

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Partial Assignment

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Handshake Media, Incorporated		07/18/2012	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	Handshake Corporation
Street Address:	72 Allen St
City:	New York
State/Country:	NEW YORK
Postal Code:	10002
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	3973377	HANDSHAKE
Serial Number:	85434051	HANDSHAKE

CORRESPONDENCE DATA	
Fax Number:	5409612941
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	iplaw@leclairryan.com
Correspondent Name:	Rebecca B. Conner
Address Line 1:	1715 Pratt Drive
Address Line 2:	Suite 2700
Address Line 4:	Blacksburg, VIRGINIA 24060

ATTORNEY DOCKET NUMBER:	21437.0003
NAME OF SUBMITTER:	Rebecca Conner
Signature:	/Rebecca Conner/

CH \$65.00 3973377

Date:

11/26/2012

Total Attachments: 7

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Exhibit A

Trademark Assignment

This Assignment of Trademarks is by and between **HANDSHAKE MEDIA, INCORPORATED** a Virginia corporation ("Assignor"), and **HANDSHAKE CORPORATION**, a Delaware corporation ("Assignee"). Capitalized terms used herein and not otherwise defined in this Assignment of Trademarks shall have the meanings ascribed to them in the Settlement Agreement (as defined below).

WHEREAS, Assignor has adopted and used in its business the trademarks and trade names ("Trademarks") identified in the Settlement Agreement dated as of July 18, 2012, by and between Assignee and Assignor (the "Settlement Agreement") and listed on Schedule A attached hereto and made a part hereof; and

WHEREAS, the Assignor is assigning the Trademarks to Assignee pursuant to the Settlement Agreement,

NOW, THEREFORE, in consideration of, and in exchange for, the sum of \$10.00 and other good and valuable consideration paid by Assignee to Assignor under the Settlement Agreement and otherwise, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

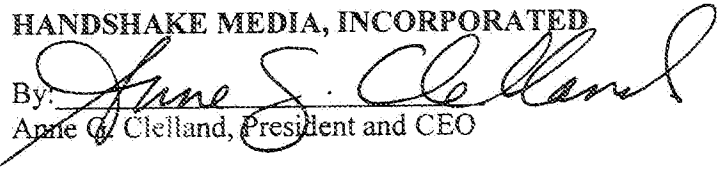
Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and other legal representatives, all right, title and interest in and to all of the Trademarks, together with all income, royalties, damages, claims and payments now or hereafter due or payable in respect thereto, all causes of action either in law or equity, for past, present or future infringement based upon the Trademarks and, the good will symbolized by and associated with the business in connection with which the Trademarks are used.

[Signatures appear on next page]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized officer.

ASSIGNOR:

HANDSHAKE MEDIA, INCORPORATED

By: 
Anne G. Clelland, President and CEO

ASSIGNEE:

HANDSHAKE CORPORATION

By: _____
Glen Coates, _____
(insert title here)

[Signature Page to Assignment of Trademarks]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized officer.

ASSIGNOR:

HANDSHAKE MEDIA, INCORPORATED

By: _____
Anne G. Clelland, President and CEO

ASSIGNEE:

HANDSHAKE CORPORATION

By: _____
Glen Coates, CEO
(insert title here)

[Signature Page to Assignment of Trademarks]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized officer.

ASSIGNOR:

HANDSHAKE MEDIA, INCORPORATED

By: _____
Anne G. Clelland, President and CEO

ASSIGNEE:

HANDSHAKE CORPORATION

By: _____
Glen Coates, CEO
(insert title here)

HONG LI
Notary Public - State of New York
No. 01118210872
Qualified in Queens County
My Commission Expires Apr. 06, 2014

[Signature] . 8/7/2012

[Signature Page to Assignment of Trademarks]

STATE OF Virginia)
) SS:
COUNTY OF Montgomery)

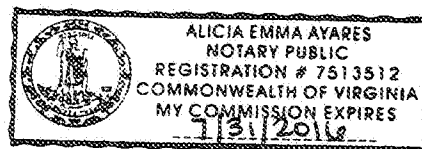
On this 18th day of July, 2012, personally came before me Anne G. Clelland and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the President and CEO of **HANDSHAKE MEDIA, INCORPORATED.**, a Virginia corporation; and

(b) This document was signed and delivered by **HANDSHAKE MEDIA, INCORPORATED**, a Virginia corporation, as its voluntary act and deed by virtue of authority from its directors.

Alicia Emma Ayares
Notary Public

STATE OF _____)
) SS:
COUNTY OF _____)



On this _____ day of July, 2012, personally came before me **GLEN COATES** and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the _____ of **HANDSHAKE CORPORATION**, a Delaware corporation; and

(b) This document was signed and delivered by **HANDSHAKE CORPORATION**, a Delaware corporation, as its voluntary act and deed by virtue of authority from its manager.

Notary Public

[Notary Page to Assignment of Trademark]

STATE OF _____)
) SS:
COUNTY OF _____)

On this _____ day of July, 2012, personally came before me Anne G. Clelland and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the President and CEO of **HANDSHAKE MEDIA, INCORPORATED.**, a Virginia corporation; and

(b) This document was signed and delivered by **HANDSHAKE MEDIA, INCORPORATED**, a Virginia corporation, as its voluntary act and deed by virtue of authority from its directors.

Notary Public

STATE OF NY)
) SS:
COUNTY OF NY)

On this 7th day of ~~July~~ August, 2012, personally came before me **GLEN COATES** and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the Glen Co CEO of **HANDSHAKE CORPORATION**, a Delaware corporation; and

(b) This document was signed and delivered by **HANDSHAKE CORPORATION**, a Delaware corporation, as its voluntary act and deed by virtue of authority from its manager.

HONG LI
Notary Public - State of New York
No. 01138216872
Qualified in Queens County
My Commission Expires Apr. 25, 2014

Notary Public

[Notary Page to Assignment of Trademark]

Schedule A

The following U.S. pending and registered trademarks/service marks:

<u>NAME/TITLE</u>	<u>JURISDICTION AND REGISTRATION NO. OR APPLICATION NO.</u>	<u>DATE OF REGISTRATION OR APPLICATION</u>
HANDSHAKE*	US 3,973,377	June 7, 2011
HANDSHAKE	US SN 85/434,051	February 29, 2012

*This trademark registration previously included class 42 services; however, the trademark registration was divided to remove the class 42 services. Only the class 9 goods description is being assigned hereunder.