

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	CHANGE OF NAME																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>AliveUSA, Inc.</td> <td></td> <td>07/13/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	AliveUSA, Inc.		07/13/2012	CORPORATION: DELAWARE																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">AliveCor, Inc.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">800 Research Parkway</td> </tr> <tr> <td>City:</td> <td colspan="3">Oklahoma City</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">OKLAHOMA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">73104</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	AliveCor, Inc.			Street Address:	800 Research Parkway			City:	Oklahoma City			State/Country:	OKLAHOMA			Postal Code:	73104			Entity Type:	CORPORATION: DELAWARE		
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CORRESPONDENCE DATA																											
Fax Number: 6504936811 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 650-493-9300 Email: trademarks@wsgr.com Correspondent Name: Wilson Sonsini Goodrich & Rosati Address Line 1: 650 Page Mill Road Address Line 4: Palo Alto, CALIFORNIA 94304-1050																											
ATTORNEY DOCKET NUMBER:	41188-900/JW																										
NAME OF SUBMITTER:	John L. Slafsky																										
Signature:	/John L. Slafsky/																										
Date:	10/10/2012																										
Total Attachments: 3 source=ALIVEUSA INC DE - CERTIFICATE OF AMENDMENT#page1.tif source=ALIVEUSA INC DE - CERTIFICATE OF AMENDMENT#page2.tif source=ALIVEUSA INC DE - CERTIFICATE OF AMENDMENT#page3.tif																											

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ALIVEUSA, INC.", CHANGING ITS NAME FROM "ALIVEUSA, INC." TO "ALIVECOR, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JULY, A.D. 2012, AT 7:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4960016 8100

120836595



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9710155

DATE: 07-13-12

TRADEMARK
REEL: 004878 FRAME: 0091

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
ALIVEUSA, INC.**

Judy Wade certifies that:

1. She is the duly elected and acting President and Chief Executive Officer of AliveUSA, Inc., a corporation organized and existing under the laws of the state of Delaware (the "**Corporation**").

2. The name of the Corporation is AliveUSA, Inc. The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on April 1, 2011.

3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of Amended and Restated Certificate of Incorporation (the "**Certificate of Amendment**") amends the provisions of the Corporation's Amended and Restated Certificate of Incorporation (the "**Current Certificate**").

4. The terms and provisions of this Certificate of Amendment have been duly approved by written consent of the required number of shares of outstanding capital stock of the Corporation pursuant to Subsection 228(a) of the General Corporation Law of the State of Delaware, and written notice pursuant to Subsection 228(e) of the General Corporation Law of the State of Delaware has been or will be given to those stockholders whose written consent has not been obtained.

5. Article I of the Current Certificate is hereby amended to read as follows:

"The name of the Corporation is AliveCor, Inc."

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, this Certificate of Amendment of Amended and Restated Certificate of Incorporation has been duly executed by the Corporation's President and Chief Executive Officer this 13 day of July, 2012.

By: Judy Wade
Judy Wade
President and Chief Executive Officer