

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Family Christian Stores, Inc.		11/27/2012	CORPORATION: MICHIGAN

**RECEIVING PARTY DATA**

<b>Name:</b>	FC Operating, LLC
<b>Street Address:</b>	5300 Patterson Ave., S.E.
<b>City:</b>	Grand Rapids
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	49530
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Serial Number:	85725463	FAMILY CHRISTIAN
Registration Number:	2547676	FAMILY PERKS
Serial Number:	85295346	AUDAZ
Serial Number:	85295270	GREATER GOODS
Registration Number:	1433364	FAMILY BOOKSTORES
Registration Number:	1949128	PASTOR PERKS
Registration Number:	1951280	FAMILY PERKS
Registration Number:	2213785	FAMILY CHRISTIAN STORES
Registration Number:	2272886	FAMILY CHRISTIAN PRESS
Registration Number:	2597684	FAMILY CHRISTIAN
Registration Number:	2914642	JAMES FUND
Registration Number:	2920743	JAMES 1:27 FUND
Registration Number:	3350313	PRAYER CIRCLE FRIENDS
Registration Number:	3350343	PRAYER CIRCLE FRIENDS

CH \$540.00 85725463

Registration Number:	3474152	PRAYER CIRCLE FRIENDS
Registration Number:	3474163	PRAYER CIRCLE FRIENDS
Registration Number:	3533722	FAMILY CHRISTIAN STORES
Registration Number:	3533727	FAMILY CHRISTIAN STORES
Registration Number:	4091850	GOOD GOERS
Serial Number:	85613522	EDIFI
Serial Number:	85295317	GREATER GOODS

**CORRESPONDENCE DATA**

Fax Number: 5133810205  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 513-381-2838  
Email: bayliss@taftlaw.com  
Correspondent Name: Linda D. Bayliss, paralegal  
Address Line 1: 425 Walnut Street  
Address Line 2: Suite 1800  
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SFP04 GN001
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal
Signature:	/Linda D. Bayliss, paralegal/
Date:	11/28/2012

**Total Attachments: 7**  
source=Assignment FCS, Inc.\_13176377\_1#page1.tif  
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source=Assignment FCS, Inc.\_13176377\_1#page7.tif

**ASSIGNMENT OF INTELLECTUAL PROPERTY**  
**FAMILY CHRISTIAN STORES, INC. ("ASSIGNOR")**  
**FC OPERATING, LLC ("ASSIGNEE")**

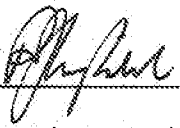
This ASSIGNMENT OF INTELLECTUAL PROPERTY is made by and between FAMILY CHRISTIAN STORES, INC., a Michigan Corporation, (hereinafter "Assignor") as Assignor and FC OPERATING, LLC, a Georgia limited liability company (hereinafter "Assignee") as Assignee is executed on this 27<sup>th</sup> day of November, 2012.

- 1.0 Assignee purchased the assets of Assignor under the terms of an Asset Purchase Agreement dated November 1, 2012 (hereinafter the "APA").
- 2.0 Pursuant to the terms contained in APA, Assignor hereby assigns to Assignee all right, title and interest in and to the intellectual property specified in Exhibits A, B, C & D attached hereto.

Executed by:

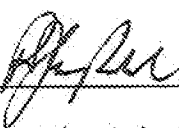
**ASSIGNOR**  
**FAMILY CHRISTIAN STORES, INC.**

**ASSIGNEE**  
**FC Operating, LLC**

  
\_\_\_\_\_

Name: R. John Pindred

Title: Chief Financial Officer

  
\_\_\_\_\_

Name: R. John Pindred

Title: Chief Financial Officer




Serial Number	Class	Goods/Services	Priority Date	Registration Date	Status	Term	Mark Description	Remarks	Office Action
044908	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044909	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044910	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044911	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044912	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044913	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044914	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044915	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044916	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044917	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044918	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044919	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	
044920	01	Computer software	09/12/94	06/23/97	Pending	14, 35	CHARACTER MARKS	Read more review in the field of software and organizational standards, source code, website, graphics, logos, icons, etc.	

