#### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	07/26/2011	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Greenfield Wine Company		07/26/2011	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

Name:	Vintage Wine Estates, Inc.	
Street Address:	205 Concourse Blvd.	
City:	Santa Rosa	
State/Country:	CALIFORNIA	
Postal Code:	95403	
Entity Type:	CORPORATION: CALIFORNIA	

#### PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark	
Registration Number:	2829981	CARTLIDGE & BROWNE	
Registration Number:	3420174	C & B RESERVE	
Registration Number:	3441347	LOT 205	
Registration Number:	3041636	RABID RED	
Registration Number:	3639128	MOSER SCHARDING	
Registration Number:	3158748	HERO	
Registration Number:	3105276	MAN'S BEST RED	
Registration Number:	2992413	MANZANITA CANYON	
Registration Number:	2946139	STRATFORD	
Registration Number:	2946140	PLEASE STICK YOUR NOSE IN OUR BUSINESS	
Registration Number:	2953724	GREENFIELD WINERY	

CORRESPONDENCE DATA

TRADEMARK
REEL: 004898 FRAME: 0053

OP \$290 00 2829

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 316-847-4886

Email: angie.gregory@lrico.com

Correspondent Name: Angie Gregory
Address Line 1: 2416 E. 37th St. N

Address Line 4: Wichita, KANSAS 67219

NAME OF SUBMITTER:	Angie Gregory	
Signature:	/Angie Gregory/	
Date:	11/10/2012	

Total Attachments: 1

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TRADEMARK REEL: 004898 FRAME: 0054

## **ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK (this "Assignment") is executed as of the 26th day of July, 2011, by and between GREENFIELD WINE COMPANY, a California corporation ("Assignor"), in favor of VINTAGE WINE ESTATES, Inc., a California corporation ("Assignee

WHEREAS, Assignor is the current owner of the following trademark (the "Trademark") now registered in the U.S. Patent and Trademark office:

<u>Trademark</u>	Registration Date	US Registration Number
Cartlidge & Browne	April 6, 2004	2829981
C&B Reserve	April 29, 2008	3420174
Lot 205	June 3, 2008	3441347
Rabid Red	January 10, 2006	3041636
Moser Scharding	June 16, 2009	3639128
Hero	October 17, 2006	3158748
Man's Best Red	June 13, 2006	3105276
Manzanita Canyon	September 6, 2005	2992413
Stratford	May 3, 2005	2946139
Please Stick Your Nose In Our	May 3, 2005	2946140
Business		
Greenfield Winery	May 17, 2005	2953724

WHEREAS, Assignee, having its principal offices at 205 Concourse Blvd., Santa Rosa, California 95403, desires to acquire, and the Assignor wishes to assign, the Trademark and the registration pursuant to the Agreement:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademark, together with the goodwill symbolized by the Trademark and the registration thereof.

> ASSIGNOR: GREENFIELD WINE COMPANY, a California corporation

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TRADEMARK REEL: 004898 FRAME: 0055

**RECORDED: 11/10/2012**