantleMedia	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	2715725	Registered	13-May-03	

North America, Inc.						
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	2955077	Registered	24-May-05	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	3142771	Registered	12-Sept-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	3146138	Registered	19-Sept-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	3613333	Registered	28-Apr-09	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	3037638	Registered	3-Jan-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL LOGO	3062247	Registered	28-Feb-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL REWIND	3204688	Registered	30-Jan-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	MILITARY IDOL	3244319	Registered	22-May-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	2863808	Registered	13-July-04	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3295322	Registered	18-Sept-07	
19 TV Limited	FremantleMedia North America, Inc.	AMERICAN IDOL	3330238	Registered	6-Nov-07	

FremantleMedia North America, Inc.	Inc.					
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3330275	Registered	6-Nov-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3353263	Registered	11-Dec-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	3366823	Registered	8-Jan-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL EXTRA	3171505	Registered	14-Nov-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL	3352837	Registered	11-Dec-07	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL CAMP	3404390	Registered	1-Apr-08	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL GIVES BACK	3821023	Registered	20-Jul-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL GIVES BACK	3814292	Registered	6-Jul-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL GIVES BACK Logo	3870662	Registered	2-Nov-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL GIVES BACK Logo	3870661	Registered	2-Nov-10	
19 TV Limited	FremantleMedia North America,	IDOL SEARCH	3495061	Registered	2-Sept-08	

FremantleMedia North America, Inc.	Inc.					
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	IDOL TONIGHT	3171630	Registered	14-Nov-06	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	MYIDOL	3870660	Registered	2-Nov-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	CELEBRITY IDOL	85/085989	Official action	15-Jul-10 (filing date)	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	CELEBRITY IDOL	85/085999	Official action	15-Jul-10 (filing date)	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	MOM IDOL logo	3879172	Registered	23-Nov-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	MOM IDOL	3847886	Registered	14-Sept-10	
19 TV Limited FremantleMedia North America, Inc.	FremantleMedia North America, Inc.	THE SEARCH FOR A SUPERSTAR	2864931	Registered	20-Jul-04	
19 Entertainment Limited	19 Entertainment Limited	IF I CAN DREAM	3924469	Registered	1-Mar-11	
19 Entertainment Limited	19 Entertainment Limited	IF I CAN DREAM	3924468	Registered	1-Mar-11	

TRADEMARK APPLICATIONS

Owner (and Co-Owner, if any)	Applicant	Mark	Application Number	Status	Date Filed	Governmental Authority (if non-US trademark)
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						application)
19 Entertainment Limited	19 Entertainment Limited	19	85209777	Pending	4-Jan-11	
19 Entertainment Limited	19 Entertainment Limited	19	85209796	Pending	4-Jan-11	
19 Entertainment Limited	19 Entertainment Limited	DAVID COOK	77597528	Published (Pending) Intent to Use	21-Oct-08	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL CHATTER	85/335822	Published (Pending)	1-June-11	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL GIVEAWAY	85/329943	Published (Pending)	25-May-11	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	77/305488	Abandoned	16-Oct-07	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	1423817	Revived	11-Jun-09	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	77/052386	Abandoned	28-Nov-06	
19 TV Limited Fremantle Media	FremantleMedia North America, Inc.	AMERICAN IDOL	77/160196	Allowed	18-Apr-07	

North America, Inc.						
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL HALL OF FAME	85/085984	Allowed	16-Jul-10	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	WORLD IDOL	77/630308	Allowed	10-Dec-08	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	AMERICAN IDOL	77/466419	Abandoned	6-May-08	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL	78/27549	Allowed	2-Mar-06	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL	85/127450	Pending	11-Sep-10	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL PROM	85/240322	Allowed	11-Feb-11	
19 TV Limited Fremantle	FremantleMedia North America, Inc.	IDOL PROM	85/240311	Allowed	11-Feb-11	

Media North America, Inc.						
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	IDOL PROM	85/240336	Allowed	11-Feb-11	
19 TV Limited Fremantle Media North America, Inc.	FremantleMedia North America, Inc.	CELEBRITY IDOL	85/085995	Allowed	16-Jul-10	
The Comedy Hall of Fame, LLC	The Comedy Hall of Fame, LLC	Stand-Up Comedy Hall of Fame	77843720	Suspended	10-Oct-09	