EXHIBIT "B"

Trademark FAMILY CHRISTIAN STORES  
Design Type WORD AND DESIGN  
Database U.S. State  
Registered in MICHIGAN  
Registration Number M04393  
Status REGISTERED MI  
Registration Date 15-SEP-2003  
Mark Type SERVICE MARK  
International Class(es) 35 (Advertising and business services)  
Official State Class(es) 101  
Goods and Services GOODS/SERVICES NOT LISTED  
Date First Use State 07-AUG-2003  
Date First Use Anywhere 07-AUG-2003  
Owner FAMILY CHRISTIAN STORES, INC.  
5300 PATTERSON AVE SE  
GRAND RAPIDS, MICHIGAN 49530  
Design Phrase WORDS FAMILY IN CAPITAL LETTERS WITH THE WORDS CHRISTIAN STORES, ALL IN THE  
COLOR PLUM PURPLE PMS 2827C, WITH WHISPER DESIGNS ADJACENT TO THE WORDS  
"CHRISTIAN STORES" IN THE COLOR BEIGE-PMS 7500C

EXHIBIT "C"

Trademark FAMILY CHRISTIAN STORES  
Design Type WORD ONLY  
Database U.S. State  
Registered in NORTH DAKOTA  
Registration Number 19295400  
Status RENEWED ND  
Registration Date 23-MAY-2003  
Mark Type TRADENAME  
International Class(es) 35 (Advertising and business services)  
Goods and Services RETAIL BOOKSTORES  
Owner FAMILY CHRISTIAN STORES, INC.  
MICHIGAN, CORPORATION  
5300 PATTERSON S.E.  
GRAND RAPIDS, MICHIGAN 49512-9512  
Tel.: (616) 554-8617  
Renewal Owner FAMILY CHRISTIAN STORES, INC.  
MICHIGAN, CORPORATION  
5300 PATTERSON S.E.  
GRAND RAPIDS, MICHIGAN 49512-9512  
Tel.: (616) 554-8617  
Renewed: 23-MAY-2008

STATUS	DOCUMENTS	Page 1 of 2
Generated on: This page was generated by TSDR on 2012-11-16 15:39:59 EST		
Mark: FAMILY CHRISTIAN		
		
US Serial Number: 85725463	Application Filing Date: Sep. 11, 2012	
Register: Principal		
Mark Type: Service Mark		
Status: New application will be assigned to an examining attorney approximately 3 months after filing date.		
Status Date: Sep. 14, 2012		
<b>▼ Mark Information</b> <span style="float: right;">▼ Expand All</span>		
Mark Literal Elements: FAMILY CHRISTIAN		
Standard Character Claim: No		
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)		
Description of Mark: The mark consists of the words: FAMILY CHRISTIAN in particular fonts with water ripple design.		
Color(s) Claimed: Color is not claimed as a feature of the mark.		
Design Search Code(s): 01.15.25 - Coal;Dust;Light rays;Spilling liquids;Pouring liquids;Sand;Liquids . spilling		
<b>▼ Related Properties Information</b>		
Claimed Ownership of US: 2213788, 2597684, 3533722, and others		
Registrations:		
<b>▼ Goods and Services</b>		
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets ( ) indicate deleted goods/services. • Double parenthesis (( )) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and • Asterisks * identify additional (new) wording in the goods/services.		
For: RETAIL AND ON-LINE STORE SERVICES FEATURING RELIGIOUS AND INSPIRATIONAL MERCHANDISE		
International Class: 035 - Primary Class	U.S. Class: 100, 101, 102	
Class Status: ACTIVE		
Basis: 1(a)		
First Use: Oct. 19, 2011	Use in Commerce: Oct. 19, 2011	
<b>▲ Basis Information (Case Level)</b>		
<b>▼ Current Owner(s) Information</b>		
Owner Name: Family Christian Stores, Inc.		
Owner Address: 5300 Patterson Avenue, S.E. Grand Rapids, MICHIGAN 49530 UNITED STATES		
Legal Entity Type: CORPORATION	State or Country Where Organized: MICHIGAN	
<b>▼ Attorney/Correspondence Information</b>		
Attorney of Record		
Attorney Name: Margaret A. Lawson	Docket Number: SFP04 GM001	
Correspondent		
Correspondent MARGARET A. LAWSON Name/Address: TAFT STETTINIUS & HOLLISTER LLP 425 WALNUT ST STE 1800 CINCINNATI, OHIO 45202-3957		



UNITED STATES

Phone: 513-381-2838

Fax: 513-381-0205

Correspondent e-mail: [trademark@taflaw.com](mailto:trademark@taflaw.com)

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found

▼ **Prosecution History**

Date	Description	Proceeding Number
Sep. 18, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2012	NEW APPLICATION ENTERED IN TRAM	

~ **TM Staff and Location Information**