

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>INNOVATIVE BEAUTY GROUP LLC</td> <td></td> <td>10/17/2012</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	INNOVATIVE BEAUTY GROUP LLC		10/17/2012	LIMITED LIABILITY COMPANY: DELAWARE				
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<table border="1"> <tr> <td>Name:</td> <td>PROFESSIONAL BEAUTY HOLDINGS, INC.</td> </tr> <tr> <td>Street Address:</td> <td>6480 North Oak</td> </tr> <tr> <td>City:</td> <td>Gladstone</td> </tr> <tr> <td>State/Country:</td> <td>MISSOURI</td> </tr> <tr> <td>Postal Code:</td> <td>64118</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: MISSOURI</td> </tr> </table>				Name:	PROFESSIONAL BEAUTY HOLDINGS, INC.	Street Address:	6480 North Oak	City:	Gladstone	State/Country:	MISSOURI	Postal Code:	64118	Entity Type:	CORPORATION: MISSOURI
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85656365</td> <td>PIXEL</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85656365	PIXEL						
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Serial Number:	85656365	PIXEL													
CORRESPONDENCE DATA															
<p>Fax Number: 3053583309</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: (305) 358-5001</p> <p>Email: Trademarks@FeldmanGale.com</p> <p>Correspondent Name: Alejandro J. Fernandez/Feldman Gale, PA</p> <p>Address Line 1: 2 S. Biscayne Blvd.</p> <p>Address Line 2: One Biscayne Tower, 30th Floor</p> <p>Address Line 4: Miami, FLORIDA 33131</p>															
ATTORNEY DOCKET NUMBER:	NAIL TECH (003068)														
NAME OF SUBMITTER:	Alejandro J. Fernandez														
Signature:	/ajf														
Date:	10/18/2012														
<p>Total Attachments: 1</p> <p>source=Assignment for PIXEL 10.17.2012#page1.tif</p>															

CH \$40.00 85656365

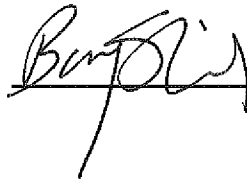
ASSIGNMENT OF TRADEMARK

WHEREAS, Innovative Beauty Group, LLC, Barry Shields and Bruce Kowalsky, having a principal place of business located at 150 Motor Parkway, Hauppauge, NY (jointly and severally referred to as "Assignor"), has adopted and/or used and/or applied to register in the United States Patent and Trademark Office the following trademarks and/or trade names (hereinafter "Mark") in connection with beauty products.

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
"PIXEL"	85656365	6-20-12

WHEREAS, Professional Beauty Holdings, Inc., a Missouri limited liability company HAVING a principal place of business located at 6840 North Oak Trafficway, Gladstone, Missouri 64118 ("Assignee"), has a desire to purchase the Mark and associated goodwill from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark and registrations and/or applications therefore, together with the goodwill of the business symbolized by the Mark including claims for damages by reason of past infringements of the Mark, together with the right to sue and collect therefore.



Date: 10/17, 2012

STATE OF NEW YORK

COUNTY OF SUFFOLK

On 10/17/12, before me, a Notary Public in and for the State and county aforesaid, personally appeared Barry Shields, to me known and known to me to be the person of that name who signed the foregoing Assignment of Trademark, and he acknowledged the same to be his free act and deed.

Notary Public



10/17/12

My Commission Expires:

Paul A Kalker
Notary Public, State of New York
No. 4994802
Qualified in Suffolk County
Commission Expires April 13, 2013