

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/24/2010

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
NewRiver, Inc.		08/24/2010	CORPORATION: MASSACHUSETTS

<b>RECEIVING PARTY DATA</b>	
Name:	Broadridge Content Solutions, Inc.
Street Address:	2 Journal Square, Att: Tax Dept.
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07306
Entity Type:	CORPORATION: MASSACHUSETTS

<b>PROPERTY NUMBERS Total: 6</b>		
Property Type	Number	Word Mark
Registration Number:	2572921	CONSENT EXPRESS
Registration Number:	2572922	PROSPECTUS EXPRESS
Registration Number:	3116594	FUNDPPOINT
Registration Number:	3135291	INTELLIGENT DELIVERY SERVICES
Registration Number:	3507394	OPTIMI\$ER
Registration Number:	2391007	N

<b>CORRESPONDENCE DATA</b>	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212.801.6580
Email:	kauperk@gtlaw.com
Correspondent Name:	Karl Kauper of Greenberg Traurig, LLP

CH \$165.00 2572921

Address Line 1: 200 Park Avenue, 34th Floor  
Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	104424.010200
NAME OF SUBMITTER:	Karl A. Kauper
Signature:	/Karl A. Kauper/
Date:	11/27/2012

Total Attachments: 4  
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source=NewRiver to Broadridge Content#page3.tif  
source=NewRiver to Broadridge Content#page4.tif

**Articles of Merger Involving Domestic Entities**  
(General Laws Chapter 156D, Section 11.06; 950 CMR 113.36)

1. The exact names of each domestic corporation or other entity involved in the merger are NewRiver, Inc., a Massachusetts corporation, and Hudson Merger Sub, Inc., a Massachusetts corporation.
2. The exact name of the surviving entity is NewRiver, Inc. 043093665
3. The merger shall be effective at the time and on the date these articles of merger are approved by the Division.
4. *(check appropriate box)*  
 The plan of merger was duly approved by the shareholders, and where required, by each separate voting group as provided by G.L. Chapter 156D and the articles of organization.  
OR  
 The plan of merger did not require the approval of the shareholders.
5. Participation of each other entity was duly authorized by the law under which the other entity is organized or by which it is governed and by its articles of organization or other organizational documents.
6. The articles of organization of the surviving entity, which is a domestic business corporation, are hereby amended as follows:

**ARTICLE I**

The exact name of the corporation is: Broadridge Content Solutions, Inc.

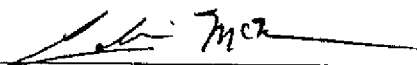
7. Attach the articles of organization of the surviving entity where the survivor is a NEW domestic business corporation, including all the supplemental information required by 950 CMR 113.16. Not applicable.

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9-23-87

NEWRIVER, INC.

Signed by: \_\_\_\_\_



*(signature of authorized individual)*

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this 24th day of August, 2010.

HUDSON MERGER SUB, INC.

Signed by: \_\_\_\_\_

*(signature of authorized individual)*

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this \_\_\_\_\_ day of August, 2010.

NEWRIVER, INC.

Signed by: \_\_\_\_\_  
(signature of authorized individual)

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this \_\_\_\_\_ day of August, 2010.

HUDSON MERGER SUB, INC.

Signed by: Shalini Sharma  
(signature of authorized individual)

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this 24<sup>th</sup> day of August, 2010.

20880

COMMONWEALTH OF MASSACHUSETTS

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

123221

Articles of Merger Involving Domestic Entities  
(General Laws Chapter 156D, Section 11.06; 950 CMR 113.36)

I hereby certify that upon examination of these articles of merger, duly submitted to me, it appears that the provisions of the General Laws relative thereto have been complied with, and I hereby approve said articles; and the filing fee in the amount of \$250.00 having been paid, said articles are deemed to have been filed with me this 24 day of Aug 2010 at 1:36 p.m.  
time

Effective date: \_\_\_\_\_  
(must be within 90 days of date submitted)

*William Francis Galvin*  
WILLIAM FRANCIS GALVIN  
Secretary of the Commonwealth

Filing fee: Minimum \$250

TO BE FILLED IN BY CORPORATION

Contact Information:

Sharon F. Napolitano  
c/o WilmerHale  
60 State Street  
Boston, MA 02109  
Telephone: 617-526-5106  
Email: [Sharon.Napolitano@wilmerhale.com](mailto:Sharon.Napolitano@wilmerhale.com)

SECRETARY OF THE  
COMMONWEALTH  
2010 AUG 24 AM 11:33  
CORPORATION DIVISION