### 900235987 10/15/2012

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FIRETRAP LIMITED (in Administration)		05/31/2012	COMPANY: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	FIRETRAP LIMITED	
Street Address:	Brook Park East, Unit A	
City:	Shirebrook	
State/Country:	UNITED KINGDOM	
Postal Code:	NG20 8RY	
Entity Type:	COMPANY: UNITED KINGDOM	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1912589	FIRETRAP

#### **CORRESPONDENCE DATA**

**Fax Number**: 6162222275

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 616.752.2275

Email: trademarks@wnj.com

Correspondent Name: WARNER NORCROSS & JUDD LLP

Address Line 1: 111 Lyon Street, NW Address Line 2: 900 Fifth Third Center

Address Line 4: Grand Rapids, MICHIGAN 49503-2487

ATTORNEY DOCKET NUMBER: 149871.149878

DOMESTIC REPRESENTATIVE

Name:

TRADEMARK REEL: 004880 FRAME: 0990 OP \$40 00 1912589

Address Line 1: Address Line 2: Address Line 3: Address Line 4:			
NAME OF SUBMITTER:	Kimberly A. Niebling		
Signature:	/KAN2275/		
Date:	10/15/2012		
Total Attachments: 4 source=Assignment - FIRETRAP#page1.tif source=Assignment - FIRETRAP#page2.tif source=Assignment - FIRETRAP#page3.tif source=Assignment - FIRETRAP#page4.tif			

TRADEMARK REEL: 004880 FRAME: 0991



I, Phillip Anthony JOURNEAUX, Notary Public of the City of London, England, by Royal Authority, duly admitted and sworn, practising in the said City,

# DO HEREBY CERTIFY AND ATTEST:

THAT the hereunto annexed Trademark Assignment has been signed for and on behalf of the English company styled "TRAP REALISATIONS LIMITED" (previously: FIRETRAP LIMITED) (in Administration) by Maurice MOSES, holder of British Passport number 302258041 whose personal identity I attest, acting in his capacity as one of the Joint Administrators of the aforesaid Company by virtue of a Notice of Appointment of an Administrator by Company or Director(s) filed at the High Court of Justice, Chancery Division, Companies Court on 16th March 2012 in case number 2440/2012, a certified copy of which has been produced to me, the said Notary:

THAT "TRAP REALISATIONS LIMITED" (previously: FIRETRAP LIMITED) (in Administration) is a private, limited company duly incorporated on 4th August 2008, existing under the laws of England, and currently in administration, registered at the Companies Registration Office for England and Wales under number 6663576 and with Registered Office at One Western Avenue Business Park, Mansfield Road, London W3 0BZ, England;

AND THAT the said Maurice MOSES, in his aforesaid capacity as one of the Joint Administrators, is empowered by virtue of the authorities vested in him by the Insolvency Act 1986, to sign the said Trademark Assignment on behalf of the above-mentioned "TRAP REALISATIONS LIMITED" (previously: FIRETRAP LIMITED) (in Administration).

IN TESTIMONY WHEREOF I have hereunto set my hand and affixed my Seal of Office in the City of London aforesaid, this twenty-eighth day of September Two thousand and twelve.

Phillip Anthony JOURNEAUX Notary Public of London, England

TRADEMARK REEL: 004880 FRAME: 0992

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#### TRADEMARK ASSIGNMENT

This assignment is made as of \$\frac{31 M\gamma}{2012}\$, by and between Firetrap Limited (IN ADMINISTRATION), a company registered in England under number 06663576, with a registered office at One Western Avenue Business Park, Mansfield Road, London, W3 0BZ ("Assignor"), acting through its administrator; Maurice Moses, an individual of Ernst & Young LLP, 1 More London Place, London SE2 2AF ("Administrator"); and Firetrap Limited, a company registered in England under number 06836684, with a registered office at Unit A, Brook Park East, Shirebrook, NG20 8RY ("Assignee").

- 1. Assignor owns the trademarks identified on the attached Schedule A (collectively, the "Marks"). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with them, as well as all common law rights and all federal trademark and service mark registrations and applications identified on Schedule A attached hereto and made a part hereof.
- 2. For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and inferest in and to the Marks, all common law rights, all federal registrations and applications identified on attached Schedule A, together with the goodwill of the business symbolized thereby. Assignors further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.
- 3. Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignors will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.
- 4. Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignors and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.
- 5. Administrator shall incur no personal liability under, or by virtue of, this assignment, or in relation to any related matter or claim howsoever, whenever, and wherever arising, and whether such claim be formulated in contract, restitution, tort or by reference to any other remedy or right, and in whatever jurisdiction or forum.
- 6. Administrator shall not be liable on any deed or document executed with a view, or for the purpose, of putting this assignment into effect whether or not such deed or document so provides in terms and the Administrator shall be entitled at any time to have any such deed or document amended to include an exclusion of personal liability in the terms of paragraph 5 above.
- 7. Administrator is an agent of Assignor and shall incur no personal liability by reason of acting in that capacity.
- Administrator is party to this assignment as Administrator, separate from her capacity as agent of Assignor.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the date first set forth above.

8087235

TRADEMARK
REEL: 004880 FRAME: 0993

retrap Limited (IN ADMINISTRATION)

By Maria Mamos

Maurice Moses, of Ernst & Young LLP

Its: Administrator and Authorized Agent

[Notarization]

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# SCHEDULE A

Registration No. 1912589 FIRETRAP in Class 25

TRADEMARK REEL: 004880 FRAME: 0995

**RECORDED: 10/15/2012**