

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OneUp Innovations, LLC		08/17/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	OneUp Innovations, Inc.		
Street Address:	2745 Bankers Industrial Drive		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30360		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3246136	LIBERATOR	
Registration Number:	2629064	LIBERATOR	
Registration Number:	3128117	ESSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-685-4269		
Email:	rlockwood@burr.com		
Correspondent Name:	Robert Lockwood		
Address Line 1:	Burr & Forman, LLP		
Address Line 2:	171 Seventeenth Street, NW, Suite 100		
Address Line 4:	Atlanta, GEORGIA 30363		
ATTORNEY DOCKET NUMBER:	0024394.01		

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NAME OF SUBMITTER:	Robert Lockwood
Signature:	/Robert Lockwood/
Date:	11/08/2012
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TRADEMARK ASSIGNMENT

WHEREAS, OneUp Innovations, LLC, a Georgia limited liability company, having a business address at 2745 Bankers Industrial Drive, Atlanta, Georgia 30360 ("Assignor"), has adopted and used, and is the owner of, the trademarks set forth on Schedule A attached hereto and the goodwill associated therewith.

WHEREAS, OneUp Innovations, Inc., a Georgia corporation, having a business address at 2745 Bankers Industrial Drive, Atlanta, Georgia 30360 ("Assignee") desires to acquire said trademarks and the goodwill associated therewith.

NOW THEREFORE, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto Assignee all right, title and interest in and to the trademarks set forth on Schedule A attached hereto, together with the goodwill of the business symbolized by said trademarks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademark.

Date: 8/17/12

ONEUP INNOVATIONS, LLC

By: R.P. Scott
Name: Ronald P. Scott
Title: CFO

SCHEDULE A

Registered Owner	Trademark	Reg. No.	Registration Date
OneUp Innovations, LLC	LIBERATOR	3,246,136	May 29, 2007
OneUp Innovations, LLC	LIBERATOR	2,629,064	October 1, 2002
OneUp Innovations, LLC	ESSE	3,128,117	August 8, 2006

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